

Memorex announces impressive fourth-quarter gains.

We're opening the fourth quarter with a bold corporate statement: five new peripherals for System 34/36/38. Which makes us the only PCM offering both communications and storage products.

It's the kind of statement that speaks powerfully about our long-term commitment. And it's backed by products whose performance gains speak for themselves.

Our new 2180-2 monochrome and 2179-2 color terminals offer exclusive operator utilities like dual host session and system-addressable printer support. Our 2114-2 multifunction printer comes with automatic load, an exclusive "park" mode that interrupts fanfold jobs to let you run single sheets, and even a compact footprint. As with our terminals, you get these extra features at less cost. All of which adds up to

greater value.

Our biggest fourth-quarter addition, the Memorex® 3260T tape drive for System 38, is a fast (125 IPS), reliable back-up system that protects you against losing your data. Our drive has all the features of IBM's new 3422, plus one all-important advantage: *a three-year proven track record in the field.*

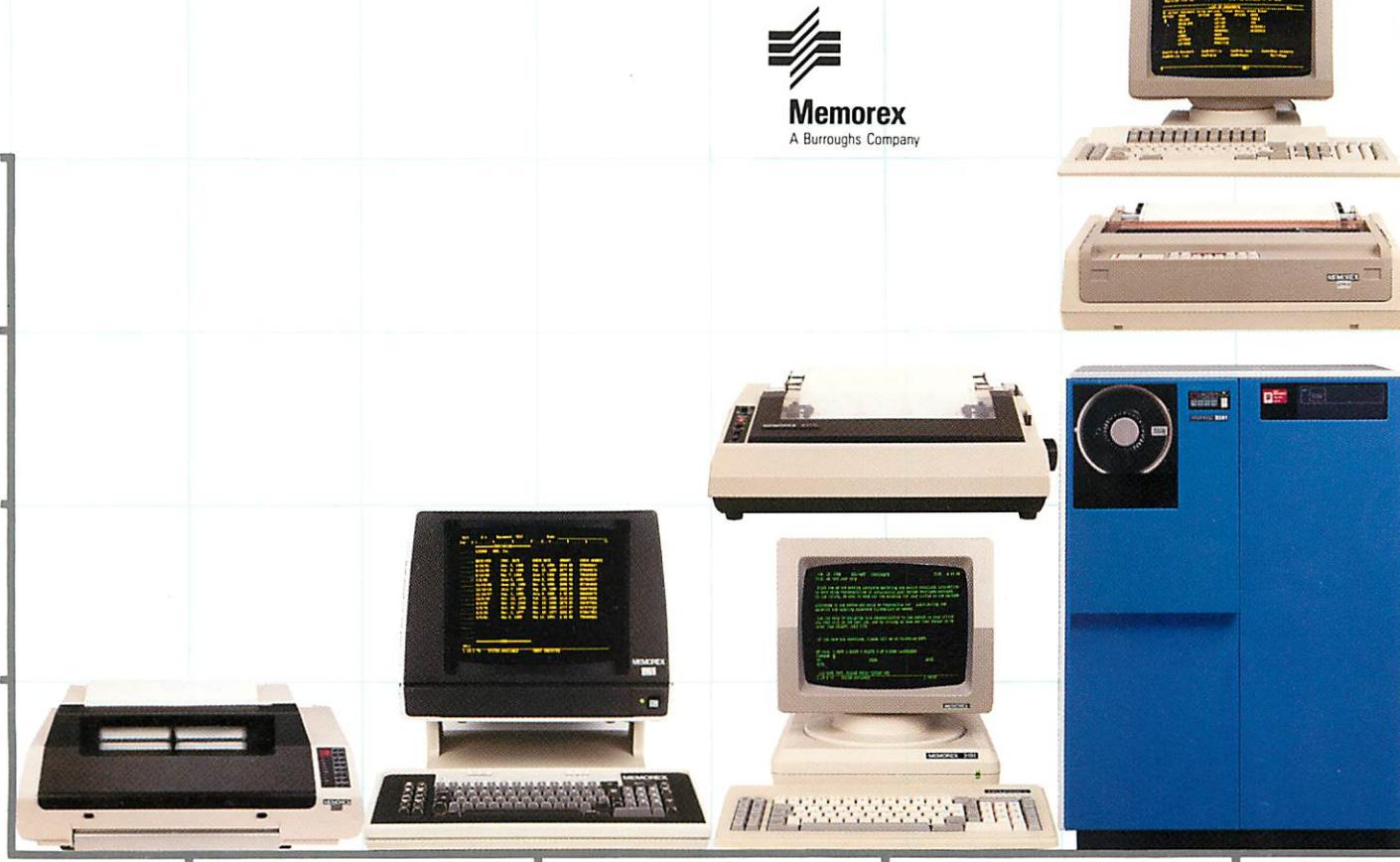
And Memorex is now the only PCM offering a disk storage subsystem for System 38. Our 3690-2 is a 100% compatible, cost-effective alternative to IBM's 3370 A/B-12 drives.

Our expanding growth picture should come as no surprise. Memorex, after all, has 25 years of experience in computer peripherals—over ten of them in display terminals and printers alone—with service and

support that are second to none.

If you're looking for a solid, dependable return on your investment in peripherals, you'd be well-advised to turn to Memorex first. Call us at 800-548-9303, or mail in the coupon below. In California call (408) 987-9453. In Canada (416) 474-0100.

We'll show you how our fourth-quarter gains can push your system's performance to new heights.



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I'm impressed with Memorex's fourth-quarter gains. Tell me more about how I can profit from them. I am interested in:

terminals printers tape/disk drives

Company _____

Name/Title _____

Address _____

City/State/Zip _____

Phone _____

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