

MEMOREX

The Americas and
Asia Group



From America's Far West to Asia's Far East, a Memorex story of product depth and service breadth.



The Americas and Asia Network: The Right People in the Right Places.

"Memory Excellence" is a concept which began in 1961 when Memorex went into business manufacturing quality computer tape products. Using excellence as a continuing guideline, the company has dramatically expanded its product family to include a full line of magnetic recording media for data processing, word processing, business and personal consumer applications as well as a wide variety of data storage and communications equipment.

The breadth, depth and vigor of the Memorex product effort has been matched by the geographic markets Memorex has chosen to enter. The Americas and Asia Group provides Memorex products and services to customers in many such markets, including the Far East, South Pacific and the Americas outside the United States. Headquartered in Santa Clara, California, A & A markets and services Memorex

products in Canada, Latin America, Australia, New Zealand, Japan and other Far East countries.

The considerable task of representing Memorex worldwide is accomplished by a broad subsidiary and distributor network, a network that brings a critical "local focus" to Memorex customer needs. Operated by nationals in almost every instance, each link in the A & A chain can respond as a local Memorex Corporation, delivering a full complement* of Memorex resources—sales, service, technical and software support—in a completely personal, professional and responsive manner. Staffed by more than 350 Memorex employees and 180 thoroughly trained distributors, the Americas and Asia group delivers the same Memorex standard of excellence in Tokyo, Melbourne, Calgary, Caracas, Mexico City or Sao Paulo as you would expect to find in New York, Detroit, Atlanta, Los Angeles or San Francisco.

Excellence is associated with the name of Memorex all around the world.



Memorex is a registered trademark of Memorex Corporation in the U.S. Patent and Trademark Office, and in many other countries.

• Specific Memorex products and services can be found in this brochure in the subsidiary/distributor listings.

World-class products for our worldwide customers.



Memorex Data Processing Equipment.

Disc storage and add-on memory. Memorex offers a complete line of disc storage products featuring capacities that range from .5 to over 635 megabytes and technologies that range from flexible disc storage to the latest sealed media. Our family of MOS memory systems is used to upgrade the internal main memory of System/3, 360 and 370's offering you a highly effective method of enhancing your system.

Data communications. Within the data communications area we market the 1270 Terminal Control Unit and programmable 1380 Communications Processor. The 1270 is a hardwired controller designed to handle communications between a central computer and remote computer terminals. The 1380 finds application in large, sophisticated data communications networks. Rounding out the communications line is the company's 1377 Display Station. This device provides

the necessary interface between the data network and the user.

Magnetic tape drives. The Memorex 3200 Series Tape Storage System is a highly reliable tape drive subsystem that attaches to the System 370, Models 135 through 168. This system complements the cost effectiveness of the Memorex 3670/3675/3650 disc storage subsystems by fulfilling user requirements for a total solution to information and storage problems.

Small Systems. Memorex offers a complete line of high-quality, System/3 computer peripheral devices, including printers, terminals, memories and disc drives.

COM System. Memorex's on-line 1600 Computer-Output-Microfilm system is used to print computer-generated data directly onto microfilm at speeds up to 10,000 lines per minute. A unique fiber optics technology has helped make the 1600 the most widely used on-line COM system in the world.



Memorex Media Products.

Data Processing. Few companies can compete with Memorex when it comes to quality magnetic recording media for the sophisticated data processing industry. Computer tape is where it all began back in 1961. Today, our full line of computer tape products—the Memorex IV premium worktape, the Quantum/L and Cubic critical and special applications tapes, the revolutionary and Memorex exclusive SuperReel that brings a whole new standard to reels.

Complementing the computer tape line is the broadest line of IBM compatible and non-IBM compatible rigid disc products you can buy—high-density disc packs, disc cartridges and data modules.

Rounding things out is our Memorex Markette family of flexible discs, in double-density configurations, hard- and soft-sector formats, single- and

dual-sided models, and IBM and non-IBM compatibilities.

Word processing. Superior products include typewriter ribbons, cassettes, magnetic cards, xerographic toners and developers.

