

MEMOREX

The Americas and
Asia Group



THE COMPUTER HISTORY MUSEUM



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From America's Far West to Asia's Far East, a Memorex story of product depth and service breadth.



The Americas and Asia Network: The Right People in the Right Places.

"Memory Excellence" is a concept which began in 1961 when Memorex went into business manufacturing quality computer tape products. Using excellence as a continuing guideline, the company has dramatically expanded its product family to include a full line of magnetic recording media for data processing, word processing, business and personal consumer applications as well as a wide variety of data storage and communications equipment.

The breadth, depth and vigor of the Memorex product effort has been matched by the geographic markets Memorex has chosen to enter. The Americas and Asia Group provides Memorex products and services to customers in many such markets, including the Far East, South Pacific and the Americas outside the United States. Headquartered in Santa Clara, California, A & A markets and services Memorex

products in Canada, Latin America, Australia, New Zealand, Japan and other Far East countries.

The considerable task of representing Memorex worldwide is accomplished by a broad subsidiary and distributor network, a network that brings a critical "local focus" to Memorex customer needs. Operated by nationals in almost every instance, each link in the A & A chain can respond as a local Memorex Corporation, delivering a full complement* of Memorex resources—sales, service, technical and software support—in a completely personal, professional and responsive manner. Staffed by more than 350 Memorex employees and 180 thoroughly trained distributors, the Americas and Asia group delivers the same Memorex standard of excellence in Tokyo, Melbourne, Calgary, Caracas, Mexico City or Sao Paulo as you would expect to find in New York, Detroit, Atlanta, Los Angeles or San Francisco.

Excellence is associated with the name of Memorex all around the world.



Memorex is a registered trademark of Memorex Corporation in the U.S. Patent and Trademark Office, and in many other countries.

* Specific Memorex products and services can be found in this brochure in the subsidiary/distributor listings.

World-class products for our worldwide customers.



Memorex Data Processing Equipment.

Disc storage and add-on memory. Memorex offers a complete line of disc storage products featuring capacities that range from .5 to over 635 megabytes and technologies that range from flexible disc storage to the latest sealed media. Our family of MOS memory systems is used to upgrade the internal main memory of System/3, 360 and 370's offering you a highly effective method of enhancing your system.

Data communications. Within the data communications area we market the 1270 Terminal Control Unit and programmable 1380 Communications Processor. The 1270 is a hardwired controller designed to handle communications between a central computer and remote computer terminals. The 1380 finds application in large, sophisticated data communications networks. Rounding out the communications line is the company's 1377 Display Station. This device provides

the necessary interface between the data network and the user.

Magnetic tape drives. The Memorex 3200 Series Tape Storage System is a highly reliable tape drive subsystem that attaches to the System 370, Models 135 through 168. This system complements the cost effectiveness of the Memorex 3670/3675/3650 disc storage subsystems by fulfilling user requirements for a total solution to information and storage problems.

Small Systems. Memorex offers a complete line of high-quality, System/3 computer peripheral devices, including printers, terminals, memories, and disc drives.

COM System. Memorex's on-line 1600 Computer-Output-Microfilm system is used to print computer-generated data directly onto microfilm at speeds up to 10,000 lines per minute. A unique fiber optics technology has helped make the 1600 the most widely used on-line COM system in the world.



Memorex Media Products.

Data Processing. Few companies can compete with Memorex when it comes to quality magnetic recording media for the sophisticated data processing industry. Computer tape is where it all began back in 1961. Today, our full line of computer tape products—the Memorex IV premium worktape, the Quantum/L and Cubic critical and special applications tapes, the revolutionary and Memorex exclusive SuperReel that brings a whole new standard to reels.

Complementing the computer tape line is the broadest line of IBM compatible and non-IBM compatible rigid disc products you can buy—high-density disc packs, disc cartridges and data modules.

