

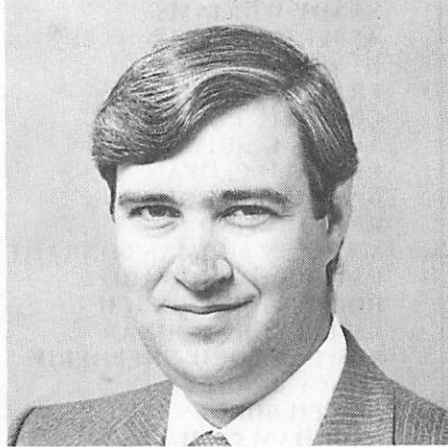
# MEMOREXPRESS

A newspaper for Memorex employees

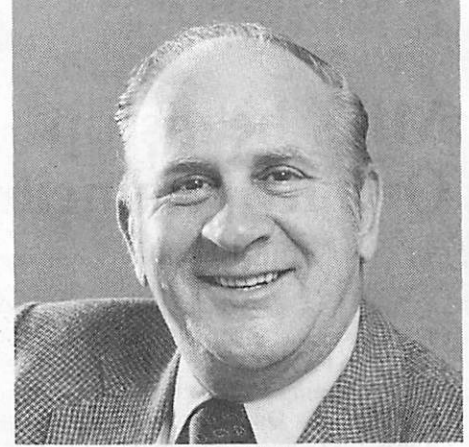
Volume II Number 7 July 1984



AL CONOVER



GEOFF SEABROOK



CHARLES KIMBALL

## Al Conover, Geoff Seabrook and Charles Kimball promoted to new executive posts

C. ALLAN CONOVER has been named president of the Memorex Communications Group reporting to **DR. JAMES CASTLE**, executive vice president.

Previously vice president for Planning and Program Management, Conover joined Memorex in November 1980 after some 20 years in the data processing industry with Honeywell Information Systems, Inc. and General Electric Company.

Conover plans to "...expand. We need more product to keep up with current orders and to meet the growing worldwide demand for our products. Also, we will evolve our current product line through continuous enhancements," he says. "The opportunities are significant in the Communications Group. Memorex International strategic plans show that 60 percent of its revenue will be derived from Communications Group products."

Conover earned a BS in electrical engineering from Lafayette College in Easton, Pennsylvania, and graduated from Dartmouth's Executive Program at the Tuck School of Business.

### Seabrook

Succeeding Conover as vice president of Planning and Program Management is **GEOFFREY S. SEABROOK**, formerly

director of marketing for the Memorex Storage Equipment business.

Seabrook joined Memorex in 1982 from Memorex International in London, where he spent four years as program manager for large disc products. Prior to the acquisition of the international Telex base by Memorex, Seabrook was with Telex Corporation in London for two years and co-founded Aardvark Computers.

### Kimball

**CHARLES KIMBALL** has been appointed vice president and general manager of the Computer Tape Division, reporting to **TOM STEVENS**, president of the Media Products Group. Kimball joined Memorex in December 1981 as manufacturing manager for the Flexible Disc Media Division and has held that position until his recent promotion.

"The first thing I'll do is get a thorough understanding of what are the current business plans and strategic plans of the Division, then identify available resources and needs so I can assist in accomplishing those goals," says Kimball. "I expect my biggest challenge will be to manage the Division so we can react to ever-changing market demands for our products."

Kimball holds a B.S. degree from the Missouri School of Mines and Metallurgy in electrical engineering and has done coursework toward a master's in operations research from the University of Missouri.

## Abrahamson and Burns qualify for Olympic Games!

**ART BURNS** and **DON ABRAHAMSON**, both Memorex employees, have qualified to compete in the 1984 Olympic Games in L.A. this summer.

Burns threw a discus 215 feet to qualify as one of three Americans in that event. He has previously thrown well over 225 feet and will attempt the best throw of his career to bring home a gold medal.

Abrahamson lifted a total of 282.5 kilograms (almost 617 pounds) in two lifts, the snatch and clean & jerk, to qualify in the lightweight category of weightlifters. He weighs only 148 pounds. According to a recent article in the San Jose *Mercury*, Abrahamson received more applause from the audience than any lifter

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## Mills heads up Quality Council

CLEAYTON MILLS has been named vice president, Quality, Equipment Businesses and, in that capacity, will serve as Chairman of the Quality Council.

C. W. SPANGLE, Chairman and CEO, in naming Mills to the post noted, "The Memorex Quality Council has performed a very important and effective role in providing leadership for our quality programs. We want to continue to emphasize this activity and indeed to make our quality policy our top operational priority...We have made an excellent start in implementing our quality policy and improving quality awareness throughout the organization and we want to continue this drive. We can only do so if all of our employees accept the program and actively participate."

## Exemplary Action Award Winners

The Memorex employees whose names are listed here have recently received Burroughs Exemplary Action Awards for their extraordinary contributions to the business.

