

## Short Takes

On April 1st, a new Micrographic Systems Division was formed through the consolidation of the Information Media Group Micrographics Division and the Equipment Group Image Products Corporation. Mr. Yang Hu Tong has been named General Manager of the new Division, which includes all former Micrographics and Image Products functions with the exception of the former Micrographics Marketing organization. This Marketing function, under the direction of Peter Vajta, will report to Bob Gee, Equipment Group Director of Market Planning. Mr. Tong will continue to report to A. F. Shugart, Equipment Group Vice-President—Development.

The IMG Reproduction Services Department has been transferred to Corporate Facilities to centralize Santa Clara area services. The Department will continue to be located on Ronald Street for the time being.

The Shareholders' Meeting which was to be held April 30th has been rescheduled for Wednesday, May 19th. The Open House at the San Tomas site has been moved accordingly, and is now planned for Saturday, May 22nd.

## Spring Dance Reminder

Remember that the MAG Spring Dance will be held at Rickey's Hyatt House in Palo Alto on Saturday, April 17th. The dance will be informal—mod or casual clothes are fine. Tickets (\$4.00 per couple) are available in both the San Tomas and Shulman Avenue cafeterias between 12 and 1 p.m. until April 16th.



## Secretaries Week Begins April 19

Secretaries Week, the last full week in April, is designated nationally to honor all secretaries and to give recognition for their services to business, industry, government, the professions, and the community.

During this week, the National Secretaries Association sponsors an educational program for local high school students. This program gives business education majors the opportunity to visit one of the companies in the area to obtain firsthand knowledge about a secretarial job. Memorex has invited two such students to sit in with Claudine Perkins (Industrial Engineering, IMG) and Carol

Hancock (Manufacturing, Video Products Operations, IMG) on the morning on April 21st.

The Memorex Secretarial Seminar is scheduled for April 20th during Secretaries Week. The guest speaker will be Mrs. Jeannie Waal, president of the California Division of NSA. The California Division acts as liaison between NSA chapters in California and the international organization. A meeting announcement with details of the noontime program will be distributed to secretaries soon.

## Community Service: Foster Homes

Foster homes are needed for several children now in the residential treatment program at Eastfield Children's Center in Campbell for emotionally handicapped children. Ages of the boys and girls range from 8 to 13 years. They were originally placed in the center because they were unable to function satisfactorily within the community. They have been receiving special care from trained personnel at Eastfield, and are now ready to cope with regular family life.

Those for whom foster homes are needed either have no families or their families are unable to care for them. Eastfield foster homes receive the same board rates as Santa Clara County Department of Social Service

foster homes, and the Eastfield professional staff is on hand to work with foster parents.

People who are interested should write to Eastfield Children's Center, 251 Llewellyn Avenue, Campbell, or call 379-3790 between 8:30 a.m. and 5:00 p.m., Monday through Friday.

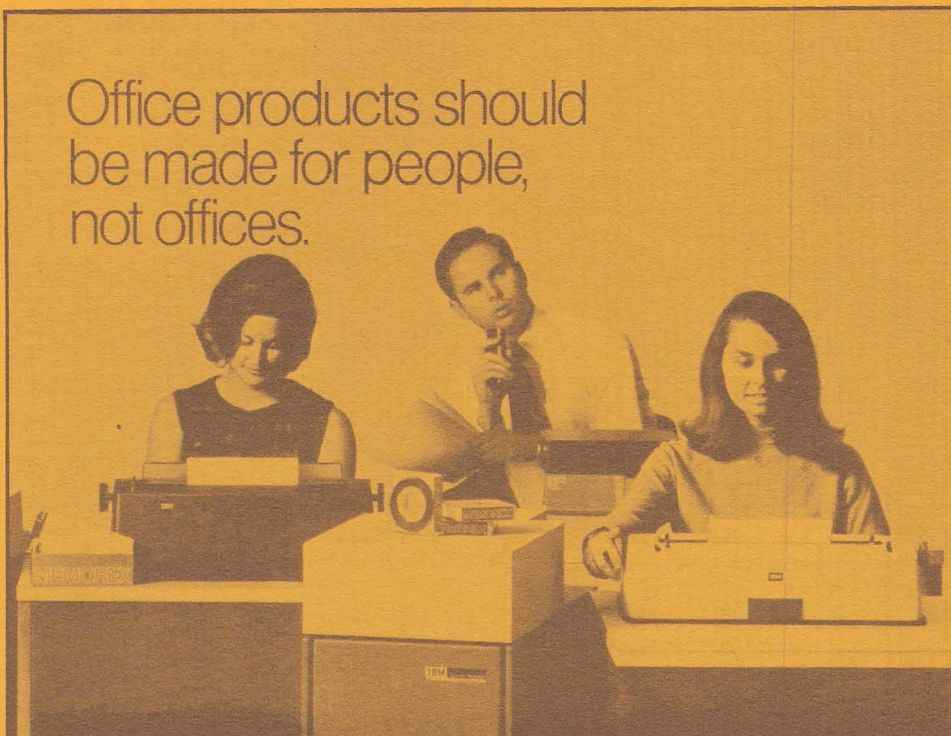
(Eastfield, which was originally an orphanage—the San Jose Home of Benevolence—now serves children from throughout Santa Clara County. Youngsters with emotional handicaps are treated in five programs, residential, foster home, group home, out-patient, and day care. Support is from the United Fund, fees, gifts, and bequests.)



