

# MEMOREX INTERCOM

VOLUME 4, NO. 1

NEWSLETTER FOR EMPLOYEES

THE COMPUTER HISTORY MUSEUM  
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JANUARY, 1967

## MAG Announces New Officers

Jeff Deinert has been elected Memorex Activities Group President at a January 10 meeting of the MAG Board of Directors in Mariani's Restaurant, Santa Clara.

Willy Opp is the new vice president, Pam Carlson is secretary and Maria Rascon is treasurer.

New board members are Jim Ellis, Dan Pavernick, Sue McCandles and Bob Mathews.

Board members serve for one year, half being elected each year. Officers are chosen by the Board after each election, from among its eight members.

Outgoing president Roger Cook wished Jeff "good fortune and continued success." Roger also told Jeff "I am certain that you will serve with the same sense of honor and pride that I experienced during my term."

## Seaman, Davis Visit Distributors

Ed Seaman, vice president in charge of Marketing, and Phil Davis, International Marketing Services Manager, are presently on a three week trip to several Memorex foreign offices.

The two will be making stops to see two distributors in Manila, one distributor in Sidney, Australia, and three in Japan.

Phil says the purpose of their trip is to "better define the markets for Memorex products in the areas we will visit."

While in Japan they will attend a seminar which is being held for 100 major users of Memorex tapes.

Eric Daniel, Memorex research director, and Roland Jang, manager of Advanced Planning will also fly to Japan for the seminar.



This is the new MAG Board of Directors. They were ready to go home when the photographer came. Can you tell which side of the table was most anxious to leave? They are, from left, Willy Opp, Jim Ellis, Dan Pavernick, Jeff Deinert, Bill Ramsay (advisor), Sue McCandles, Bob Mathews, Pam Carlson and Maria Rascon.

## Company Celebrates Sixth Anniversary

Thursday, February 9, is the sixth anniversary of the founding of Memorex Corporation.

In six short years the company has rocketed from the ranks of the unknown to become a leader in the field of precision magnetic tape production.

Part of the company's rapid growth can be seen just by briefly reviewing what happened in 1966. In less than a year Memorex employment has risen from 400 to nearly 1000.

The company has built new offices, warehouses, research facilities, and parking lots as quickly as possible. Still some departments have outgrown their work space.

Last April Memorex announced the purchase of Comdata, which is a Southern California manufacturer of magnetic tape reels.

By May Memorex had acquired Disc Pack as another Southern California affiliate. Disc Pack is designing and developing precision memory discs for computers.

## Deinert Tells Board's Goals

The new Board members and Officers of the MAG Committee had their first meeting on Tuesday, January 17. For the first half of 1967, the Board decided to have a Spring dance sometime in April. Coming up the second half will be the picnic at Frontier Village, and to finish the year, the Christmas Ball.

During the new Board's term of office there will be fishing trips, the formation of the softball team and golf team, and various other events for the enjoyment of all MAG members.

Speaking for the Board members and myself, we feel 1967 will be another great year at Memorex for MAG members.

JEFF DEINERT  
MAG President

## Do Blood Drives Help Our Friends?

What does the fact that Memorex is a member of the Red Cross Group Coverage Blood Plan mean to the average employee?

It probably doesn't mean much to most Memorex workers, but there is at least one exception. The reason that one Memorex family is so concerned is that it has two boys who are hemophiliacs. Because of the disease their blood does not clot. They bleed easily, internally and externally. A small scratch can require hospitalization and much blood.

This family knows that under the Blood Coverage Plan, since 20% of Memorex's employees gave at the last blood drive, any employee can receive as much blood as he needs for himself or his family without having to pay for it or replace it.

Since October the boys have used more than 100 pints of blood. Their father says that in areas where there is no blood plan, or if they were not covered at Memorex, each pint used would have had to be replaced.

Blood can be replaced by paying about \$35 per pint or by getting people to donate the amount used. The boys' father remembers that not long ago he used to have to keep looking for people to donate, but he says "eventually you run out of people to ask, no matter how many friends you have."

He can talk at length about families who ran out of friends and were forced to sell their cars, possessions and even mortgage their houses to pay for blood used. Some families have gone bankrupt.

This is why he and his family are so thankful Memorex can belong to the Red Cross Plan. He knows no Memorex family will be forced to take up the heartbreaking search for blood donors should an emergency arise. He also knows that none of our employees will go bankrupt paying for blood—at least not as long as Red Cross Blood Drives continue to get support and people continue to give to the yearly United Fund campaign.