ANGELENA D. CERRATO  
CLAIR McPHERSON  
STEVE WELHAM  
GORDON J. McCLENAGHAN  
ZOILA DOLORES  
SANDY WILLIAMS  
ALBERTA WERGIN  
HENRY MORALES  
FRANCES MARTINEZ  
COLLETTE PETTERSON  
AILEEN L. SHIM  
REYNALD C. DEAN  
GARY BARGENQUAST  
RUI PALATINO  
MARILYN THOMAS CONRADT  
PATRICIA A. HOWARD  
ROBERT JOHN KOZICH  
LESLIE KARL BODNAR  
ROWENA LORIE SHEPHERD  
NANCY BARRETT  
JOSEPH BORGES  
ABRAHAM CARIAGA  
ROBERT HEIMANN  
MARTHA PELLIGRINI  
DEBBRA RAMIREZ  
GEORGE R. CRIFFIELD  
FRAN NEWELL  
THOMAS ARENDT  
DANIEL SCOTT

SCOTT SWITZER  
DORA M. CANTU  
GORDON WALSWORTH  
RUTH BARBER  
KENNETH GERSCH  
MARGARET WAI YEE WONG  
JOSE H. FLORES  
RICHARD M. TRAVNICK  
IMELDA GOOD  
DAWN MARIE VAUGHN  
MICHAEL B. McNELLY  
SEAN MEIGHAN  
ROY WATTS  
JACK SANDERS  
PATSY CARAWAY  
TERRI CHASE  
DON VASCONCELLOS  
AL HOCHBERGER  
VICKIE MILLER  
STEVE WILLIAMS  
ADELA HOUSTON  
HEIFA MUKHTAR  
PAT HEAVISIDE  
LARRY W. HOLLOWAY, JR.  
BARBRA W. PATRICK  
MARTIN WILLIAM KOKET  
RICHARD G. MULLIS  
MAX W. HAYDEN

ZORRO STEFANINI and DUNCAN FREW have received Burroughs Patent Invention Awards. Congratulations to all these Memorex winners!

## Moving up...

NAPOLEON LITTLEFIELD has taken the position of manager of Customer Engineering Materials Planning. He has been with Memorex since May 1969...BARBARA WARSAVAGE has joined Storage Equipment Manufacturing and Development as senior statistical analyst. She came to Memorex in October 1983...BOB FERMOYLE is Memorex's new director of Corporate Communications. He was previously with Tymshare as vice president of Corporate Communications...JAY GREENBERG has assumed the new position of vice president of Marketing for the Media Products Group. He has been with Memorex since December 1982 as manager of Marketing for the Computer Tape Division...RAY SHOOK is now the manager of Engineering and Development for the Flexible Disc Media Division. He was previously manager of Development Engineering in the Computer Tape Division...RON LESTI is now director of OEM Applications. He came to Memorex four years ago...JUDSON (JUD) GUTHEIL has joined Memorex as an attorney in our Legal Department. He came to Memorex from his own private law practice, Gutheil & Baugh...Also joining Memorex's Legal Department as an attorney is JOSEPH M. DUANE who was previously with the private law practice of LEE & LI...JORGE HELMER has taken the position of Corporate Budget manager. He was with Burroughs for six years...ANNE DONAHUE has been promoted to manager of Human Resources Systems and Planning. She came to Memorex in 1982 and most recently held the position of manager, IS Business Systems Applications at Memorex.

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Editor, DIANE BRAZIL  
Graphics, APRIL BISHOP

Memorex Corporation is a  
Burroughs Company.



# Memorex employee wins fourth largest award in history of Burroughs' ESP

For 15 years, **MARTHA KNUTZ** has dreamed of taking a cruise up the coast of Canada and Alaska. "It's supposed to be the most beautiful cruise in the world," says Martha.

But as the mother of three daughters (Debra, Sandra, and Pamela), money for a cruise was simply not in the budget. Then, two years ago, Martha and her then-new husband Glenn learned that Glenn's son Alan would be stationed in Alaska for a four-year hitch with the U.S. Air Force.

"We promised we'd go up there and visit him sometime during his hitch, but we still didn't have the money and didn't know where we'd get it," she says.

Funny how dreams come true, especially when you've won more than \$30,000, the fourth largest award in the history of Burroughs' Employee Suggestion Program and the largest Memorex award to date.

Martha was recently presented with a check for \$3,076 which represents about 10 percent of her anticipated total award amount of over \$30,000. She will receive the remainder of the award after final savings to the Company are calculated at the end of the year.

When she came to Memorex in November 1978, Martha found herself on a production line near LDDD's servo arm assembly area. When she could, Martha watched the lady near her assemble servo arms and was fascinated. It looked more interesting to her than what she was doing. So, when Memorex phased out servo arm assembly about six months later, Martha suggested a rework area for the vendor-supplied arms to ensure they would meet Memorex's high quality standards. Since then, she has been in Rework and still finds it fascinating.

