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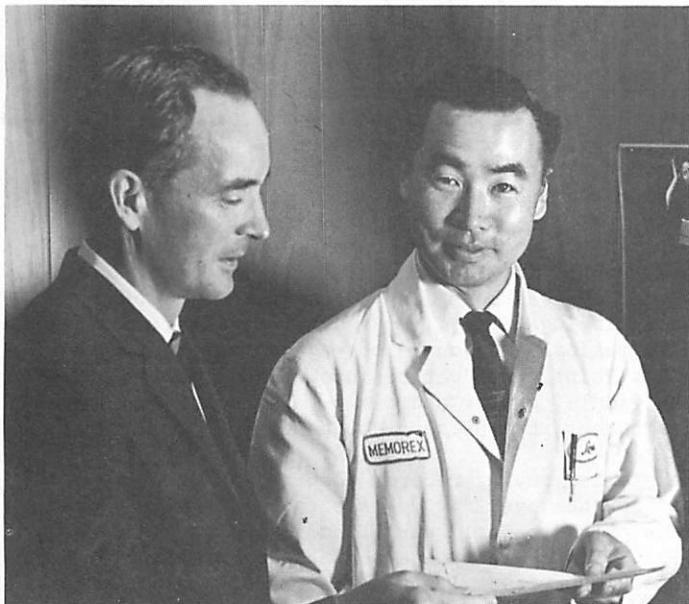
NEWSLETTER FOR EMPLOYEES

# MEMOREX INTERCOM

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## First Patent Award



Lou Higashi was the recipient of the first Memorex Patent awards in November of last year. He is shown receiving two \$100 checks from Eric Daniel, one for a patent on the basic Sigmatape formulation and one for a patent on a modification of this formulation having special physical properties. Congratulations to Lou for achieving this "double first".

## Lindsey, Lory Promoted

Lary Lindsey and John Lory have been named Sales Engineers.

Lindsey will be covering portions of Illinois and make his office in Elmhurst, Illinois, according to Vernon Kuellmer, Memorex Central Regional Sales Manager.

Prior to his new appointment, Lindsey was a sales service representative in the Memorex Marketing Department.

He is a graduate of Otterbein College, Columbus, Ohio.

Lory will work in the Florida region and will service customers out of a newly opened Memorex office in Orlando, Florida, according to James Cantrell, Southern Regional Sales Manager.

Lory is a graduate of the University of Wisconsin and brings to Memorex eight years of experience in the magnetic tape field.

## NEWLY ELECTED MAG OFFICALS



Bud Oliver



Ron Murphy



Linda Mancini



JoAnne Smetka

Recently elected officers of the Memorex activities Group are Bud Oliver, President; Ron Murphy, Vice President; Linda Mancini, Secretary; and Joanne Smetka, Treasurer. Elected to the Board were Tony Allen, Jim Keenan, Wayne Elder and Roger Cook.

The new members will start immediately under the direction of Oliver to plan activities for the coming year.

Almost 90% of Memorex employees are members of MAG which was established to serve the social needs of Memorex employees.

MAG is your organization. If you have ideas or suggestions talk to your elected representatives.

"On the occasion of my departure as past President of the Memorex Activity Group, I want to extend my congratulations and best wishes to the newly elected members and officers for 1966. It was indeed a pleasure and privilege to be associated with such an outstanding and dedicated group. The members put forth all their efforts in making 1965 both entertaining and enjoyable for all MAG members," stated R. C. Fletcher.

# MEMOREX INTERCOM

NEWSLETTER FOR EMPLOYEES

Editor: Dave Shepard

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## Editorial Comment

"HE THINKS TOO MUCH--SUCH MEN ARE DANGEROUS"

...So said Will Shakespeare of a sinister character called Cassius, who had "a lean and hungry look," and an unholly ambition. These words are also aptly applied to us twentieth-century types who think too much about things unrelated to what we're doing at the moment, and who are therefore dangerous to ourselves and to others

"I didn't think." This is what many people blurt when they get themselves fractured. But most of them probably were thinking--too widely, too freely, too far afield from their activity at the moment of injury.