United Fund gives the Red Cross much of its money.

This man calls giving blood "the easiest type of insurance you can buy." It doesn't cost a cent to purchase, but it can be a real lifesaver if the need for blood ever arises.

**WIN A SAHARA SAFARI  
SEE PROFIT SHARING INSERT**

## De Cristofaro Joins Company

Joe De Cristofaro has been hired as Senior Customer and Sales Service Specialist at Memorex.

The basic function of his job is to handle inquiries about our products, price quotations, orders and related problems for his assigned group of field sales engineers and customers.



Joe has 10 years' experience in the field of purchasing. He was most recently at Astro Technology in Mt. View. He has also worked at United Technology and the Stanford Linear Accelerator Center.

He has an AB in Business Administration from Golden Gate College in San Francisco. Joe also has studied for a year at the Santa Clara University Law School. He is presently working for his LLB with a La Salle Extension Course.

Joe lives in San Jose with his wife, Mary Lou, and their three children. He has two daughters; Danette, who is 7, and Jill, 3; and Jimmy, his four-year-old son.

### U. F. AWARDS

Ray L. Wilbur Jr., chairman of United Fund's Public Relations Committee, awarded a certificate of excellence to INTERCOM Editor Gary Williams January 18, for coverage of the 1966 U.F. campaign.

The award was presented at a dinner meeting of the Peninsula Chapter of Public Relations Society of America.

### Record Shipment Set

On December 29, 1966 the Traffic Department shipped out a record day's shipment of 98,000 pounds of tape to Memorex customers. It wasn't too long ago that 98,000 pounds would have been considered a record shipment for a month.

## Hurley Conducts Training Course

Two groups of Memorex foremen and supervisors are presently in the middle of a 30-hour training course which is being conducted by Dr. Morris Hurley, director of Management Education Programs.

The program is designed to add to the personal development of those in attendance by adding to their general concept of foremanship from condensed readings, cases, and experiences related by the group members.

The course is also to improve methods of analyzing problems and developing programs of action; develop greater understanding of technical and human problems of supervising; and to enhance the spirit of cooperation and teamwork.

Approximately half the course is spent on personnel and human relations concepts for foremen. Other subject areas covered are organization and management; industrial management tools for efficient operations; and use of cost, budgetary, time and quality controls in supervision.

Dr. Hurley has talked to the classes about "Changing Job Requirements," "Teamwork and Individual Goals," "Work Improvement," and "Effective Group Leadership".

Other topics which will be covered concern communication, line and staff cooperation, delegation of authority, decision making, personnel practices, interviewing and handling complaints.

### A Company's Motto

The engineering department of a large oil company is known for its good-looking secretaries. The motto is: "Hire them, we'll teach them to type." One day a handsome young man came into the office seeking a job. During the interview, the manager's secretary interrupted to place a note on his desk. He could barely keep a straight face when he read: "Hire him, we'll teach him engineering."

—Readers Digest

**MEMOREX**  
**INTERCOM**

Gary Williams

EDITOR

STAFF:

Sara Millar

Susan Dunn

Roger Cook

LITHO IN U. S. A.

# FOCUS

## On Facilities Engineering

C. A. (Charlie) Nichols came to Memorex in October of 1964 to head up the Facilities Engineering Department.

The company's continued rapid growth made necessary the formation of a centralized organization to handle design and construction of all expansion of company facilities.

Charlie and the six people in his group do not always decide what facilities need to be constructed.

The requirements for new buildings usually come from the Industrial Engineering Department. It determines production facility requirements, based on projected sales growth or other economic factors.

Expansion programs are planned; then they must be approved by management. If a plan is accepted, it is turned over to Facilities Engineering for detailed design.

On large projects part of the design work is often done by outside consultants.

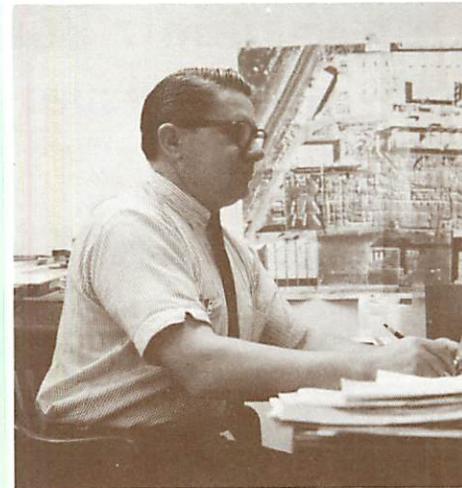
Trevor Nelson was the first person hired into the department after Charlie came. Trevor is an architect who works mainly on internal rearrangement projects.

