

## MEMOREX Delivers Top Quality Tape Performance



### Finest Raw Materials

Memorex uses only the finest quality raw materials and components for its magnetic tape products. Prior to production all materials are carefully inspected and checked to ensure compliance with Memorex's high standards.

### Precision Manufacturing

Memorex manufacturing is the result of years of magnetic tape research and development. High-quality magnetic particles and chemicals are mixed and precisely coated onto high-grade polyester to provide the finest magnetic tape available.

### Consistent Quality Control

Memorex maintains stringent quality control standards throughout manufacturing. Video tape is produced under cleanroom conditions, with each production step carefully monitored to ensure that the tape meets exacting standards.

### MEMOREX CCTV Tape Configuration Guide

Video Equipment	Play Time	Reel Size	Tape Length	MRX 80 300 Oersted	MRX 716 Quantum 500 Oersted
1/2" EIAJ	20 mins.	4 5/8"	845'	MRX 80 - 9C	MRX 716 - 9Q
	30 mins.	5 1/8"	1250'	MRX 80 - 10C	MRX 716 - 10Q
	30 mins.	7"	1250'	MRX 80 - 7C	
	60 mins.	7"	2400'	MRX 80 - 8C	MRX 716 - 8Q
1" IVC	30 mins.	8"	1075'	MRX 80 - 3C	MRX 716 - 3QM
	60 mins.	8"	2150'	MRX 80 - 4C	MRX 716 - 4QM
	210 mins.	12 1/2"	7500'	MRX 80 - 12C	MRX 716 - 12QM
1" Sony	30 mins.	8"	1200'	MRX 80 - 5C	MRX 716 - 5QM
	60 mins.	8"	2400'	MRX 80 - 6C	MRX 716 - 6QM
1" Ampex	30 mins.	9 3/4"	1500'	MRX 80 - 19C	MRX 716 - 19QM
	60 mins.	9 3/4"	3000'	MRX 80 - 20C	MRX 716 - 20QM

Contact your authorized Memorex distributor regarding video tape for equipment other than that listed above.



Precision made  
for precise performance.

### Memorex Corporation

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## MRX 3/4" Video Cassette (500 Oersted)