In her job as lead in the 3650/52 Head/Arm Rework Area, Martha recently made a suggestion to use the same glue on the solder pads of the 3650X, 3652Y and servo arms as that used to bond the printed circuit cable to the arm. Implementation of her clever suggestion keeps the solder pads from lifting (and from being scrapped) during rework with hot soldering irons and is saving the Company a large amount of money.

"Since I've been in this area for five years now, it wasn't too difficult to see ways we could be saving money," she says. Her first and only suggestion submitted to the Employee Suggestion Program is the one that netted her the big award from Burroughs.

Her daughters love to brag about Mom. Says Martha, "Even when we go camping, they want me to tell perfect

strangers about my award. They're really proud of me." No wonder.

Martha and Glenn will be cruising up the coast of Canada to Alaska in the Fall of '85. Bon voyage.



*Martha Knutz and Betty Krieger*

**BETTY KRIEGER** has needed a new engine in her family's '77 Dodge Van for a long time and now they'll get that new engine. She and her husband Keith have dreamed for years of putting a down payment on some property near San Luis Obispo so they can eventually retire there. Now that Betty's a big winner in

the Burroughs Employee Suggestion Program, she and Keith can start looking around for that piece of property.

An assembler in the Thin Film Flex Assembly Production Area in LDDD, Betty suggested combining two steps used in epoxy bonding of the 3680 slider to the loadbeam. Her astute suggestion represents a savings to the Company, a percentage of which has been awarded to Betty in a check for \$2,500, the first installment in her anticipated total award of \$3,938.

If it sounds simple, the way Betty's dreams are coming true, it is. It's as simple as making a suggestion to the Company about ways we can save money, then sharing in the net savings from your suggestion.

By June 1, the one-year anniversary of the program at Memorex, 494 suggestions were received from LDDD employees. Of those, 100 have been adopted and the employees making the adopted suggestions are making their personal dreams come true from their share of the savings to the Company. Over \$37,000 has been paid out to LDDD employees alone for their money-saving ideas in just one year.

Other recent ESP Award winners in LDDD are: **DOROTHY BATES, LINDA CAMINS, JANIE HORNE, DOLAPO PEOPLES, HOANG LY TON, BRIAN F. LUEDER, YEM LUU, LINDA NICKERSON, SHERRY REYES, LOLLIE RIOS, MICHAEL SLAFTER, and GERALDINE WATSON.** Ms. Watson received three awards on the same day.

By becoming aware of ways we can save money at Memorex and making your suggestions officially through Burroughs' ESP, you can watch your dreams come true while you make an important contribution to the Company.

## Energy conservation results

The Energy Conservation Program is in full swing at Memorex and is especially apparent in Flex Disc, RMCD, Physical Distribution, and Memorex DIC. While the average monthly percent reduction for all facilities is 3.1%, employees in some areas have reduced energy consumption by a great deal more than that. Savings for the first four months of 1984 total \$31,500. Top energy savers for that period and their average monthly percent reductions are:

FLEX DISC	27.8%
RMCD	20.5%
Physical Distribution	17.2%
Memorex DIC	12.8%
San Tomas (LDDD)	9.8%
Winnipeg	9.4%

# ERT provides help for emergencies

The Memorex Emergency Response Team (ERT) provides initial response and control at the scene of any emergency on Memorex property in the Santa Clara Valley. Its primary mission is to provide emergency services above and beyond the call of their regular job responsibilities at Memorex with the safety of employees as their highest priority.

During the course of an emergency, ERT members have the ability and authority to direct:

- emergency care of the sick and injured
- first aid
- firefighting, including containment (not structural)
- use of fire extinguishers, automatic sprinkler systems and communication equipment.

On arrival of ambulance, fire or law enforcement personnel, the ERT member coordinates or administers first aid, cardiopulmonary resuscitation (CPR), use of a fire extinguisher, evacuation, hazard material handling, and spill control.

ERT members are all volunteers and trained by Memorex a total of 16 hours in CPR and first aid, and additional hours in emergency response techniques.

ERT members in one division of Memorex recently applied their training in response to a very ill employee who was doubled up in pain from what was later determined to be rapid internal bleeding.

An ERT member, who is also a Human Resources representative, was alerted that an employee in the division was in severe pain. The ERT member went to the scene immediately, then called a Memorex nurse. While the nurse appraised the victim's condition and ordered an ambulance to the scene, the ERT member went immediately to the parking lot to ensure that nothing would block the ambulance. As it turned out, a large truck was in the driveway where the ambulance — which was already on the way — would be pulling in. The ERT member then summoned another trained ERT member who had the truck removed, just in time for the ambulance. The victim was taken to the hospital for immediate treatment.

