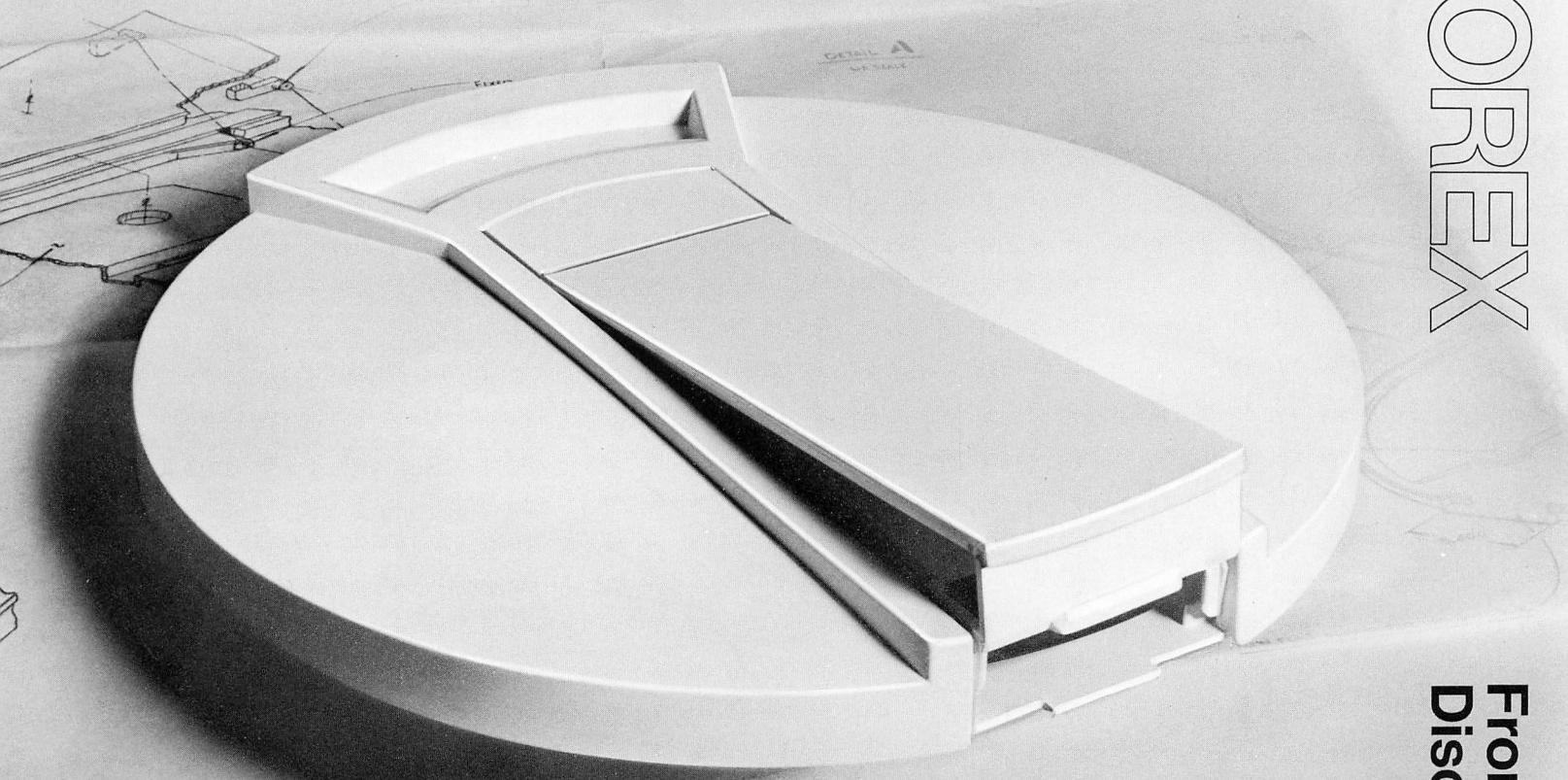


MEMOREX

# Our new cartridge is better for your system.



## Memorex's new, redesigned front loading disc cartridge. Better performance, reliability and contamination resistance.

Since its introduction over ten years ago, the front loading disc cartridge has experienced little design improvement. The reason: it's satisfactory as a workhorse. It gets the job done most of the time.

But performing "most of the time" isn't enough for Memorex. We want reliability all of the time. To do this we re-engineered our cartridge so that it performs better than any cartridge in the marketplace—or in your system.

**Improved door and latch assembly assure reliable closure. Seals positively to eliminate contamination.** New hinged door—with greater travel—eliminates plastic flexing and distortion. New latch construction with torsion spring and pivot hinge assure positive location. Friction-free solid-edge seal and closing ramp provide a positive closing seal for repeatability and contamination-free operation.

**Redesigned for clearance and operation reliability, storage stability.** Interior clearances allow reliable high capacity disc applications while disc stability bosses help eliminate damage and debris caused by poor handling. New write lock design prevents mispositioning.