Trevor's last big job was to design basic plans for the new research building addition. His design was based on criteria furnished by the Research Department.

Kurt Ukat is another of the seven. He is an architectural and structural design engineer. Kurt helps with internal rearrangement, as well as structural design studies. One of his latest projects was the design of the section of clean room now under construction in Building D.



Dave Perkins



Kurt Ukat



Reg Simpson and John Jansen

As of now it seems likely that the plant will either be in the Netherlands or Belgium. Both countries provide good economic conditions and both are in the center of the Common Market trade areas.

Once the site is selected John will go to Europe to help smooth design and construction problems. He will also be responsible for the initial plant startup, or getting it in running condition.

John is a natural selection for the job, since he is a native of the Netherlands. He is now a United States citizen.

A major portion of this year's work for Facilities Engineering will be to complete the preliminary design for the European plant. The detailed plans will be done by a firm in Europe. Sometime in 1968 Memorex should have a new overseas production facility.



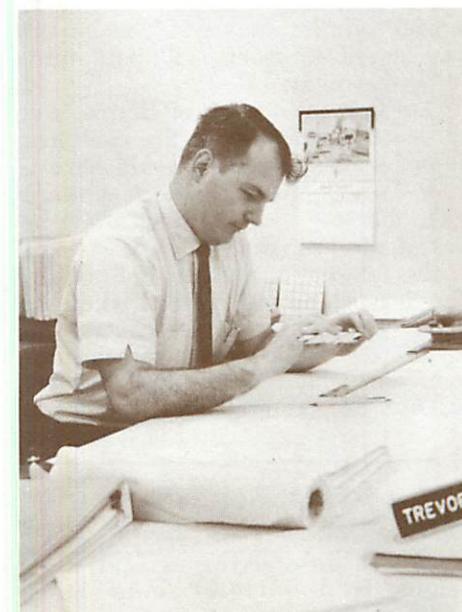
Charlie Nichols and Marion Mertsching

Reg Simpson is the group's field construction representative. He carries on the day to day negotiations with contractors who are working on Memorex's many building projects.

Charlie's secretary is Marion Mertsching. We'd tell you what her responsibilities are, but we haven't yet figured out how to define a secretary's job in less than two pages.

An important member of Facilities Engineering is John Jansen, who is a mechanical engineer. He will be the site engineer when construction begins on Memorex's European tape production plant.

Right now the European plant is still on the drawing boards. In February, Charlie and Roland Jang will leave for a month long trip overseas to make a preliminary site selection.



Trevor Nelson

# Don Gaubatz Business Trip Provides Unusual Experiences

Don Gaubatz, manager of Physical Research, has just returned to Santa Clara from a three-week trip to Holland and Germany where he went to look at magnetic test equipment, electron microscopes and other equipment.

He visited Amsterdam and Eidenholm in Holland, then went to Frankfurt, Stuttgart, Munich and Berlin in Germany. His visits to equipment manufacturers kept him on the run so he had little time to sightsee, but he wasn't so busy that he didn't have several interesting experiences along the way.

Most of Don's trip took him along the fringes of areas flooded by hard hitting storms. The areas that weren't flooded were still difficult to travel through because of thick, soupy fog, rain, snow, or a combination.

One day Don rented a car and drove several miles to visit a company. On the way back to his hotel he got lost. He says between the sheets of cold rain and occasional snowfall he completely lost his sense of direction.

Then he saw an installation guarded by an American Military Policeman. He asked the M.P. to show him on a map where he was, but the guard didn't know either. He finally got back to his hotel much later.

Another time Don boarded a plane at the Munich airport for a flight to Berlin. The weather was sunny and clear. Then, just as the plane taxied out onto the runway a thick wall of fog floated in.

It took an airport car an hour and 45 minutes to get to the plane and guide it back off the runway. The airport was fogged in from 1:30 p.m. until 10:30 that night.

Don flew over much of Europe and he had a great view of the continent from the air—that is he would have if those darn clouds hadn't been so thick.

He did see a funny thing while he was at the Frankfurt Airport. He was in the International Arrivals Building, standing behind a glass wall where he could watch incoming passengers.