Because of the nature of the emergency and the possible consequences, responses of the ERT members and the Memorex nurse were truly critical to the timely treatment of the victim. This is just one of many instances where ERT training paid off at Memorex.

In case of any emergency, employees are required to dial extension 7-3333. That line is picked up by Security, Safety, Health Services, and Facilities. ERT members are summoned to the scene of the emergency at that time.



photo by Larry Taylor

*Memorex Security officers honored for length of service recently are, left to right: Rich Minucciani, Jim Evans, Amos Harris, Jack Heuschober, Ruby Washington, Fred Raarup, and Andre Polizzi. Not pictured is Larry Williams.*

## Memorex Security officers set record for length of service with Company

Memorex Security recently celebrated what is believed to be a "first" in the contract security industry.

On June 11, eight California Plant Protection officers became eligible for five-year service pins. The uniqueness of this is that all of their service time was at Memorex Corporation in Santa Clara. While many Plant Protection officers achieve five or more years of service, it is unusual for the entire term to be served at one user firm and research indicates that Memorex is the first user firm to have as many as eight security officers celebrating five years of service.

The eight officers honored are: **JIM EVANS, AMOS HARRIS, JACK HEUSCHOBBER, RICH MINUCCIANI, ANDRE POLIZZI, FRED RAARUP, and RUBY WASHINGTON.** **LARRY WILLIAMS** was also honored but not present at the ceremonies.

**JOHN BLACKBURN**, Corporate Security manager at Memorex, has an idea why Plant Protection officers tend to stay at Memorex. "We're a fair employer. We treat them right. We try to motivate them and treat them with respect and dignity."

Traveling from Van Nuys to present the five-year pins was **TOM WATHEN**, president of California Plant Protection who said, "It was truly a first for me and the company to award that many five-year pins to any group of officers, must less all from one location. The occasion reflects great credit on

Memorex management. Obviously, those officers feel very loyal and comfortable working in the environment that you have created."

Blackburn also presented the Memorex Security department's coveted Key Award to all eight officers while **LARRY CHAMBERLIN**, vice president of Human Resources and Corporate Communications, presented them with identification badges bearing five-year designators.

Other California Plant Protection officials present were **GORDON MILLS**, executive vice president; **RON HUNT**, vice president; and **LARRY TAYLOR**, regional manager. Representing Memorex were **LEIGH MATEAS**, manager of Human Resources Corporate Services; **LES HOWARD**, manager of Plant Protection; and **RON PRICE** and **BERT WORTHINGTON**, Security Department supervisors.

## Before and after

Enjoy a behind-the-scenes look at San Francisco's modeling and fashion industry when Memorex employees and our guests visit Dino's Photo Makeovers on Saturday, August 4.

The day begins when professional make-up consultants teach you corrective make-up and styling techniques by actually "making you over."

The regular price for the make-overs and photographs is \$100, but Memorex employees and their guests pay only \$35. As a bonus, free champagne and hor d'oeuvres will be served. Each participant will receive a color photograph of her "before" look and one of her new look taken by Dino, noted San Francisco glamour photographer.

For more information or to sign up, contact Employee Services and Activities at 987-2357.

If you would like to join the Emergency Response Team, contact the Safety Engineer in your area or call your Human Resources representative.

Special thanks to **MARGARET ORTIZ** for her assistance in preparing this article. **D.B.**



# European students work at Memorex for the summer

For the third consecutive year, Memorex Corporation is sponsoring exchange students from European universities who are or will be working in various areas of the Company for the summer.

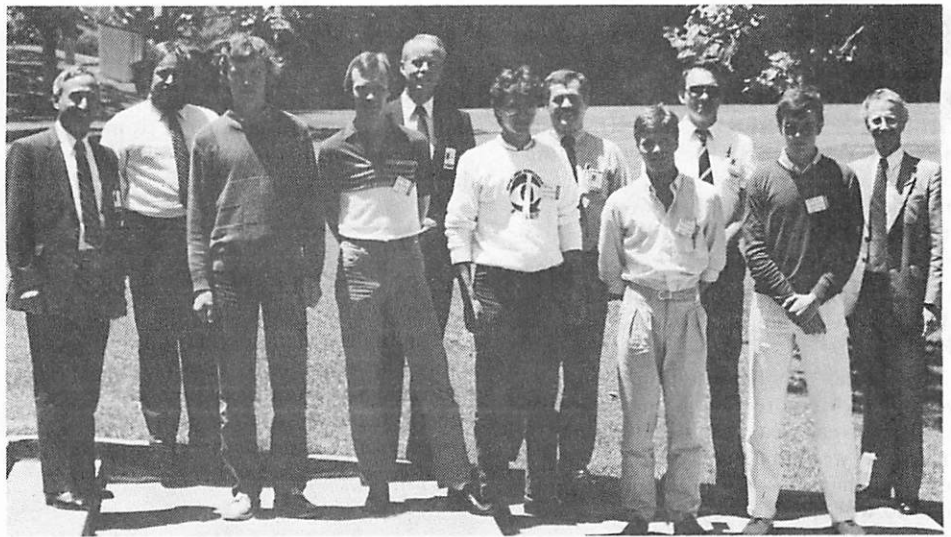
For six to eight weeks, the students will be gaining practical experience at Memorex in their chosen professions. Working at the Westlake plant this summer are **ANDERS WEDIN** and **ANDERS ELIASSON**, both students at Chalmers University of Technology in Göteborg, Sweden. Neither was available for interviews at PRESS time. Scheduled to arrive soon are **NICOLAS ADOLPH** and **BRITTA LAATZEN**, both West German college students who will be working in the Recording Technology Center and in ISD, respectively.

