

Memorex Corporation

U.S. Sales & Service
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Memorex Corporation

Memorex, founded in 1961, is an international company which manufactures and markets information storage equipment, magnetic recording media, and data communications equipment for the IBM-plug-compatible, OEM and Burroughs markets. Memorex operates 18 engineering and manufacturing facilities in the United States, Canada, Mexico, Ireland, Belgium and Japan. The company's major engineering and development facilities are located in Santa Clara, California. Memorex markets its products, and services its customers, through nearly 70 sales and service offices in the United States and an additional 60 locations in 19 other countries. Distributors market Memorex products in 60 additional countries. A subsidiary of the Burroughs Corporation, Memorex employs 12,000 persons worldwide.

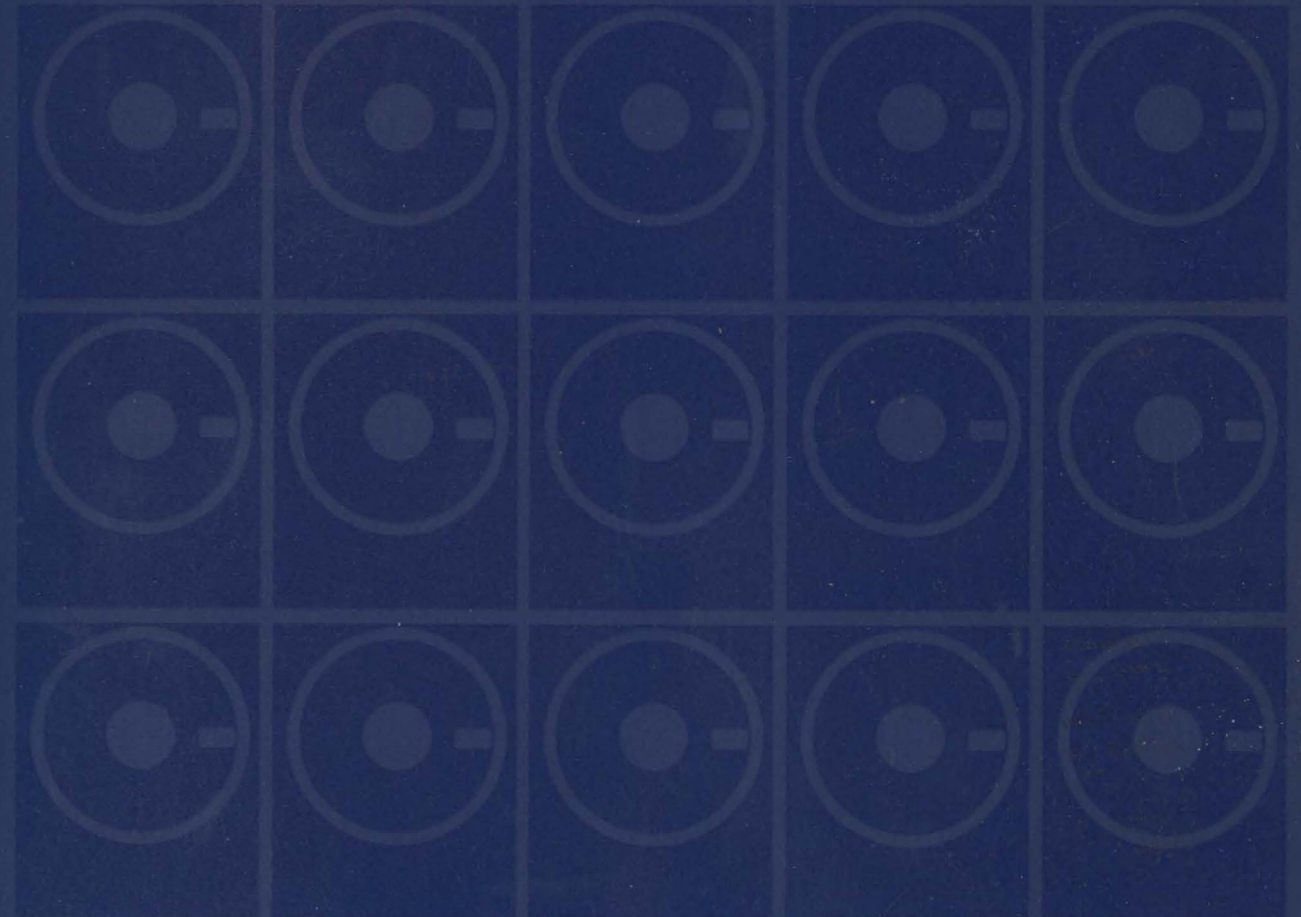


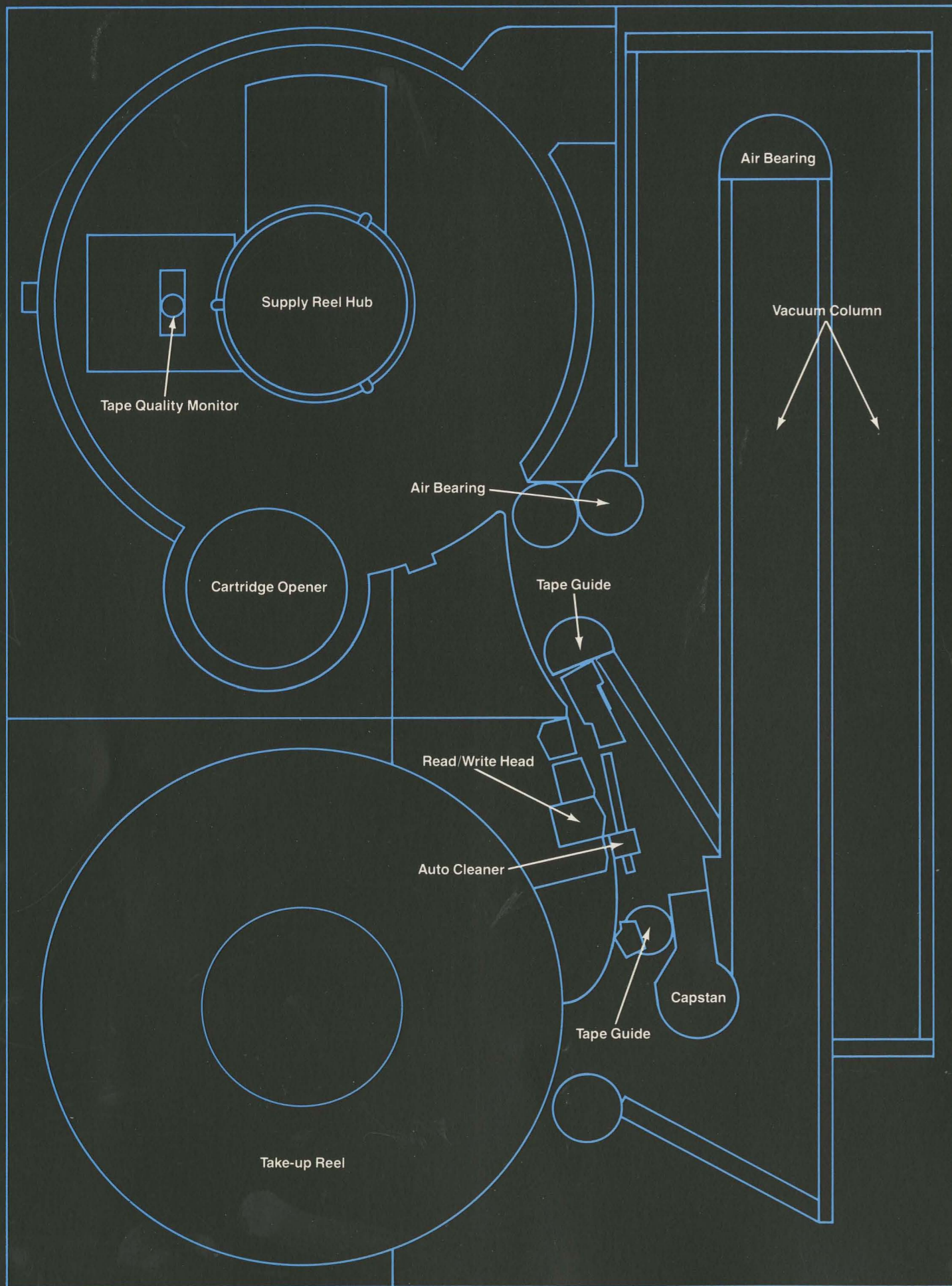
MEMOREX
A Burroughs Company

3260

MEMOREX

Magnetic Tape
Subsystem





A new standard in tape storage.

Over the years, Memorex tape storage subsystems have set industry standards for trouble-free, reliable operation, with excellent price/performance. Memorex now raises those standards, with the introduction of the new 3260 Magnetic Tape Subsystem.

Start/stop speed of 125 inches per second with recording densities of 6250, 1600 and 800 BPI is available. Data transfer rates range from 100 to 780 Kb/sec, and GCR, PE and NRZI recording methods are supported.

All that in a package that occupies only 60% of the floor space required for systems of equivalent capacity.

For performance, reliability, and value however, the new 3260 has no equivalency.

Bigger things in a smaller package.

Behind the compact, new dimensions, for example, are sophisticated electronics based on the latest LSI technology. This enables a single or dual magnetic tape controller *and* a tape drive to be packaged into a single, compact enclosure.



The adoption of the LSI circuitry also reduces the number of electronic components which further improves the reliability.

Reliability gets another big boost from several new tape drive design features. To reduce tape wear, for instance, the tape path is designed so that the coated tape surface contacts only the read/write head and tape cleaners.

A sophisticated auto-cleaner is also provided: the cleaning ribbon moves between the tape and the head during rewind, cleaning both in the process.