Consumer and professional. "Is It Live Or Is It Memorex?" is a line that has received worldwide attention in the past few years. In conjunction with the shattering glass, that line has become synonymous with quality audio reproduction on blank audio tape—in cassette, 8-track cartridge and reel-to-reel.

In the professional area Memorex markets audio tape for use by professional recording studios and blank audio cassettes used in industrial and educational training applications. We also offer a premium video tape to the broadcast television industry as well as a video tape line for use in closed-circuit television applications.

Memorex in the Americas & Asia: The right people in the right places.

AMERICAS

ARGENTINA

E Memorex Interamerica S.R.L.
CM Av. Roque S. Peña 875
V Entre Piso
WP Buenos Aires
Tel: 45-1839
Telex: Public Booth 3909

BRASIL

CM Memorex Do Brasil
V Produtos de Precisao Ltda.
WP Caixa Postal 5708
Sao Paulo
Street Address:
Rua Dr. Sampaio Viana 353
Sao Paulo - Capital
Tel: 287-6988, 2262
288-7503, 289-7522
Telex: 1122368

CM Memorex Do Brasil
V Produtos de Precisao Ltda.
WP Rua Justiniiano da Rocha, 248
ZC-11 Rio de Janeiro
Tel: 264-3483

BOLIVIA
CM Sistemas De Computación S.R.L.
Street Address:
6 De Agosto
La Paz
Tel: 65879

CANADA
E Memorex Canada Limited
CM 230 Lesmill Road
V Don Mills, Toronto, Ontario M3B 2T5
WP Tel: (416) 449-9940
Telex: 06-96685

E Memorex Canada Limited
CM 516 - 36th Avenue
V Calgary, Alberta T1W4
WP Tel: (403) 243-1710
Telex: 038-26654

E Memorex Canada Limited
CM 114 West 8th Avenue
V Vancouver, B.C. V5Y 1N2
WP Tel: (604) 873-3322
Telex: 04-508556

E Memorex Canada Limited
CM No. 4 - 3860 Ness Avenue
V Winnipeg, Manitoba R3Y 0H2
WP Mail: c/o Midwest Storage
P.O. Box 892
Winnipeg, Manitoba R3C 2S8
Tel: (204) 637-6162

E Memorex Canada Limited
CM Old German Road
V Lake Major
WP Dartmouth, Nova Scotia
Tel: (902) 435-1813

E Memorex Canada Limited
CM 1675 Russel Road, Unit 8
V Ottawa, Ontario K1G 0N1
WP Tel: (613) 737-3411
Telex: 053-3670

E Memorex Canada Limited
CM 579 Orly Avenue
V Dorval, Quebec H9P 1A3
WP Tel: (514) 636-9912
Telex: 05-821654

PRODUCT LINE KEY

E Computer Peripheral Equipment
CM Computer Media Products
V Video Products
WP Word Processing Products

IMPORTANT: These symbols designate general product line capability. They do not insure sales and service availability for all products in a line, at all locations.

For information regarding Memorex's Consumer Audio Products, please contact the local Memorex subsidiary or Americas and Asia headquarters in Santa Clara, California.

V RCA
4515 Manhattan Road S.W.
Calgary, Alberta
Tel: (403) 243-6051

V Trans-Electronic Systems Ltd.
503 6th Street S.W.