If we could only lock our minds onto our work, we would consistently turn out the very best we are capable of doing. Our performance would be injury-free, damage-free, defect-free. But the trouble is, our mental doors tend to swing ajar as we work along, or drive along. First thing we know, our thoughts have led us back to last night's split at the bowling alley, or ahead to next weekend's joyful jaunt, or to a frustrated fretting about that problem teen-ager of ours. That's when we think too much, and are dangerous!

We can't shut off our minds any more than we can shut off the inhale-exhale process, but most of us can concentrate on our activity with reasonable consistency, if we try hard enough. It takes high-octane will power, but we can avoid that dangerous

will power, but we can avoid that dangerous drift into daydreams.

It takes honest sweat to concentrate steadily on what we are doing...but we can. We MUST! Because if we think too much about too-distant things, we might think ourselves into no thought...no action...no anything!

### MEMOREX CORPORATION HOLIDAY SCHEDULE FOR 1966

December 31, 1965	New Years' Day
February 22	Washington's Birthday
April 8	Good Friday (Floating Holiday)
May 30	Memorial Day
July 4	Independence Day
September 5	Labor Day
November 24 & 25	Thanksgiving Day
December 25	Christmas Day



## HAVE RECORDS WILL COLLECT

By Sara Millar

"Record collecting offers more than coin or stamp or another collecting. With records, you have the value of the records themselves plus the pleasure of the music." That's the way Bob Pinson sums up his interesting and unusual hobby.

Bob, who is production control supervisor for Memorex, started his interest in "hillbilly" music when quite young. He was born in Wichita Falls, Texas of a music loving family. His mother's family were especially musical and young Bob enjoyed visiting them in Wills Point where various uncles and cousins played the fiddle, guitar and piano. Bob couldn't play an instrument, but he sure could sing!

He started buying records when he was 11 years old and now has over 9,000. About half of these were made prior to World War II and some are older than 1922. His collection also includes song books and taped interviews with old time recording artists. Most of these people are not professionals in the usual sense but are just farmers who like to sing and play. Many of the records made before the War were lost when old records became part of the "war effort", so collectors such as Bob are trying to re-record these people while they are still available.

When asked for a definition of hillbilly music, Bob explained that it included cowboy, mountain and bits of Irish and Scottish folk music. He added that modern "protest songs" are too political to be included in this group.

Because of his deep interest in American Folk music, Bob had the honor of serving on the board of advisors of the John Edwards Memorial Foundation which has its headquarters at U.C.L.A. Mr. Edwards, who died in 1960, was an Australian who devoted much of his life to the study of recorded folk music from the period 1923-1941. Though he never visited the United States, through correspondence with artists and fellow enthusiasts he amassed an important body of material in this field of study. Bob Pinson was one of his correspondents and because of this was asked to serve along with such well known men as Earl Scruggs (of Blue Grass fame), Merle Travis, Charles and Michael Seeger. The foundation has its own archives and research facility located on the campus at U.C.L.A.

Like all hobby enthusiast, Bob would be happy to hear from anyone who is interested in his unusual collection. He might even put you on his mail order auction list!

## NEW MEMOREX PATENT HAND BOOK RELEASED

A new Patent Handbook, prepared by Donald Eldridge, Vice President of Corporate Development, explaining the Memorex Patent Policy is now available.

Memorex is now actively pursuing the filing of patent applications on all significant new inventions.

This recent change in the Memorex policy was due to recent changes in the magnetic tape industry towards aggressive patent policies.

The Patent Department, established in 1961, monitors patented developments in the field of magnetic tape.

The patent office encourages any employee who feels that he may possibly have a patentable invention to apply. The Invention Review Board, with representatives from several divisions, determines which inventions should be patented.

