

7 Good Reasons to Buy Memorex D.I.C. Premium Word Processing Supplies

1. Superior Quality

High Technology Corporation

2. Single Source Supplier

Copier, Duplicator and Printer Supplies
for Xerox and IBM copiers and printers

Text Editor Supplier

Typewriter Ribbons and Correction
Fluids

3. Product Reliability

Superior Features and Benefits

4. Product Availability

National Distribution Centers

Local Dealer Representatives

5. Written Warranty

a Memorex D.I.C. Commitment to Quality

6. Value

- Reliability
- Availability
- Compatibility
- Convenience
- Superiority
- Competitive Prices/
Performance

7. Total Supply Agreement

MEMOREX D.I.C.

Premium Word Processing Supplies

MEMOREX D.I.C.

For more information, contact

Memorex D.I.C....the premium name

Premium Copier, Duplicator and Printer Supplies

Memorex D.I.C. premium xerographic and non-impact printer toners and xerographic developers are equal to or superior in copy quality and efficiency to those manufactured by Xerox and IBM. Memorex D.I.C. toners and developers form a unique development system. It contains CAB*. CAB is what makes Memorex D.I.C.-supplied development systems last longer. Memorex D.I.C. will give you:

- Crisper, cleaner copies
- Higher contrast
- Greater resolution and clarity
- Increased efficiency—up to 100% more copies from Memorex D.I.C. Developers
- Complete equipment compatibility
- Written warranty—consistent and guaranteed reliability

*CAB: Cellulose acetate butyrate



Premium Typewriter Supplies

Memorex D.I.C. supplies correct for IBM Selectric typewriters as correcting film ribbon, lift-off tape writer ribbons compatible with IBM. Because of their superior performance, only ones offered with a written

- Sharper, more legible characters
- Consistent tonal quality of characters
- Uniform tension and smoother operation
- Complete equipment compatibility
- Guaranteed satisfaction

And with our correction fluids you

- Quality corrections on original copy
- Smooth, permanent, fast-drying
- Fast fluid blending because of



One for word processing supplies!

ion fluids and typing elements as well as premium carbon coated tape, and a complete line of type for IBM and other major typewriters. In addition, our ribbons are the best in the industry. Our 2-year warranty, which means you get:

• 100% machine compatibility
• Most up-to-date oxide formulations
• Debris-free coatings
• Most reliable record/read surface
• Unique and convenient packaging
• Guaranteed satisfaction

You can expect:
• Quality prints or photocopies
• Versatile applications
• Special larger mixing bead

Premium Text Editor Supplies

Along with its Text Editor Multistrike Printer Ribbons, Memorex D.I.C. supplies a complete line of magnetic media products. The same coating technology that made Memorex the sales leader of magnetic computer tape media stands behind Memorex D.I.C. premium Magnetic Cards, Flexible Discs, and Dictation Cassettes. Memorex D.I.C. magnetic media provide:

- 100% machine compatibility
- Most up-to-date oxide formulations
- Debris-free coatings
- Most reliable record/read surface
- Unique and convenient packaging
- Guaranteed satisfaction

And with the Memorex D.I.C. printer ribbon you'll get:

- Premium usage on Qume, IBM, Wang and Diablo compatible printers
- Superior print quality
- Long-lasting multistrike performance
- Dependability from beginning to end
- Written warranty



Premium Quality Word Processing Supplies

Memorex has emerged as a recognized quality leader in electronic storage and retrieval technology and services its customers from more than 100 worldwide locations.

Memorex D.I.C. superior quality in text editor magnetic media is possible because of twenty years' experience in the formulation and production of magnetic recording media. Additionally, the company's ribbon technologies have produced text editor multistrike printer ribbons of unequalled quality and performance.

Memorex D.I.C. superior quality in xerographic and non-impact printer toners and xerographic developers combine to offer a unique copying process. The Memorex D.I.C. process utilizes CAB (Cellulose Acetate Butyrate) in order to maximize and guarantee developer life up to 50% more than competitors.

Memorex D.I.C. superior quality in correction fluids as well as typewriter ribbons and typing elements for IBM Selectric typewriters provides the user with the latest in ribbon and correction system technology. Consistently superior ribbon performance is guaranteed and backed by a written customer satisfaction warranty.