Calgary, Alberta
Tel: (403) 264-3863

V Edmonton Photo Supply Ltd.
11613 145th Street

Edmonton, Alberta
Tel: (403) 455-2114

V RCA
12855 - 141 Street

Edmonton, Alberta
Tel: (403) 454-7112

V Telak Electronics Ltd.
13 Georgian Way

Sherwood Park, Edmonton, Alberta
Tel: (403) 464-1050

V RCA
3999 East Second Avenue

Burnaby, B.C.
Tel: (604) 291-7141

V National Electronic Agencies Ltd.
2137 Commercial Drive

Vancouver, B.C.
Tel: (604) 253-0811

V Pacific Communications Ltd.
1995 Boundary Road

Vancouver, B.C.
Tel: (604) 985-6188

V Telak Electronics
1904 Arbutus Street

Vancouver, B.C.
Tel: (604) 734-2411

V RCA
1320 Church Avenue

Winnipeg, Manitoba
Tel: (204) 633-7540

V Servo Electronics Systems Ltd.
138 Portage Avenue East

Winnipeg, Manitoba
Tel: (204) 947-1641

V Amphion Electronics Ltd.
4 Lockhart Avenue

Moncton, New Brunswick
Tel: (506) 855-3337

V Tootons Limited
307 Water Street

St. John's, Newfoundland
Tel: (709) 726-6051

V TV Radii Services
9 Le Marchant Road

Burnaby, B.C.
Tel: (709) 753-8510

V Amphion Electronics Ltd.
2411 Agricola Street

Halifax, Nova Scotia
Tel: (902) 429-7211

V RCA
3611-3619 Commission Street

Halifax, Nova Scotia
Tel: (902) 455-7266

V Educators Supplies Limited
105 Falcon Street

London, Ontario
Tel: (519) 451-8840

V RCA
7171 Torbram Road, Unit 44

Mississauga, Ontario
Tel: (416) 671-2610

V Western Audio/Visual Services
5015 Maingate Drive

Mississauga, Ontario
Tel: (416) 625-0204

V RCA
2285 Gladwin Crescent

Ottawa, Ontario
Tel: (613) 731-3107

V United Video Limited
34 Regent Street

Ottawa, Ontario
Tel: (613) 235-1411

V Sono Video
134 Boulevard Des Laurentides

Laval, Quebec
Tel: (514) 667-5861

V Concept Audio/Visual Ltee.
9031 Rue La Jeunesse

Montreal, Quebec
Tel: (514) 384-3865

V Norbec Video Ltee.
4315 Girouard

Montreal, Quebec
Tel: (514) 481-3483

V Paramedia Communications Ltd.
6720 Boulevard Langelier

Montreal, Quebec
Tel: (514) 259-3473

V RCA
375 Decarie Boulevard

Montreal, Quebec
Tel: (514) 336-2231

V Edmonton Photo Supply Ltd.
11613 145th Street

Edmonton, Alberta
Tel: (403) 455-2114

V RCA
1815 Rue Decelles

Neufchatel, Quebec City
Tel: (418) 843-2301

V Le Centre Audio Visuel (Sher) Inc.
2261 Bachand Street

Sherbrooke, Quebec
Tel: (819) 569-0519

V Telak Electronics Ltd.
13 Georgian Way

Sherwood Park, Edmonton, Alberta
Tel: (403) 464-1050

V RCA
3999 East Second Avenue

Burnaby, B.C.
Tel: (604) 291-7141

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2137 Commercial Drive

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Ottawa, Ontario
Tel: (613) 235-1411

V Sono Video
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Laval, Quebec
Tel: (514) 667-5861

V Concept Audio/Visual Ltee.
9031 Rue La Jeunesse

Montreal, Quebec
Tel: (514) 384-3865

V Norbec Video Ltee.
4315 Girouard

Montreal, Quebec
Tel: (514) 481-3483

WP Willson's Office Specialty Ltd.
St. 415-143 James St. South
Hamilton, Ontario
Tel: (416) 525-5020
Telex: 02-1791

WP Willson's Office Specialty Ltd.
68 Queen Street South

Kitchener, Ontario
Tel: (519) 745-1711

WP Willson's Office Specialty Ltd.
544 Clarke Side Road

London, Ontario
Tel: (519) 453-7120

WP Willson's Office Specialty Ltd.
181 Idema Road

Markham, Ontario
Tel: (416) 495-6166

WP Inter City Papers Ltd.
560 Hensall Circle

Mississauga, Ontario
Tel: (416) 275-8200

WP Western Business Services
5015 Maingate Drive

Mississauga, Ontario
Tel: (416) 625-0204

WP Willson's Office Specialty Ltd.
1785 Matheson Blvd.

