

MEMOREX

Introducing dB SERIES Audio Cassettes



“dB” = decibel: A measurable, perceptible difference in sound.

Introducing the dB SERIES cassette, an attractive new addition to the Memorex line of quality audio and video products. Available in 60 and 90 minute lengths, the new dB SERIES is an economical alternative to America's favorite audio tape, the superior-performing Memorex MRX I cassette. The Memorex dB SERIES, a “normal” or type I cassette, is designed for use on all equipment.

Protected by the exclusive Memorex rigid cassette shell, the dB SERIES will provide dependable performance and clear reproduction on any home, car or portable equipment. The dB SERIES cassettes are specifically recommended for:

- Recording of vocal material such as business presentations, “voice letters” and business or educational note-taking; and
- General purpose music reproduction.

dB SERIES Product Information

	60 minute	90 minute
Tape type	IECI	IECI
Bias position	Normal	Normal
Equalization	120 μ s	120 μ s
Tape speed	1 $\frac{7}{8}$ " / second	1 $\frac{7}{8}$ " / second
Warranty	Full, lifetime	Full, lifetime

The Memorex Family of Quality Audio Products



METAL IV

With its state-of-the-art pure metal particle formulation, the Memorex METAL IV cassette provides the ultimate in accurate music reproduction. It is produced with the exclusive PermaPass™ oxide bonding system which "locks in" METAL IV's life-like sound play after play. Designed for use at the "Metal" (type IV) switch position, METAL IV also features the exclusive Memorex storage album, which offers superior cassette protection and uniquely designed conveniences for home or car use.

HIGH BIAS II

Memorex HIGH BIAS II delivers the most satisfying music recordings you'll hear in a high bias cassette. Its cobalt-enhanced ferric-oxide formulation provides crystal clear reproduction at high frequencies. And HIGH BIAS II's low noise makes it an ideal tape for the user who demands the best from a tape used at the CrO₂ (type II) setting. HIGH BIAS II also includes the unique Memorex storage album.

MRX I

High quality and broad versatility have made Memorex MRX I America's best selling audio cassette. Delivering life-like sound reproduction at the "normal" (type I) switch position, MRX I is the best Memorex tape for use on all equipment. MRX I cassettes are packed in the exclusive Memorex storage album for maximum storage convenience.

ALSO AVAILABLE:

Memorex quality Microcassettes and a full line of record and tape care accessories.

MEMTEK PRODUCTS

MEMOREX Audio and Video Tapes

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IS IT LIVE OR IS IT MEMOREX?



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