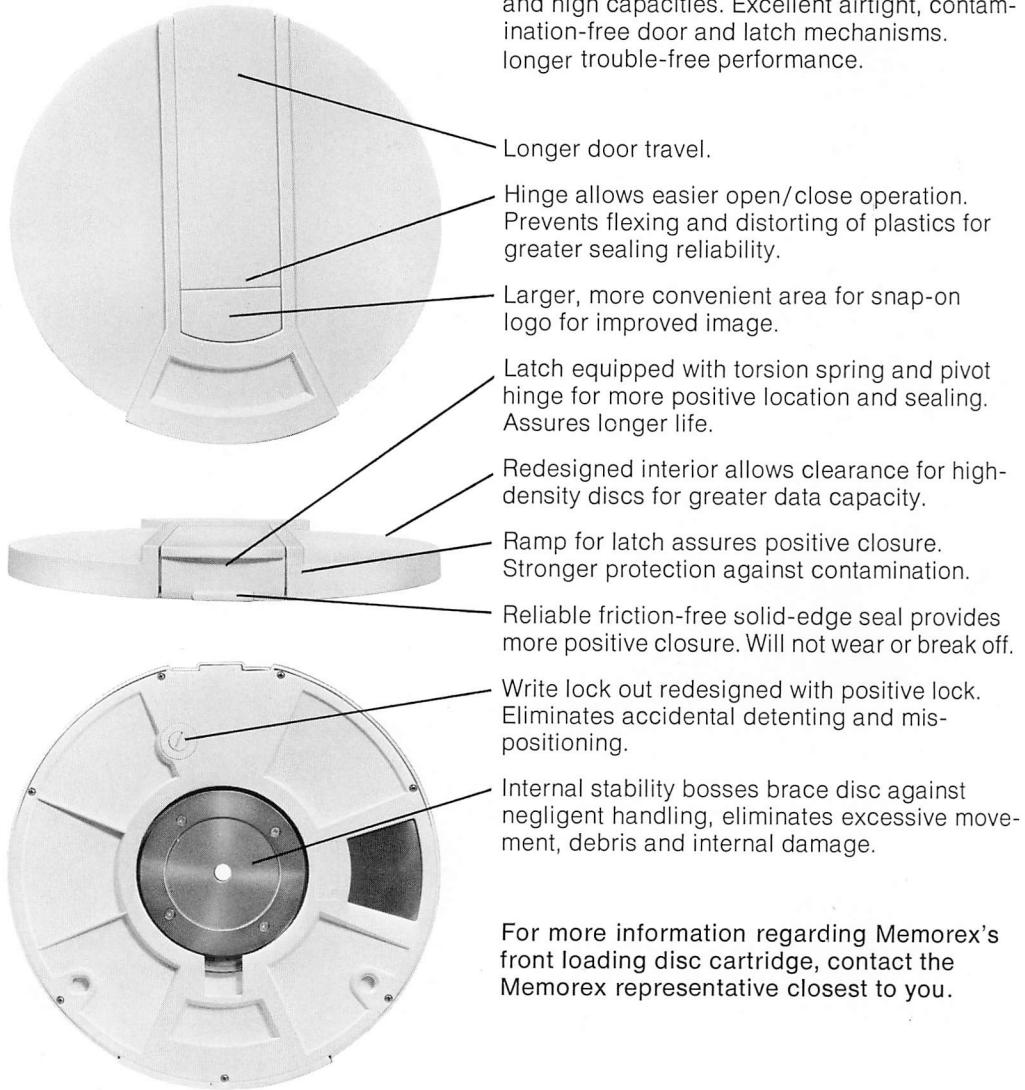
**Improved labeling image.** Snap in logo plate allows molded, hot stamp or silkscreen labeling to be accomplished with flexibility and individuality. Available in a multitude of colors. Cartridge and logo plates can mix or match creating unlimited versatility while maintaining an image consistent with highest quality.

Combine all of this with the proven performance and reliability of Memorex discs and you have a cartridge that is better for your system. Available per your specifications or compatible with almost any drive using 2315 type cartridges. 100 to 400 TPI, 1,100 to 6,060 BPI.

Front Loading  
Disc Cartridge

# MEMOREX

## Front Loading Disc Cartridge



### MEMOREX'S FRONT LOADING DISC CARTRIDGE—THE RESULT OF ADVANCED ENGINEERING.

#### What you used to expect from front loading disc cartridges.

Compatibility with disc drives requiring 2315 type cartridges. Workhorse media. Doors and latches work at first.

#### What you can now expect from Memorex's front loading disc cartridge.

Compatibility with disc drives requiring 2315 type cartridges. Precision media is standard and high capacities. Excellent airtight, contamination-free door and latch mechanisms. longer trouble-free performance.

Longer door travel.

Hinge allows easier open/close operation. Prevents flexing and distorting of plastics for greater sealing reliability.

Larger, more convenient area for snap-on logo for improved image.

Latch equipped with torsion spring and pivot hinge for more positive location and sealing. Assures longer life.

Redesigned interior allows clearance for high-density discs for greater data capacity.

Ramp for latch assures positive closure. Stronger protection against contamination.

Reliable friction-free solid-edge seal provides more positive closure. Will not wear or break off.

Write lock out redesigned with positive lock. Eliminates accidental detenting and mis-positioning.

Internal stability bosses brace disc against negligent handling, eliminates excessive movement, debris and internal damage.

For more information regarding Memorex's front loading disc cartridge, contact the Memorex representative closest to you.

#### Memorex Corporation

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