Mississauga, Ontario
Tel: (416) 625-3335</

Worldwide Sales Locations

Memorex Corporation

San Tomas at Central Expressway
Santa Clara, California 95052
(408) 987-1000
Telex 346 442

United States

Alabama
Birmingham (205) 870-4240

Arizona
Phoenix (602) 254-5466

Arkansas
Little Rock (501) 374-0279

California
Los Angeles (213) 478-3051
San Francisco (408) 987-1450
San Diego (714) 291-8440

Colorado
Denver (303) 837-0205

Connecticut
Greenwich (203) 637-5421
Hartford (203) 568-1370

Florida
Miami (305) 966-7700

Georgia
Atlanta (404) 321-0200

Illinois
Chicago (312) 620-3200
Peoria (309) 688-2406

Americas & Asia Headquarters

San Tomas at Central Expressway
Santa Clara, California 95052
Telex 334-492

Argentina

Buenos Aires 45-1839.

Australia

Melbourne 20-4571
Sydney 908-2211

Austria

Vienna 73.24.17

Belgium

Brussels (02) 673.80.80

European Headquarters

Liege (041) 64.45.40

Brazil

Sao Paulo 287-6988, 287-2262
Rio de Janeiro 264-3483

Canada

Toronto, Ontario (416) 449-9940
Dorval, Quebec (514) 636-9912
Ottawa, Ontario (613) 737-3411
Vancouver, B.C. (604) 873-3322
Edmonton, Alberta (403) 454-8671
Dartmouth, Nova Scotia (902) 435-1813

Memorex Corporation Quality, Value, Service

Founded in 1961, Memorex today employs over 7,000 highly skilled people in more than 100 locations throughout the world. With modern headquarters and major manufacturing facilities in Santa Clara, California, Memorex also has production facilities in: Liege, Belgium; Nogales, Mexico; Eau Claire, Wisconsin; and Irvine, California, plus a large network of regional warehousing and distribution centers.

Memorex is a worldwide supplier of high technology equipment and magnetic recording media used in data storage, retrieval and communications. The growing line of products today includes computer peripheral equipment and media, consumer audio tape and accessories, professional audio and video tape and word processing supplies.

Indiana

Indianapolis (317) 293-8055

Kansas

Kansas City (913) 362-1650

Kentucky

Louisville (502) 897-3304

Louisiana

New Orleans (504) 522-4401

Maryland

Baltimore (301) 666-8800

Massachusetts

Boston (617) 890-0700

Michigan

Detroit (313) 354-4511

Minnesota

Minneapolis (612) 835-6635

Missouri

St. Louis (314) 997-0730

Nebraska

Omaha (402) 391-0486

New Jersey

Newark (201) 325-1830

New York

Buffalo (716) 631-5410

New York (212) 541-7780

Rochester (716) 385-2670

Syracuse (315) 437-7581

North Carolina

Charlotte (704) 527-4923

Greensboro (929) 294-4374

Raleigh (929) 787-7660

Ohio

Cincinnati (513) 621-7120

Cleveland (216) 447-0780

Columbus (614) 885-0415

Dayton (513) 228-3448

Oklahoma

Oklahoma City (405) 235-1245

Tulsa (918) 583-3613

Oregon

Portland (503) 620-4800

Pennsylvania

Harrisburg (717) 737-3448

Philadelphia (215) 337-1050

Pittsburgh (412) 531-8711

Allentown (215) 820-9707

Texas

Dallas (214) 233-1031

Houston (713) 688-1451

Virginia

Richmond (804) 288-3116

Washington

Seattle (206) 243-3402

Washington, D.C.

(703) 821-3300

Wisconsin

Milwaukee (414) 327-4040

New Zealand

Wellington 334-492

Norway

Oslo (02) 219160

Peru

Lima 40-6668

Spain

Madrid 270-4866, 270-4635

Sweden

Bromma (08) 980980

Switzerland

Zurich 36 16 65

Geneva 022/355221-360285

United Kingdom

Altrincham 061-928-8322

Middlesex 01-570-7716

Venezuela

Caracas 92-9198, 9998

West Germany

Munich 18-90-71

Cologne 23-87-63

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Hamburg 41-80-01

Stuttgart 28-10-06