Rounding things out is our Memorex Markette family of flexible discs, in double-density configurations, hard- and soft-sector formats, single- and

dual-sided models, and IBM and non-IBM compatibilities.

Word processing. Superior products include typewriter ribbons, cassettes, magnetic cards, xerographic toners and developers.

Consumer and professional. "Is It Live Or Is It Memorex?" is a line that has received worldwide attention in the past few years. In conjunction with the shattering glass, that line has become synonymous with quality audio reproduction on blank audio tape—in cassette, 8-track cartridge and reel-to-reel.

In the professional area Memorex markets audio tape for use by professional recording studios and blank audio cassettes used in industrial and educational training applications. We also offer a premium video tape to the broadcast television industry as well as a video tape line for use in closed-circuit television applications.

Memorex in the Americas & Asia:

The right people in the right places.

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ARGENTINA

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288-7503, 289-7522
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Telex: 038-26654

E Memorex Canada Limited
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V Vancouver, B.C. V5Y 1N2
WP Tel: (604) 873-3322
Telex: 04-508656

E Memorex Canada Limited
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WP Mail: c/o Midwest Storage
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WP Dartmouth, Nova Scotia
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Telex: 053-3670

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V Trans-Electronic Systems Ltd.
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Tel: (403) 264-3863

V Edmonton Photo Supply Ltd.
11613 145th Street
Edmonton, Alberta
Tel: (403) 455-2114

V RCA
12855 - 141 Street
Edmonton, Alberta
Tel: (403) 454-7112

V Telak Electronics Ltd.
13 Georgian Way
Sherwood Park, Edmonton, Alberta
Tel: (403) 464-1050

V RCA
3999 East Second Avenue
Burnaby, B.C.
Tel: (604) 291-7141

V National Electronic Agencies Ltd.
2137 Commercial Drive
Vancouver, B.C.
Tel: (604) 253-0811

V Pacific Communications Ltd.
1995 Boundary Road
Vancouver, B.C.
Tel: (604) 985-6188

V Telak Electronics
1904 Arbutus Street
Vancouver, B.C.
Tel: (604) 734-2411

V RCA
1320 Church Avenue
Winnipeg, Manitoba
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V Servo Electronics Systems Ltd.
138 Portage Avenue East
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Tel: (204) 947-1641

V Amphion Electronics Ltd.
4 Lockhart Avenue
Moncton, New Brunswick
Tel: (506) 855-3337

V Tootons Limited
307 Water Street
St. John's, Newfoundland
Tel: (709) 726-6051

V TV Radio Services
9 Le Marchant Road
St. John's, Newfoundland
Tel: (709) 753-8510

V Amphion Electronics Ltd.
2411 Agricola Street
Halifax, Nova Scotia
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V RCA
3611-3619 Commission Street
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V Educators Supplies Limited
105 Falcon Street
London, Ontario
Tel: (519) 451-8840

V RCA
7171 Torbram Road, Unit 44
Mississauga, Ontario
Tel: (416) 671-2610

V Western Audio/Visual Services
5015 Maingate Drive
Mississauga, Ontario
Tel: (416) 625-0204

V RCA
2285 Gladwin Crescent
Ottawa, Ontario
Tel: (613) 731-3107

V United Video Limited
34 Regent Street
Ottawa, Ontario
Tel: (613) 235-1411

V Sono Video
134 Boulevard Des Laurentides
Laval, Quebec
Tel: (514) 667-5861

V Concept Audio/Visuel Ltee.
9031 Rue La Jeunesse
Montreal, Quebec
Tel: (514) 384-3865

V Norbec Video Ltee.
4315 Girouard
Montreal, Quebec
Tel: (514) 481-3483

V Paramedia Communications Ltd.
6720 Boulevard Langelier
Montreal, Quebec
Tel: (514) 259-3473

V RCA
375 Decarie Boulevard
Montreal, Quebec
Tel: (514) 336-2231

V RCA
1815 Rue Decelles
Neufchatel, Quebec City
Tel: (418) 843-2301

V Le Centre Audio Visuel (Sher) Inc.
2261 Bachand Street
Sherbrooke, Quebec
Tel: (819) 569-0519