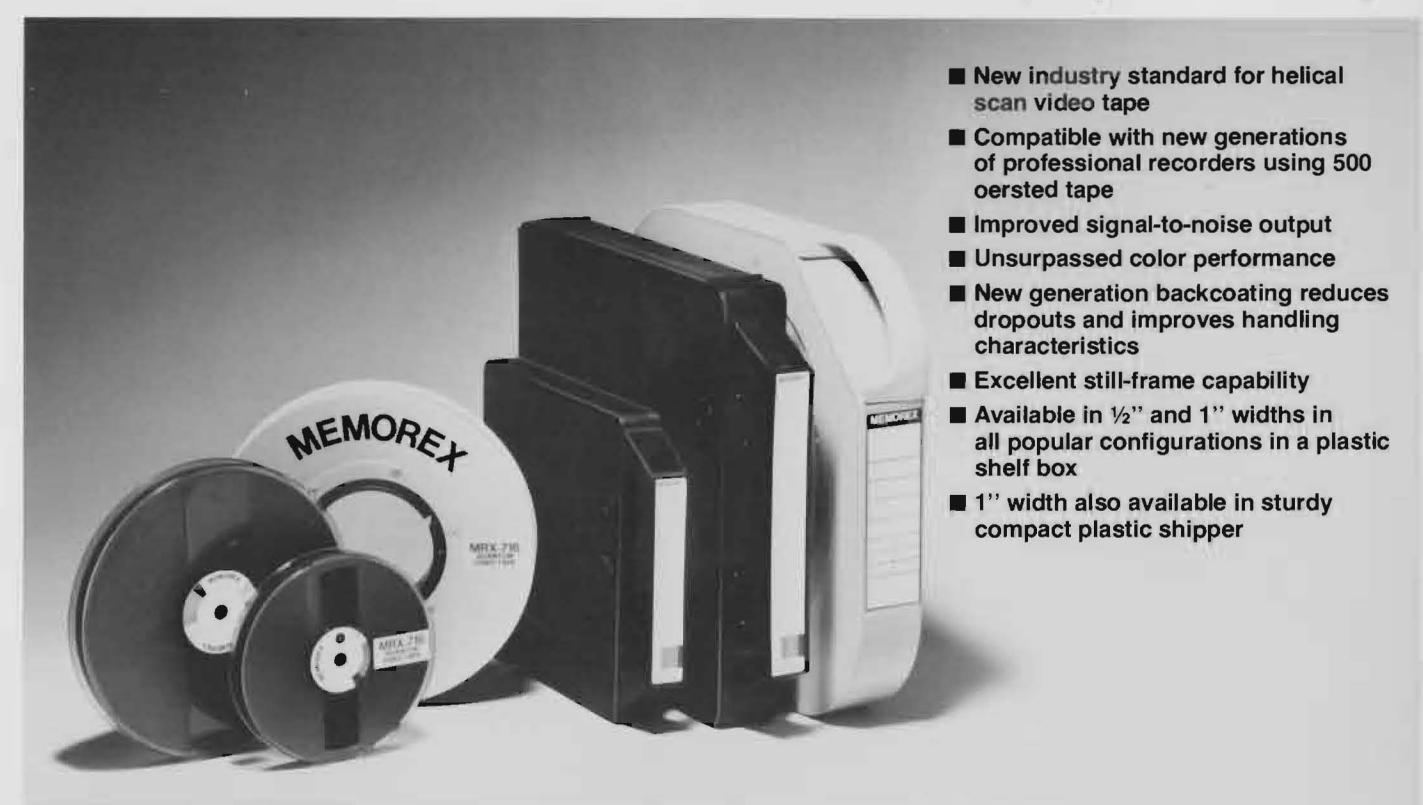
- Brilliant color reproduction
- Excellent picture clarity
- Improved binder system for long tape life and low dropout performance
- Extended still-frame capability
- Compatible with all 3/4" VTRs and in-cassette duplicating equipment
- Packaged in a rugged new easy-snap latch mailing album
- Available in 10-, 15-, 20-, 30-, 40-, 50- and 60-minute lengths
- Also available in "mini" format for portapak users

## MRX 80 Ferric Oxide Helical Scan Reel-to-Reel Tape (300 Oersted)



- For both color and black and white systems
- Excellent picture clarity and color performance
- Formulated for long tape life and low dropout performance
- Backcoated for improved tape handling
- Still-frame capability
- Available in 1/2" and 1" widths in all popular configurations in a plastic shelf box
- 1" width also available in sturdy compact plastic shipper

## MRX716 Quantum Helical Scan Reel-to-Reel Tape (500 Oersted)



- New industry standard for helical scan video tape
- Compatible with new generations of professional recorders using 500 oersted tape
- Improved signal-to-noise output
- Unsurpassed color performance
- New generation backcoating reduces dropouts and improves handling characteristics
- Excellent still-frame capability
- Available in 1/2" and 1" widths in all popular configurations in a plastic shelf box
- 1" width also available in sturdy compact plastic shipper

## Audio Training Cassette (ATC)



- Total system approach to audio training and high-speed in-cassette duplication
- Proven reliability ensured by jam-proof construction
- New and improved 50-unit storage carton with bulk labels
- Color-coded cassettes for side identification
- Available in 30-, 45-, 60-, 90- and 120-minute lengths

## Audio Training Reel (ATR)



- Low noise, high output audio tape for quality recordings
- Formulated for long tape life and mechanical reliability
- Packaged in a new, improved storage box
- Ample labeling and indexing provisions

## Instant Recording Cassette (IRC)



- Oxide leader allows instant recording and playback
- Designed for dictation equipment, telephone answering, seminars, interviews
- Unique shield provides good tape-to-head contact for excellent frequency response
- Packaged in sturdy plastic storage album
- Available in popular lengths