Already at work in Santa Clara facilities are **JARIPEKKA SALMINEN**, **JUHA NEVALAINEN**, **GORANSKOOG**, **HÅKAN SERNROS** and **LUCAS KRANCK**, all from Scandinavian universities.

**JARIPEKKA SALMINEN** attends the University of Helsinki in Finland, majoring in computer science. Sponsored by Dava, the Memorex distributor in Finland, Jaripekka works in the Final Test department in the Large Disc Drive Division. He could have gone to Poland or West Germany for his summer work experience, but really wanted to work in the world-famous Silicon Valley. "It surprises me that I haven't been surprised by anything about the United States," he says. Since he arrived, Jaripekka has bought a '67 Mercury Marquis which he drove down Highway 1 to Big Sur, an area he found very beautiful.

**LUCAS FRANCK** is a student at the University of Helsinki Law School. Whereas the other exchange students came to work here via various exchange student programs at their schools, Lucas came on his own, paying his own expenses and applying for work at Memorex on his own. During the summer, Lucas will work in Memorex International's Trading Organization, in International Traffic, then in our Legal Department. After graduation, Lucas plans to apply for a scholarship to study international law and/or business law and would like to work as a corporate attorney in Finland. Lucas is surprised at the weather in this part of California; he thought it would be much warmer. He would like to go to a Bruce Springsteen concert while he's here, but doesn't think that will come to pass.

**GORAN SKOOG** majors in electrical engineering and computer sciences at



*Five of the European exchange students working at Memorex this summer are shown above with some of their Memorex hosts. Left to right are: Carl Middione, Steve Fuhrman, Juha Nevalainen, Håkan Sernros, Larry Chamberlin, Jaripekka Salimen, Mark Jadus, Goran Skoog, Ted Caulfield, Lucas Franck, and Phil Dean.*

Chalmers University of Technology in Sweden and is working in LDDD's Final Test department this summer. "I like the people here and their laid-back attitude. They don't seem tense or stressed," says Goran. He was a high school exchange student in Jacksonville, Florida, several years ago and had been looking forward to coming back to the States ever since. While he has no definite career plans at this time, he would like to return to the United States, perhaps to work. Goran bought a Chrysler Newport as soon as he arrived.

**JUHA NEVALAINEN** attends the University of Technology in Espoo, Finland, majoring in computer science. He is undecided about specific career plans after graduation, but will stay in Finland. Working for the summer in the

PCB Lab in LDDD, Juha has never been to the United States before but had a great desire to work in Silicon Valley. He would like to take a new Cadillac home with him.

**HÅKAN SERNROS** majors in electrical engineering at Chalmers University of Technology and works for the summer in LDDD's Unit Test department. Håkan previously attended Whitman College in Walla Walla, Washington, so was already somewhat accustomed to Americans and their ways before he returned this year. After he returns to Sweden, Håkan will be leaving again to work in West Germany for six months, then will go back to his hometown of Göteborg to finish school. His favorite American television program is "Hill Street Blues."

## Product profiles...

The 3.5-inch microfloppy, one of three sizes competing for domination of the microfloppy marketplace, is currently experiencing a wave of industry acceptance. Several computer manufacturers, including Apple, Hewlett-Packard, Gavilan, and Interdec, have adopted the 3.5-inch disc for use in their desktop computers. To meet that demand, Memorex is expanding shipment of the new 3.5-inch (single-sided) microfloppy to include all of the Company's computer media marketing channels. The tiny disc stores up to 500 kilobytes of information in the single-sided format. Future high-density vertical recording technology may enable the microfloppy to store from 1.5 megabytes to 5 megabytes, according to **CHUCK COMISO**, vice president of Marketing and Sales for the Media Products Group...Memorex is also shipping engineering evaluation samples of a *double-sided*, 3.5-inch microfloppy and plans for full-scale production of the new disc this Fall. The double-sided disc stores up to 1 megabyte (unformatted) or the equivalent of about 120 typewritten pages. "Early indications are that there is already a strong interest in the double-sided microfloppy," noted Comiso...Memorex is now offering a 1,200 lines-per-minute (lpm) impact printer which is plug-compatible with the 3203-5 printer. The Memorex® 4303 printer uses half the power and space of the 3203-5, provides high quality printout on one- to six-part forms, and is sound-insulated for extraordinarily quiet operation. The 4303 uses only 1100 watts of power in full operation and comes in a space-saving cabinet at 35 inches wide, 53 inches deep and 49 inches high. In addition to the standard 1,200 lpm configuration, the 4303 will also be available in a 1,500 lpm model.