V RCA
Ste-Anne-De-Bellevue
Quebec
Tel: (514) 457-9000

V Montreal Video
4950 Bourg Street
St. Laurent, Quebec
Tel: (514) 342-4420

V Audio Video Systems Ltd.
522 Duchess Street
Saskatoon, Saskatchewan
Tel: (306) 343-9571

WP Trigild Ltd.
223 - 41st Avenue N.E.
Calgary, Alberta
Tel: (403) 276-3735
Telex: 03-826570

WP Western Duplicating Ltd.
206 - 920 9th Avenue, S.W.
Calgary, Alberta
Tel: (403) 261-9780

WP Willson's Office Specialty Ltd.
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7012 Fisher Road, S.E.
Calgary, Alberta
Tel: (403) 253-7761
Telex: 038-24670

WP Kellam Business Systems Ltd.
12852 141st Avenue
Edmonton, Alberta
Tel: (403) 452-9760

WP Willson's Office Specialty Ltd.
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Tel: (403) 454-4502
Telex: 037-2400

WP Willson's Office Specialty Ltd.
4664 Lougheed Highway
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Tel: (604) 299-0366
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WP Prime Copy Products
139 East 2nd Street
North Vancouver, B.C.
Tel: (604) 985-0531

WP Trigild Ltd.
2560 Simpson Road, Suite 200 B
Richmond, B.C.
Tel: (604) 278-7368

WP Willson's Office Specialty Ltd.
P.O. Box 932
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1558 Wilsonplace
Winnipeg, Manitoba
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Telex: 07-57269

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Cabot Street
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WP EKM Associates Ltd.
1216 Don Mills Road
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WP Bayswater Business Products Inc.
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WP Inter City Papers Ltd.
560 Hensall Circle
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WP Western Business Services
5015 Maingate Drive
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WP Willson's Office Specialty Ltd.
1785 Matheson Blvd.
Mississauga, Ontario
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WP Willson's Office Specialty Ltd.
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WP Thornhill Business Machines Inc.
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WP Copy Toner of Canada
36 Howard Drive
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Tel: (416) 222-1014

WP Caramont Stationers Ltd.
550 Gordon Baker Road
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Telex: 074-2258

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Telex: SGO 260 PROCESAC
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CM Litho Formas, S.A.

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CM Moore Business Forms De

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Telex: 20348

Cable: FORMAS

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CM Formularios Comerciales De

V Centro America. Ltda.

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CM Memorex S.R.L.

V Juan De Arona 883

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Tel: 40-6668

Telex: WU13745306 or WU13745424

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E Professional Microfilm, Inc.

CM Ave. Central No. 1191

V Puerto Nuevo 00920

WP Tel: (809) 783-1543, 783-3088

Telex: 3654389

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CM Computer Supplies

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WP Port of Spain

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Cable: SYSTEMS

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V Residencias "Don Julina"

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WP New South Wales 2089

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Telex: 23005

E Memorex PTY Ltd.

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WP Camberwell, Melbourne, Victoria

Tel: 20-4571

WP Copy Express PTY Ltd.

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Memorex Corporation

Quality, Value, Service

Founded in 1961, Memorex today employs over 7,000 highly skilled people in more than 100 locations throughout the world. With modern headquarters and major manufacturing facilities in Santa Clara, California, Memorex also has production facilities in: Liege, Belgium; Nogales, Mexico; Eau Claire, Wisconsin; and Irvine, California, plus a large network of regional warehousing and distribution centers.

Memorex is a worldwide supplier of high technology equipment and magnetic recording media used in data storage, retrieval and communications. The growing line of products today includes computer peripheral equipment and media, consumer audio tape and accessories, professional audio and video tape and word processing supplies.

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Tulsa (918) 583-3613

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