

## IMG Marketing Organization Changes



Jim McNabb, vice-president of IMG Marketing, recently announced the following organizational changes within the Marketing Division of the Information Media Group.

### Manager, Microfilm Marketing

Jerry Heitel assumes the position of Manager of Microfilm Marketing with responsibilities for the marketing of all products produced by the Micrographics Division.

### Director, Computer Products Marketing

Don Luby assumes the sales responsibilities for Computer Products in addition to his former responsibilities as Director of Marketing Planning.

### Computer Products Sales Management

Lary Lindsey and Jerry Olson have been appointed Sales Managers/Computer Products. Reporting directly to Lary will be the San Francisco, Canada, Boston, Manhattan, New Jersey, Philadelphia and Atlanta Districts with the Chicago, Dallas,

Los Angeles, Anaheim, St. Louis and Detroit Districts reporting to Jerry.

### OEM Sales Manager

Steve Walsh, formerly the San Francisco District Manager, has been appointed the OEM Sales Manager for Computer Products.

### District Manager, San Francisco

Bob Hope, formerly District Manager of the Los Angeles District, has been transferred to San Francisco as District Manager.

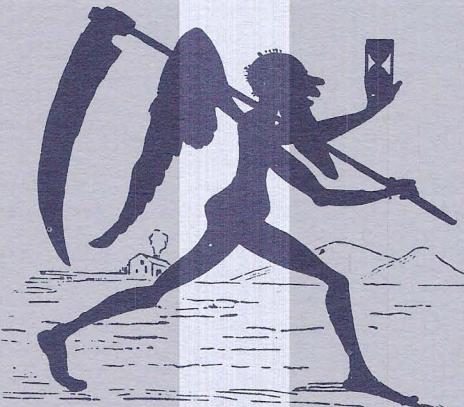
### District Manager, Atlanta

John Da Grosa, formerly a salesman in the Washington District, has been appointed Atlanta District Manager replacing Bill Beavers who has left the company.

### District Manager, St. Louis

Bill Simpson, formerly a salesman in the Minneapolis District, has been appointed District Manager in the newly created St. Louis District.

## Service Anniversaries



We're still in the process of catching up on the publication of service anniversaries. Those who have completed **six years** of service thru July, 1970 are:

Aurora Alba (April)	Merle Krueger (Feb.)
Bill Anderson (May)	Paul Kurth (May)
Lou Brescia (March)	Roy Lackey (July)
Jim Chatman (Jan.)	Lary Lindsey (March)
Ron Cogswell (March)	Joyce Lopez (Jan.)
Frank Dalle Molle (May)	Ealem Lovelace (Jan.)
Jim Ferreira (June)	Gilbert Luna (June)
Don Gaubatz (April)	Mary Madigan (June)
Jim Guzy (June)	Stan Marshall (July)
Hazel Himan (July)	Orville McCurdy (April)
Eugene Holthouser (Jan.)	Don Mercer (July)
Don Horn (Feb.)	Stan Meyer (Jan.)
Ed Horn (July)	Robert Mitchell (Jan.)
Robert Jackson (June)	Rabecca Montez (July)
Pat Kelleher (May)	Willy Opp (July)
Marlene Kelley (May)	Sandy Polando (Jan.)
Rajinder Khokhar (Jan.)	Sue Sheely (Feb.)
Tad Konar (May)	Gary Suechting (March)
Tom Koon (May)	Ed Sutter (June)

Hig Tavrow (Feb.)	Nellie West (June)
Ken Taylor (June)	John Whitehead (Jan.)
Gerry Tipton (Jan.)	Oskar Wittman (July)
Richard Trott (July)	

And to keep us current with the **five-year** awards:

<b>June</b>	<b>July</b>
Anthony Allen	Billy Jo Artery
JoAnne Benson	Roger Disinger
Dick Hale	Calvin Gafford
Aaron Kirkham	Juanita Garcia
John Morse	James Guthrie
David Rice	Gerry Heitel
Lovana Stewart	Emile Houle
	Leonard Lively
	Eugene Tanaka

## News From All Over

The Ringling Bros. and Barnum and Bailey Circus will be in the Bay Area at the Oakland Coliseum-Arena and the San Francisco Cow Palace starting Friday, August 21st. Exact dates: Oakland Coliseum-Arena, August 21-25; San Francisco Cow Palace, August 26-30.

Arrangements have been made for Memorex employees to get a special discount of \$1 per ticket on the purchase of a \$5 or \$4

reserved seat for any one of five performances: at Oakland, the opening Friday afternoon and evening (August 21) at 2:30 or 8:00 p.m.; and at the Cow Palace, Wednesday evening (August 26) at 8:00 p.m., and Thursday afternoon and evening (August 27) at 2:30 and 8:00 p.m.

If you are interested, or want more details, call Vic Winebrenner, 247-1000 x849.

# News cont.

Vic Winebrenner also has applications for the popular Carriage Trade Dinner Club of San Jose. This is a club which has special arrangements with restaurants in the area entitling members to one free dinner when another dinner is purchased at the same time. Applications (and more information) are available from Vic (or his secretary, Candy) in the Disc Pack building, 247-1000 x849.

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Take note: Peninsula Industrial Photo Supply is no longer offering discounts to Memorex employees . . .

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MAG has rented a bus and will take 38 ticket holders to the California Angels and Oakland A's afternoon game on Sunday, September 20. Tickets are \$3.50 and can be

purchased from Kit Weaver at the tape plant, 247-1000 x367.  
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Entries for the Photo Contest are now being accepted and will continue to be through September 15th. In response to a number of requests, the rules have been stretched a bit, and Polaroid photos are now acceptable. Entries should be submitted to Linda Workman (Shulman Avenue). Complete details appear in Update 10.  
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Profit Sharing and Savings and Investment statements will be mailed to employees by the first week in August. The report on the 2nd quarter will be mailed shortly thereafter.

## Last Minute Notes on the MAG Picnic



MAG Picnic preparations are completed. We have one important reminder. **You will need to show your badge as well as your tickets at the gate.** The park will be open from 9:00 a.m. to 9:00 p.m., but beverage service will stop at 7:00 p.m.

The schedule of events for the day looks like this:

Adobe Creek Lodge — August 1

9:00	Park Opens
11:00	Greased Pigs (children only)
12:00	Lunch
1:30 - 2:30	Eenee Meenee Magic Show
2:30 - 6:30	Rock Band "HI LITERS"
9:00	Park Closes

### All Day Activities:

1. Professor Eenee Meenee the clown

2. 100-animal children's zoo
3. Pony rings, burro rides, stage coach and pony cart rides.

### Other Available Activities:

1. Swimming (caps required for **all** girls and boys with long hair)
2. Softball
3. Volleyball
4. Horseshoes
5. Ping Pong tables
6. Putting greens
7. Tennis courts
8. Hiking trails

Beverages (no cost) available 9:00 - 7:00  
Soft drinks  
Beer  
Coffee

## ALL ROADS LEAD TO ADOBE CREEK LODGE