For more information about these and other Memorex products, contact Corporate Communications at 987-2297, or send a request to mail stop 12-39.

# Four employees celebrate 20-year anniversaries

**ERIC KOCHER, REBECCA GILLESPIE, ROBERT JACKSON and STANLEY MARSHALL** are celebrating 20 years with Memorex in the months of June, July or August and were recently interviewed by the PRESS.

**ERIC KOCHER**, supervisor of Receiving Inspection and Model Shop in the Rigid Media and Components Division (RMCD)

**Quotable:** "My favorite thing about working at Memorex has been the people. It's been a real pleasure. If that wasn't the case, I wouldn't still be here. If you like what you do and the people are good to work with, why leave? The grass isn't greener somewhere else."

**History at Memorex:** Joined the Company in August 1964 as an electronic technician, subsequently became supervisor of the department; moved to supervisor of the Product Test Lab; worked as a manufacturing engineer; transferred to Disc Drive (forerunner of the Large Disc Drive Division) working there for two years as a quality engineer; transferred to RMCD in 1976 as a manufacturing engineer; took current job in 1981.



**Personal History:** Born and raised in Nuremberg, Bavaria, Germany. Moved to Hamilton, Ontario, Canada, in 1953 to work for Westinghouse Canada for 10 years as a technician; moved to Santa Clara Valley in 1963 and worked for IBM for one year before joining Memorex. Eric left Germany "...to see the world and find out what was across the 'big water.'"

**Distractions:** Eric and his wife Elfriede have a cabin in Grizzly Flats, near Placerville, California, at which they spend a lot of time. Eric likes to go cross-country skiing and can sometimes take off on skis from the front door of the cabin. He enjoys making outdoor furniture and doing lapidary work, especially with carnelian agate.

**Family:** Eric and Elfriede have been married for 25 years and have two

children: Heidi works at Syva in sales and Hardy has just graduated from high school with plans to attend college in the Fall.

**REBECCA GILLESPIE**, QA inspector in the Large Disc Drive Division

**Quotable:** "Memorex has given me many opportunities to learn and to try new jobs; I've liked every one. The benefits are good and the people I've worked with are great. And they're all as different as they can be."



**History at Memorex:** Came in July 1964 as a certifier operator in the Tape plant; has since worked in Disc Pack, Consumer Products, and now in LDDD, inspecting IC's and transistors in Receiving Inspection. Since the implementation of the quality program at Memorex, including higher standards for vendor-supplied parts, "...the vendor-supplied parts are better quality, much better," she says.

**Personal History:** Raised in San Jose, her father was a sharecropper. Rebecca (Becky to her friends) earned spending money as a young girl by picking beans in a large bean field in San Jose, now the site of the Red Lion Inn. At one time, she worked at the Keystone Leather Company in Santa Clara and lived on Lafayette Street. Walked to work by cutting across a large empty lot on what used to be called Shulman Avenue, now the site of the Computer Tape Division on Memorex Drive.

**Distractions:** Energetic and positive, she loves to try new things and likes to be busy all the time. Very much enjoys her four grandchildren. She brings big jars of pickles and peppers to work to share with her co-workers.

**Family:** Husband Rex works at a paper company; son Victor Montez works in LDDD's Quality Engineering depart-

ment; daughter Christine Sena used to work at Memorex in PCB department of LDDD. She also has another son, John Montez, who works in receiving inspection at another company.

**ROBERT JACKSON**, chemist in the Computer Tape Division

**Quotable:** "My wife says I can't retire until I find something to keep me busy because she won't tolerate me hanging around the house all the time...If I didn't like Memorex, wasn't enjoying myself, and felt like I was doing something worthwhile, I sure as heck wouldn't be here. As long as my work is interesting, I'll keep working at Memorex."

**History at Memorex:** Came to the Company in June 1964 as a lab technician working on formulations for computer tape. He later worked on formulations for video and audio tape in the Consumer Products Division, since acquired by Tandy Corporation. Robert has always done experimental and developmental work at Memorex, investigating new materials and new properties, always working on product improvements.



**Personal History:** He intended to go into the field of psychology, but found lab work to be much more interesting. "I certainly get excited when something new breaks in the lab," he says. After giving up his studies in psychology at UCLA, Robert went to work for the Sunkist Corporation in Ontario, California, then worked for Aerojet in Azusa before coming to Memorex.

**Distractions:** Grandsons' Little League games and a keen interest in wood-working. Would like to be totally self-sufficient.