## MEMOREX ACTIVITY GROUP

### Financial Statement

Period 10-1-65 to 12-31-65

Cash Balance 10-1-65	\$3165
Income 10-1-65 to 12-31-65	\$3690
Less Expenses 10-1-65 to 12-31-65	
Christmas Party	\$3778
Sporting Activities	540
Flowers and candy	146
Miscellaneous	62
	<u>4526</u>
	<u>\$(836)</u>
Cash Balance 12-31-65	\$2329

## QUESTION MAN

Question: What do you think about the U.S. in Viet Nam?



Gallegos



Bustillos



Knowlton



Himan



Richardson



Horn

### ROLAND GALLEGOS

I believe there is room in this world for different beliefs, but anytime a government tries to force a belief on another it's the right of any government, especially when asked and are fighting Communism from the rest of the free world, to help. Because we not only help them but ourselves. It's better to fight it now than pretending to be neutral and waiting until it's too late. "Who will be sorry then"?

### CARMEN BUSTILLOS

If the objective of the US in Viet Nam is democracy, and Viet Nam wants our help to attain this, then I think we should hold our ground and fight, and equip our boys with the most modern up-to date weapons we have, not with something left over from World War II. I would not like to see a truce such as was reached in Korea, where we not only lost ground for the free world but something much more precious--human lives.

### GEORGE KNOWLTON

I'm in favor of what we are doing there but, also in favor of peace talks. I think a lot of people don't understand why we are there which is the biggest problem of all.

### HAZEL HIMAN

If we are to have world peace and freedom we must fight Communism and aggression where it occurs. We should be thankful for the job our Armed forces are doing over there.

### DORIS RICHARDSON

I feel like this is a fruitless cause. The Vietnamese people don't seem to appreciate our efforts. It seems a shame to see our boys slaughtered this way. I wouldn't relish the idea of one of my sons going there!

### DON HORN

Our government has obligations to countries all over the world through treaties and other agreements. If we fail to meet our obligations to any of these countries, we will destroy the confidence of the others that the U.S. will help protect their rights to self-determination. For this reason I believe, the U.S. was right when they answered the request of the Vietnamese government for aid by sending troops into that country. It is my hope that very soon free elections may be held in Vietnam so that these people may determine their own fate without outside interference.

# FOCUS

## on shirley woodruff

By Roger Wilson Cook

As our first subject of the new year, the Intercom is most pleased to present Shirley Woodruff, the vivacious and charming secretary to Mr. E. Jack Shannahan, Manager of Technical and Professional Placement.

Shirley certainly needs no introduction around Memorex. Her cheerful presence is as much a part of the company as the bright orange colors that dominate the decor.

She was born on February 9, 1942 in Visalia, California. In the summer of 1954 she moved with her family to San Jose and graduated from James Lick High School in 1959. Early she demonstrated the talents and personality that are the secrets of her popularity. In addition to winning several speech contests, she was elected Vice-President of her Junior Class. She was also an Honored Queen of a Masonic Organization.

For two years she attended San Jose State College, majoring in elementary education. Leaving school, she

worked for a time, with Sears-Roebuck and Co.

In 1962, following a long-dreamed of ambition, she joined United Airlines as a stewardess. After training in Chicago, she was based in Newark, New Jersey, making countless flights around the country. It was a thrilling occupation which she thoroughly enjoyed.

After six months with United, her fiance, whom she had dated for eight years suggested that marriage had more attributes than flying. She agreed and returned to San Jose. Less than a month after she joined Memorex, Shirley became Mrs. Charles Dick Woodruff, who presently is a student at San Jose State, where he majors in music and who desires to become a teacher. The couple have no children yet, but plan to begin a family as soon as Dick graduates from college.

Shirley, an eye-catcher who combines beauty with brains, was chosen as the model last year for a Memorex advertisement introducing a new plastic shipping container for magnetic tape. Distributed nationally, it appeared in dozens of newspapers and magazines across the country. Here at the plant she is active in conducting guided tours for visitors and new personnel.

## IT'S BOWLING TIME