Don saw one man get a special welcome. As the man walked through customs he was grabbed by a guard.

## FLU SHOTS

Carmel Wilton, Memorex nurse is now giving second Flu shots from 7:30-11 a.m. and from 1:30-3:30 p.m.

Then two other guards came running. They were towing something which looked like a child's wagon with a cage on it.

The man was quickly stuffed into the cage, the door locked and off he went behind the guards. The next week Don returned to the same building and the clear glass wall had been replaced with opaque glass.

Don did have time to visit some friends of his Santa Clara neighbors. They gave him a special tour of a castle that was supposed to be closed for the winter. He says the tour was great, but going there was like "walking into a deep freeze."

Flying home to San Francisco over the pole from London was a unique experience for Don. As the plane left he saw a beautiful sunset on the left of the plane. Then there were four hours of darkness. As they flew over the pole he saw another sunset on the right of the plane.

## Need We Say More About Parking?



## New Machine Requires Course On Radiation

A 16-hour course on radiation, which was conducted at Memorex, has recently been completed by 13 employees and 18 men from other companies.

It was conducted by Radiation Detection Company of Mountain View. The need for such a course at Memorex came about in October, 1966 when the company took delivery of a Radicon. This is a device used for analysing wear characteristics of tapes.

Radicon utilizes a radioactive tracer principle. California laws require that its operators be licensed by the state.

The laws also require that Memorex show evidence that personnel involved with Radicon be trained about radioactivity.

The radiation course was given to meet California requirements. People from the other companies took the course to meet their own companies' requirements.

Some of the lecture topics covered by the course were "X-Ray Production and X-Ray Machines; The Effects of Ionizing Radiation on Man and Materials; and The Detection and Measurement of Beta, Gamma, X-Ray and Neutron Radiations."

All those in attendance were required to pass a two-hour exam, which was given during the final session.

## PERSONNEL TIPS

### Employee Parking

Employees are again requested not to park in the two hour zones in front of the company. When employees park in these zones there is not sufficient parking for Memorex visitors.

### Emergency Drivers

Employees who are injured on the job during hours when the nurse is not in the company are not to drive themselves to the Sunnyvale Clinic for treatment.

Transportation is provided by designated emergency drivers who can be reached by dialing extension 464. Day shift drivers are Harold Silvernail and Walt Cox.

Swing shift drivers are John Cusimano and Roger Cook. Grave shift drivers are Pete Martin and Trini Fabella. These six men are the only authorized emergency drivers.

# SAHARA SAFARI TO LAS VEGAS!

## FIRST PRIZE IN MEMOREX PROFIT SHARING POINT VALUE CONTEST

### YOUR SAHARA SAFARI

is an expedition into a land of sheer fun and excitement with the magnificent Sahara as your headquarters. You'll not have to hunt far to find the ultimate in entertainment, fine food and luxurious living in the world's most spectacular resort, Las Vegas. They're all within your sights at the Sahara...the great stars, the great shows in two beautiful theatres...superlative food in three of the city's best restaurants...sunning...swimming in your choice of three pools...1,000 deluxe rooms, all superbly appointed and all with radio and TV. All this and more in an atmosphere—a whole world—unmatched anywhere. All in one convenient, Safari package. Go!



### CAPTURED FOR YOU...

- Welcome cocktail on arrival!
- Dinner & Show in Congo Room!
- Cocktail at the Casbar Theatre!
- Breakfast or buffet lunch!
- One Cantonese dinner of your choice and one Gold Cup cocktail in Don the Beachcomber's!
- Souvenir gift package for the Ladies and for the Tigers!
- Bingo bonus \$1.00 value at the Lucky Casino downtown Las Vegas!

\*  
**GREAT DAYS!**  
(THREE OF THEM)  
**GREAT NIGHTS!**  
(TWO OF THEM)

**FIRST  
PRIZE**





## OTHER GREAT PRIZES

The contestant with the second most accurate estimate of the Profit Sharing point value will be awarded a \$50 U. S. Savings Bond!

The contestant coming third closest to the actual point value will win a \$25 U. S. Savings Bond!

Savings Bonds, like Profit Sharing, are ways of saving for the future. Remember your share of 1966 profits is deposited in your Profit Sharing savings and investment account.

All prizes and expenses of the Profit Sharing Point Value Contest are paid for by Memorex Corporation. No expenses are paid from Profit Sharing funds.