**Family:** Married to Bobbie for 34 years; father of five children, all grown; has four grandsons and one granddaughter and one more on the way.

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## 20-year anniversaries...

continued from page 6

**STANLEY MARSHALL**, supervisor in the Computer Tape Test Department

**Quotable:** "I love working with the people at Memorex, and I love raising cattle. It's enough of a complete change of gears that they're good for each other."



**History at Memorex:** Joined the Company in July 1964 as a Clean Room janitor; has since worked in and been supervisor of every manufacturing department in Computer Tape except the Mix Department.

**Personal History:** Born in Iowa, moved to Phoenix. Now owns a 23-acre ranch in Morgan Hill where he raises Angus and Angus-mix cattle and five horses for riding. "I haven't made a dime yet from the ranch," he says. "I just like it." Had many different types of jobs before joining Memorex including: owned and operated his own service station, worked in a post office, and owned a wholesale used car lot.

**Distractions:** Raising cattle and fixing up old cars. Stan and his son have restored a '36 Ford, a '31 Model A, a '59 Edsel and a '56 Ford, among others.

**Family:** Married 35 years to Lorraine, father of two sons: Dennis, manager of new car sales at San Jose Datsun, and Gary, about to graduate from the California Highway Patrol Academy. Gary used to work at Memorex in Computer Tape's Coating and Quality Control departments.

## Learn BASIC

The San Jose State University Office of Continuing Education is offering a course in Introductory Programming in BASIC for Personal Computers, September 18 through November 20 on Tuesdays from 7 p.m. to 9:45 p.m. in MacQuarrie Hall on the campus. For registration information, call (408) 277-2182.

## JULY ANNIVERSARIES

### 20 Years

Stanley Marshall  
Rebecca Gillespie

### 15 Years

Jane Morello  
Maurice Mikkelson  
Sydney Goodyear  
Conchita Modesto

### 10 Years

Edward Moore  
Jewel Kinchloe  
Jose Castellanos  
Charles Swanson  
Arthur Carlson  
Gregory Jordan  
Joeann Ortega  
Raymond Schwoerer  
Diane Williams  
Pamela French  
Sharon Funk  
Sharon O'Keefe  
Roderick Prill

## Get ready for the fun on July 21

The Santa Cruz Beach Boardwalk is the site of the Memorex Activities Group picnic for all Santa Clara County Memorex employees and their families or guests on July 21.

Tickets are \$6 per person for Memorex employees and their dependents over two years old. Children two and under are admitted free. The price includes coffee, hot chocolate, orange juice, and donuts in the morning from 10 to 11 a.m., and a delicious barbeque style chicken lunch from 12:30 to 1:30 p.m. Also included are unlimited rides on the Boardwalk all day from 11 a.m. to 11 p.m.

For more information, contact Employee Services and Activities at 987-2357. See you at the Boardwalk!

I'm resting up for the big Memorex picnic on July 21.



## AUGUST ANNIVERSARIES

### 20 Years

Eric Kocher

### 15 Years

Mary Blais  
Alice Mazur  
Frances Quijas  
Casper Fens  
Mary Johnston  
James Cranny  
Claude Drew  
Carol Dwinells  
Patrick Verrier  
Roy Mercado

### 10 Years

Lawrence Simonini  
Jesse Morales  
Louise Biggs  
William Chen  
Gerald Mosby  
Racheal Anchante  
Lonnie Farmer  
Carmen Terrill  
Arthur Garcia  
Angelena Cerrato  
Geoffrey Davies  
Lawrence Serrano  
Marlene Watson  
Julia Kirby

## AUTO CLUB

by ALAN BURGESS

The Memorex Auto Club is now underway and membership is open to all Memorex employees who are interested in automobiles — sports, classic or exotic cars.

Club members have recently enjoyed a trip to Harrah's Auto Museum in Reno and a visit to Roaring Camp. In July, we will be touring the Blackhawk Automotive Museum in San Ramon and more events are scheduled, once a month.

If you're interested in joining the Club, contact **ALAN BURGESS** at (408) 971-0912 or call **BOB KENNEY** at (408) 243-1213.

