

7 Good Reasons to Buy Memorex D.I.C. Premium Word Processing Supplies

- 1. Superior Quality**
High Technology Corporation
- 2. Single Source Supplier**
Copier, Duplicator and Printer Supplies
for Xerox and IBM copiers and printers
Text Editor Supplier
Typewriter Ribbons and Correction
Fluids
- 3. Product Reliability**
Superior Features and Benefits
- 4. Product Availability**
National Distribution Centers
Local Dealer Representatives
- 5. Written Warranty,**
a Memorex D.I.C. Commitment to Quality
- 6. Value**
 - Reliability
 - Availability
 - Compatibility
 - Convenience
 - Superiority
 - Competitive Prices/
Performance
- 7. Total Supply Agreement**

MEMOREX
 **D.I.C.**

For more information, contact

MEMOREX
 **D.I.C.**



Premium Word Processing Supplies

Memorex D.I.C....the premium name

Premium Copier, Duplicator and Printer Supplies

Memorex D.I.C. premium xerographic and non-impact printer toners and xerographic developers are equal to or superior in copy quality and efficiency to those manufactured by Xerox and IBM. Memorex D.I.C. toners and developers form a unique development system. It contains CAB* CAB is what makes Memorex D.I.C.-supplied development systems last longer. Memorex D.I.C. will give you:

- Crisper, cleaner copies
- Higher contrast
- Greater resolution and clarity
- Increased efficiency—up to 100% more copies from Memorex D.I.C. Developers
- Complete equipment compatibility
- Written warranty—consistent and guaranteed reliability

*CAB: Cellulose acetate butyrate

Premium Typewriter Supplies

Memorex D.I.C. supplies correctors for IBM Selectric typewriters as well as correcting film ribbon, lift-off tape and writer ribbons compatible with IBM. Because of their superior performance, only ones offered with a written warranty.

- Sharper, more legible characters
- Consistent tonal quality of characters
- Uniform tension and smoother operation
- Complete equipment compatibility
- Guaranteed satisfaction

And with our correction fluids you can:

- Quality corrections on original documents
- Smooth, permanent, fast-drying corrections
- Fast fluid blending because of



ne for word processing supplies!

ion fluids and typing elements
well as premium carbon coated
e, and a complete line of type-
BM and other major typewriters.
formance, our ribbons are the
arranty, which means you get:

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u can expect:
s or photocopies
g applications
special larger mixing bead

Premium Text Editor Supplies

Along with its Text Editor Multistrike Printer Ribbons, Memorex D.I.C. supplies a complete line of magnetic media products. The same coating technology that made Memorex the sales leader of magnetic computer tape media stands behind Memorex D.I.C. premium Magnetic Cards, Flexible Discs, and Dictation Cassettes. Memorex D.I.C. magnetic media provide:

- 100% machine compatibility
- Most up-to-date oxide formulations
- Debris-free coatings
- Most reliable record/read surface
- Unique and convenient packaging
- Guaranteed satisfaction

And with the Memorex D.I.C. printer ribbon you'll get:

- Premium usage on Qume, IBM, Wang and Diablo compatible printers
- Superior print quality
- Long-lasting multistrike performance
- Dependability from beginning to end
- Written warranty



Premium Quality Word Processing Supplies

Memorex has emerged as a recognized quality leader in electronic storage and retrieval technology and services its customers from more than 100 worldwide locations.

Memorex D.I.C. superior quality in text editor magnetic media is possible because of twenty years' experience in the formulation and production of magnetic recording media. Additionally, the company's ribbon technologies have produced text editor multistrike printer ribbons of unequalled quality and performance.

Memorex D.I.C. superior quality in xerographic and non-impact printer toners and xerographic developers combine to offer a unique copying process. The Memorex D.I.C. process utilizes CAB (Cellulose Acetate Butyrate) in order to maximize and guarantee developer life up to 50% more than competitors.

Memorex D.I.C. superior quality in correction fluids as well as typewriter ribbons and typing elements for IBM Selectric typewriters provides the user with the latest in ribbon and correction system technology. Consistently superior ribbon performance is guaranteed and backed by a written customer satisfaction warranty.

