

Memorex Corporation

Word Processing Division  
1200 Memorex Drive  
Santa Clara, CA 95052



Memorex is a leading worldwide supplier of high-technology information processing products. It continues to grow and expand with a firm commitment to superior quality and excellence.

This is exemplified by Memorex® premium xerographic toners and developers that are equal to or superior in copy quality and efficiency to those manufactured by Xerox and IBM. Memorex toners and developers form a unique development system. Memorex developers contain CAB\*. CAB is what makes Memorex-supplied development systems last longer. In fact, we guarantee, in writing, up to 50% *more developer life than Xerox*. Memorex will give you:

- Crisper, cleaner copies
- Darker images
- Higher contrast
- Greater resolution and clarity
- Increased efficiency—up to 50% more copies from Memorex Developers
- Complete equipment compatibility
- Written warranty—consistent and guaranteed reliability

\*CAB: cellulose acetate butyrate



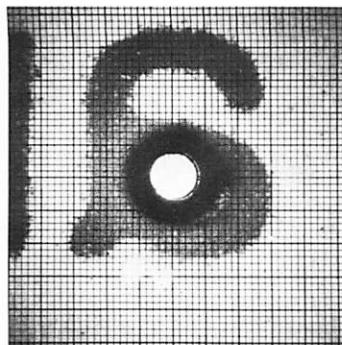
MEMOREX

Premium  
Toners and Developers

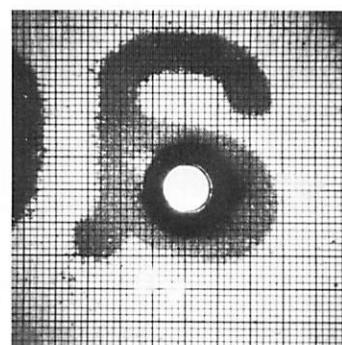
MEMOREX

Premium  
Tones and Developers

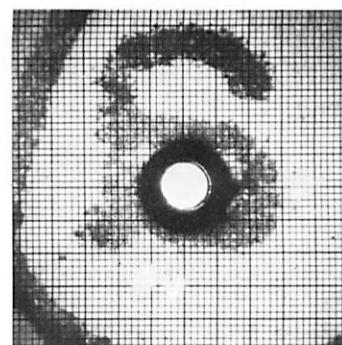
## Resolution and Clarity



Original



Memorex



Competitor

The photomicrographs (magnified 10X) demonstrate the superior copy quality of Memorex premium toner and developer. The sharp resolution, distinct clarity and dark image are the result of Memorex's stringent toner particle size control. Eliminating undersized particles means less background on your copies. Keeping out oversized particles gives you sharper edge definition. Proper particle size distribution results in solid, black characters. The special coatings on Memorex developers contain CAB. CAB is what makes Memorex-supplied development systems last longer. In fact, we guarantee, in writing, up to 50% *more developer life than Xerox*.

### Memorex Premium Toner Reorder Numbers And Packaging

FOR USE IN:	MEMOREX REORDER NUMBER	UNITS PER CARTON	NET WEIGHT PER CARTON	CARTONS PER SHIPPING CASE	PRICE
<b>Xerox Copiers</b>					
2400, CFP, 3600, 7000, 7700	76000000	Eight 4-oz. bottles	2 lbs.	6	
3100, LDC, 3107	76000001	Eight 4-oz. bottles	2 lbs.	6	
660	76000002	Eight 4-oz. bottles	2 lbs.	6	
914, 720, 1000	76000003	Eight 4-oz. bottles	2 lbs.	6	
1200 C.P.S., 970 M.P.S.	76000004	Eight 4-oz. bottles	2 lbs.	6	
840 E.P.S.	76000005	Eight 4-oz. bottles	2 lbs.	6	
1824, 1860	76000006	Eight 4-oz. bottles	2 lbs.	6	
600 M.E.P.	76000007	Eight 4-oz. bottles	2 lbs.	6	
813	76000008	Eight 4-oz. bottles	2 lbs.	6	
9200, 9400	76000015	Eight 2½ lb. bottles	20 lbs.	1	
4000, 4500	76000100	One 2 lb. dispenser	2 lbs.	5	
<b>IBM Copiers</b>					
Copier I	76000201	Two 1½ lb. cartridges	3 lbs.	4	
Copier II, I LDF	76000202	Two 1½ lb. cartridges	3 lbs.	6	
Copier III	76000203	One 4 lb. cartridge	4 lbs.	6	

### Memorex Premium Developer Reorder Numbers And Packaging

(All Developer packaged one carton per shipping case.)

FOR USE IN XEROX COPIERS:	MEMOREX REORDER NUMBER	NET WEIGHT PER CARTON	GUARANTEED MINIMUM COPIES PER CARTON WHEN USED WITH MEMOREX TONER	PRICE
2400, CFP, 3600, 7000, 7700	76100000	25 lbs.	350,000	
840 E.P.S.	76100000	25 lbs.	230,000 "A" Prints	
4000, 4500	76100001	25 lbs.	125,000	
600 M.E.P.	76100002	25 lbs.	45,000 Prints	
1200 C.P.S., 970 M.P.S.	76100003	25 lbs.	250,000	
3100, LDC, 3107	76100004	3.3 lbs.	20,000	
9200, 9400	76100005	16 lbs.		
660	76100100	2.5 lbs.	35,000	
813	76100101	2.5 lbs.	35,000	
914, 720, 1000 (pos. to pos.) 3.6 lbs.	76100102	3.6 lbs.	35,000	
914, 720, 1000 (pos. to pos.) 5.0 lbs.	76100103*	5.0 lbs.	35,000	
914, Microprinter (neg. to pos.) 3.6 lbs.	76100104	3.6 lbs.	35,000	
914, Microprinter (neg. to pos.) 5.0 lbs.	76100105*	5.0 lbs.	35,000	
1824 (pos. to pos.) 8.0 lbs.	76100106	8.0 lbs.	35,000	
1860 (pos. to pos.) 8.0 lbs.	76100106	8.0 lbs.	50,000 Ft.	
1824 (neg. to pos.) 8.0 lbs.	76100107	8.0 lbs.	35,000	
1860 (neg. to pos.) 8.0 lbs.	76100107	8.0 lbs.	50,000 Ft.	*Use every 5th P.M.

Try other high-quality Memorex Premium Word Processing Supplies: •Magnetic Media •Typewriter Ribbons  
•Thermal Transparencies

For more information contact:

**MEMOREX**  
The Only Quality  
Alternative