WANTADS	
<b>ROOMMATE WANTED</b> Single person or single parent with one or two children to share 4 bedroom 2 bath house in Milpitas; fireplace, air conditioning, full privileges. Rent negotiable. Call Linda at (408) 946-2078.	<b>FREEZER</b> Upright with lock and two keys; \$200. Girl's bike, 20" wheels; \$15. Four-drawer dresser; \$5. Call Donna at (408) 226-2139.
<b>HORSE FOR SALE</b> Black mare, 7 yrs. old, trained hunter, good on trails, knows some dressage; lessons included. English riding only. Price negotiable. Call Susan at (408) 258-6124.	<b>'67 BARRACUDA</b> 383 and lots more. \$2,000 or best offer. Call Dave at (415) 793-0975.
<b>RCA COLOR TV</b> 19" portable color with digital tuning, excellent condition. \$275 or best offer. Call Sue at (408) 866-4743.	<b>ROOMMATE WANTED</b> Own room in 2 bedroom in Valley Fair area; no smoking or loud music, please. Very nice pad. Ten minutes to Memorex. \$325 per month plus deposit. Call Darren at (408) 249-7390.
<b>ROOMMATE WANTED</b> To share two bedroom, one bath home in Palo Alto; fireplace, pool, covered patio, barbeque with rotisserie, big kitchen; female preferred; all privileges. \$400, first and last month's rent. Call Dave at (415) 324-8334.	<b>73' PLYMOUTH</b> Plymouth Fury, 360 V8, 4-door, landau top, very clean, one owner, R/H, A/C, PS, PB, steel-belted radial white walls, solid, dependable, complete maintenance records; priced for quick sale. \$850. Call Andy at (415) 969-1961.
<b>WATERBED</b> Queen waterbed with mirror in headboard; padded rails and six-drawer pedestal. Call Denise at (408) 262-6520.	<b>MISC. FOR SALE</b> Rectangular coffee table with matching end tables (one rectangular and one octagonal); semi-enclosed, wood with smoked glass tops. \$150/offer. Oval dinette with leaf and 6 dark leather-look chairs, excellent condition; \$150/offer. 15-gallon aquarium, complete kit including cabinet stand. \$50. Call Deborah at (408) 973-9311.
<b>HOME FOR SALE</b> By owner: 321 Bagshaw court, San Jose, three bdm., two bath, family room, living room, screened patio, carpeting, office area, fenced yard, excellent landscaping, 1600 square feet. \$123,950. Call Ruben at (408) 226-5170.	<b>1967 MERCURY COUGAR</b> Excellent condition, avocado exterior with black landau top and black interior; 360-V8; automatic transmission. \$2,000. Call Karen at (415) 657-7052.
<b>'66 CHEVY TRUCK</b> Chevrolet Step Side with camper, rebuilt transmission and engine. \$1800 or best offer. Call Ernie at (408) 984-6717.	<b>NECKLACE</b> Classic, woven gold ladies' choker; appraised at \$825, sell for \$600. Call Teddie at (408) 356-5989.
<b>'62 VALIANT</b> Runs, new tires, new carburetor, just tuned up. \$400 or best offer. Call Mike at (408) 746-3916.	<b>BABYSITTING NEEDED</b> Parttime, my Sunnyvale home, infant boy needs interested person for care. Call Jane at (408) 732-7311.
<b>FURNITURE</b> Dining room table, 45" x 60" with 18" leaf and pad; two armchairs and four sidechairs with caned backs. Table in excellent condition; chairs need minor work. \$375 all. Call Kathy at (408) 244-4403.	<b>1974 TOYOTA CORONA</b> Two-door hardtop, automatic transmission, bronze exterior, uses regular gas, 100k miles, good condition. \$1200. Call Harry at (408) 266-9965.
<b>NEED CAR</b> Willing to trade new washer and dryer as down payment for used car. Call Linda at (408) 275-0445.	<b>OLYMPICS' TICKETS</b> 8/6 Track & Field all day pass; 8/7 Boxing quarterfinals; 8/8 Boxing quarterfinals and basketball semifinals; 8/9 gymnastics. \$450 for two tickets to all of the above events. Call Dennis at (415) 885-1215.



## Lura Robertson is ABWA 1984 "Woman of the Year"

LURA ROBERTSON, a Memorex employee, has been elected "Woman of the Year" by the San Mateo Charter Chapter of the American Business Women's Association (ABWA).

A member of the chapter since 1976, the same year she joined Memorex, Lura is a cost accountant in the Large Disc Drive Division.

She has served as treasurer and coordinator of activities for Sunnyvale High School's Marching Band and has been on the board of directors for the Memorex Activities Group.

As winner of the San Mateo chapter award, Lura is eligible to compete for the 1984 Top Ten Business Women of the ABWA and will be representing her chapter at the national convention in Detroit next October, an event expected to draw up to 7,000 professional women.

As chairperson of the chapter's Ways and Means Committee, Lura has headed two very successful ABWA fundraisers this year to obtain scholarship funds for women.

Lura was originally introduced to the Association by a female boss at a previous job. Most valuable for Lura has been "...the networking possibilities, the opportunity to meet different women in various professions. Since I've been a member," she says, "I'm opening up more. I've learned a lot from it."

## Olympic athletes...

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in the trials and put in the best performance of all lifters in his category.

Both of these extraordinary athletes have been pursuing their professional careers and their Olympic hopes through the Memorex-sponsored Olympic Job Opportunity Program. The Program is designed so that Olympic hopefuls employed by Memorex can integrate their training programs into their formal work-day activities.