## PROFIT SHARING FOR 1966

Memorex's contribution to Profit Sharing each year is 10% of net profits before income taxes. Profits (after taxes and Profit Sharing) and reserves for the 1966 Profit Sharing contribution so far this year are as follows:

	Profits	Profit Sharing
3 months	\$ 512,000	\$110,000
6 months	1,216,000	261,000
9 months	1,925,000	411,000
12 months	?	?

For the first nine months of 1966, the Profit Sharing reserve had increased to \$411,000. This figure indicates that an average of \$45,700 was set aside each month for the annual contribution to Profit Sharing.

The added contribution to Profit Sharing from the profits of the Fourth Quarter will determine the total Profit Sharing for 1966. Just how much the 1966 Profit Sharing figure will be is anyone's guess. An accurate guess is the first step in estimating the 1966 POINT VALUE.

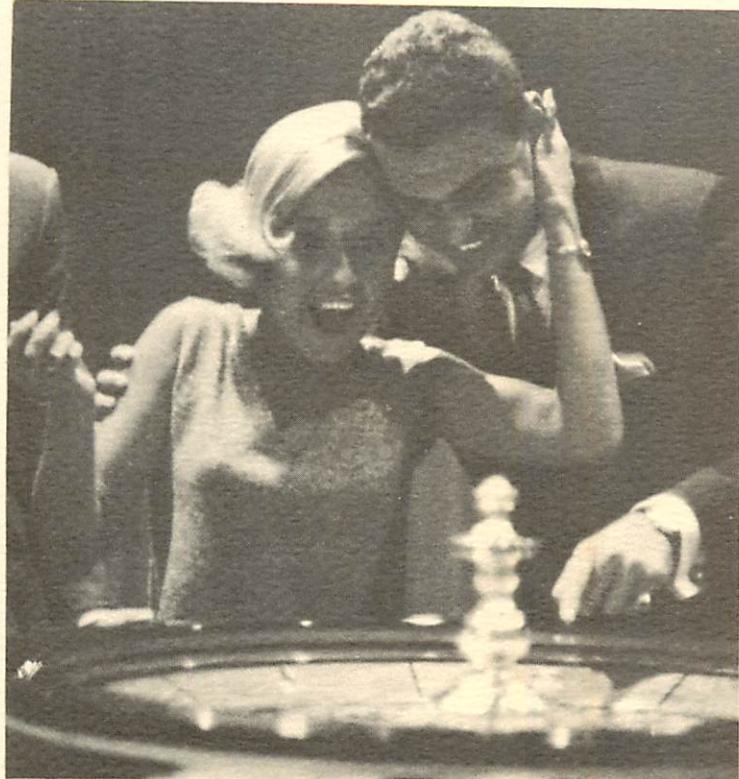


## POINT VALUE FOR 1966

After guessing the total Profit Sharing contribution for 1966, the second step in determining the POINT VALUE is estimating the total of the compensation points and service points for all eligible employees.

An employee becomes eligible on the first day of the month after which he has completed three months of continuous employment. He then receives one compensation point for each \$100 of salary or wages (excluding overtime) received while eligible. He also receives two service points for each full year (ending December 31) that he has been with Memorex.

After estimating the total points for all eligible employees, divide the Profit Sharing contribution by the total points. The result is your estimate of the 1966 POINT VALUE. Good luck!



## HELPFUL CONTEST HINTS

First, read your booklet, "How Profit Sharing Works". Page 3 explains how compensation points are computed. Page 4 explains service point computations. Page 5 shows, by an example, how the POINT VALUE is determined.

Memorex started the year with 442 employees and ended the year with 891. This information should help in estimating the total points for all eligible employees.

To help you estimate the 1966 POINT VALUE, let's review the 1965 Point Value computations.

All eligible employees in 1965 had:

Compensation Points .....	25,271
Service Points .....	966
Total Points .....	26,237

The 1965 Profit Sharing contribution was:

\$280,182.30

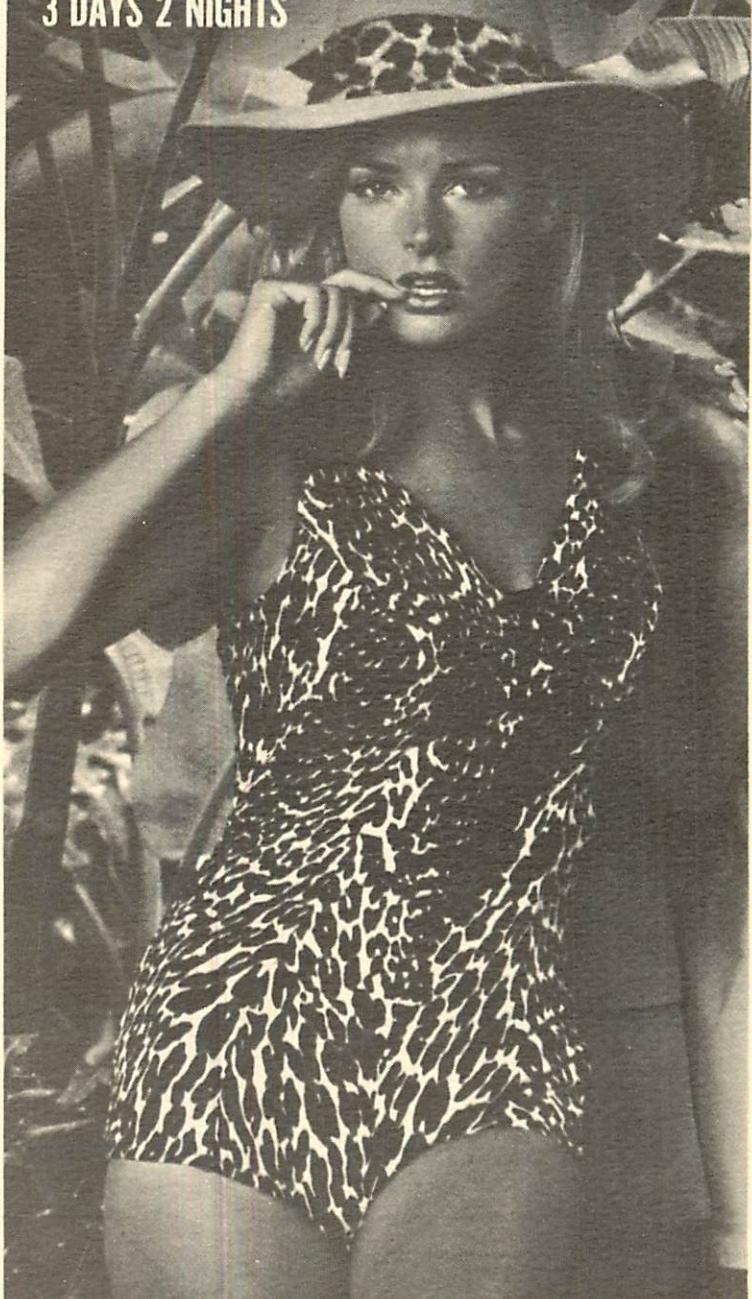
The 1965 Point Value was:

Contribution .....	\$280,182.30
Total Points .....	26,237



# LAS VEGAS SAHARA SAFARI

3 DAYS 2 NIGHTS



## WHAT DOES THE POINT VALUE MEAN TO YOU?

Let's look at the Point Value for 1965. It was \$10.68 per point. Therefore, the Profit Sharing account of each eligible employee received at least \$10.68 for every \$100 of salary or wages he received while eligible. That meant a 10.7% increase in annual compensation for Profit Sharers in 1965.

When you estimate the Point Value for 1966, you are actually estimating the *percentage increase in your annual compensation* that will be allocated to your Profit Sharing savings and investment account.

# POINT VALUE CONTEST OPENS

# GUESS THE PS POINT VALUE!

The Profit Sharing Point Value Contest is open to all employees of Memorex Corporation. Contestants will attempt to guess the exact dollar value of the Profit Sharing point figures to the nearest hundredth of a cent.

The first prize goes to the person submitting the most accurate Point Value estimate. The second prize is for the next most accurate estimate, and the third prize is for the third most accurate guess.

If complete audit figures are available in time, contest winners will be announced in the February INTERCOM. If not available then, results of the contest will appear in the following issue.

## CONTEST RULES

1. All employees of Memorex are eligible, whether or not you're a member of the Plan.
2. Only *one entry* per person. More than one entry will disqualify a contestant.
3. Entries must be on the contest blank printed in the INTERCOM.
4. Deadline: Entries must be received in the Profit Sharing Office on or before 5:00 P.M., Monday, February 13, 1967.
5. Contestants may place their entries in the Suggestion Box in the Cafeteria or deliver them to the Profit Sharing Office.