# New Business Products Ad

(Editor's note: Pictured here is the first ad in a new series for IMG's Business Products Division as part of their 1971 advertising program. The ad represents a departure from previous ads in that it stresses the human engineering and people-oriented advantages of our business products.)

The photography session for the ad took place in the cafeteria at San Tomas, and the three models are all Memorex employees. The girl on the left is Andrea Geiger, the one on the right is Judy Riggs. Both are from Marketing Services in IMG. Barry Carpenter, manager of Sales Program Development, is in the center.)



Office products should be made for people, not offices.

We make precision MT/ST cartridges, magnetic cards and magnetic belts that fit your people just as well as they fit your machines. Sounds simple enough, but not everybody makes them that way. If you've ever seen a dropped MT/ST cartridge come apart at the seams, you'll know what we mean.

Our cartridges are made from extremely durable Lexan plastic to prevent breakage when they're dropped or thrown into a drawer. And our 120 ft. cartridge has 20% more recording capacity than most cartridges. So your people are typing more and changing cartridges less.

Our Mag Cards have their own unique people-saving feature: they come prepackaged with free individual file folders, inside an ingenious box that doubles as an attractive desk-top file. Making it very hard for somebody to misplace one.

Our magnetic dictating belts come in a storage box, too, along with

free index slips. So your people have everything they need to start to work the minute they open the box.

Now, if we give this much attention to engineering our products for people, imagine how much attention we give to the basics like quality of materials and precision manufacturing. But you don't really have to imagine... just call your local office supply dealer or Memorex representative for more information on these products. When you've checked us out, we think you'll end up as one of our people.



Memorex Business Products  
Memorex Park, Santa Clara, CA 95050

Send me more information on IBM-compatible:

- ☐ Memorex Mag Cards
- ☐ Memorex Cartridges for MT/ST, MT/SC and Data Inserter
- ☐ Memorex Magnetic Belts for all IBM dictating units.

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Title \_\_\_\_\_  
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Phone \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

Offices are people, too.

**MEMOREX**

## Rest and Recreation

Ralph Nader will speak at the Foothill College Gym on Saturday, April 24th, at 8:15 p.m.

Topic for Nader is "Consumer Power." Nader first made headlines in 1965 with his book "Unsafe at Any Speed." Tickets, priced at \$2 for general admission, are available at the Foothill College Box Office.

Also at Foothill is "First on the Face," Foothill College Theater, 8 p.m. on Friday, April 23rd. Warren Harding, who scaled El Capitan in Yosemite earlier this year, spending 26 days on the face, and Wayne Merry, who assisted with the climb, speak on their experience. The mountaineering film "Ascent" will also be shown. Admission is \$1.50 for the general public and \$1 for Foothill and DeAnza College students.

**Family Recreation:** Foothill College opens its facilities to the public Sunday afternoons between 2 and 5 p.m. beginning April 4th, no matter what the weather. Local residents with emphasis on family groups, may participate in volleyball, gymnastics, tumbling, swimming, trampolining and basketball. Admission is 50 cents per person and children of elementary school age or above may come only when accompanied by at least one parent. The program is directed by Gene Hawley of the Foothill faculty and supervised by students who are recreation majors. Participants should wear or bring appropriate sports attire and provide their own towels. Lockers are available; bring locks.