6. In case of ties, the entries received earliest will be given preference.
7. The Profit Sharing Executive Committee members will be judges of the contest, and their decision will be final.
8. The following are excluded from participating in the contest: Employees of the Finance Division, the Internal Auditor, members of the Profit Sharing Executive Committee, and Company officers.

## POINT VALUE FORMULA

The Point Value is computed as shown in the Profit Sharing booklets, HOW PROFIT SHARING WORKS (pages 3-5). Essentially, the value of each Profit Sharing point is determined in the following manner:

1. Each eligible employee receives one point for every \$100 of salary earned in 1966. (Salary earned in excess of \$15,400 does not count.)
2. Each eligible employee receives two points for each full year (ending December 31) of continuous employment.
3. The Company's contribution to Profit Sharing (10% of net profits before taxes) is divided by the total number of points of all employees eligible under the Plan. This will give the dollars and cents value per point.

## ★ ★ CONTEST ★ ★

### Guess the Dollar Value of The Profit Sharing Point

(Official Entry Blank)

I estimate that the value of each Profit Sharing point for 1966 is \$    .     , to the nearest hundredth of a cent.

NAME.....

DEPARTMENT.....

Deadline — February 13, 1967, 5:00 P.M. Entries must be placed in the Suggestion Boxes or delivered to the Profit Sharing Office by that time.

Only one entry may be submitted per employee.

MEMOREX EMPLOYEES' PROFIT SHARING PLAN 1966 POINT VALUE CONTEST.

## Mary Juliano



From the picture above one might think that if Mary Juliano had her way all Memorex problems would be solved the easy way—by witch craft.

Actually, Mary hasn't taken up riding her broom to work, though it might help the traffic problem if everyone rode them.

Her witch costume is the result of a statement Larry Noon made one afternoon about three weeks ago. He and Dick Boucher were searching for the solution to a very trying problem.

Larry Noon turned to Mary, Dick's secretary, and said if the solution wasn't found by 5 o'clock that day they would have to resort to witch craft.

They didn't solve the problem, so the next morning in came Mary, mortar and pestle, cape, broom, and hat, ready to solve a few problems.

## Foremanship Classes

Twenty-one Memorex employees recently completed a series of five three-hour workshops on Foremanship Training.

The workshops, taught by Personnel Manager Bob Bendit, covered such topics as "The Foreman—His Place and Function at Memorex; Fringe Benefits; Home Study of Memorex Policies; Personnel Policies; and Labor Laws." The final session was on "Interviewing Techniques."

Those in attendance were Richard Dickens, Art Patlan, Eric Kocher, Wayne Saylor, Ray Pelland, Bill Cooper, Bob Mitchell, Clyde Mahoney, Carl Cheadle, Gary Suechting, John Coyle, Richard Hale, Ron Porter, Larry Mullins, Ed Piasecki, Bill Pratt, Jim Forczek, Thurmond Milliren, Ron Cogswell, Don Minke and Bill Ramsay.

Guest instructors were Hig Tavrow, John Morse, Dick Boucher, Rex Lindsay, Gordon MacBeth and Stan Meyer.

## Rapid MAG Growth Parallels Company Story

In 1967 the MAG Board of Directors anticipates managing a treasury in excess of \$40,000 and handling social arrangements for more than 1200 people.

In stark contrast, a hand-written treasurer's report in early 1964 showed net cash in the treasury to be slightly over \$450. The rapid growth of MAG parallels the Memorex story. It is interesting to look back and discover how MAG came to be.

Early in Memorex's formation the company demonstrated an interest in the social welfare of its employees. It was a small firm and the relationship between management and employees was warm and friendly.

There were no strangers at Memorex then. Everyone knew everyone else. Social gatherings under these favorable conditions were spontaneous and intimate.

Although no one now remembers who first suggested a family picnic, the idea was born during an early period in the company's growth, caught and held. In 1962 a committee was formed and arrangements made.

The first family picnic was held at Adobe Creek Lodge. Total cost was less than \$300, partly because everyone pitched in. Some brought hot dogs; others the beans.

In September of 1963 another family picnic was held, also at Adobe Creek Lodge. This one was much larger than the previous year. Arrangements and planning for the affair were also much

more difficult. Russ Johnston was chairman of the picnic committee.

No doubt this experience of organizing a picnic for so large a group prompted the original germ of thought which would later become MAG. Total attendance at the picnic was approximately 135. Total cost was about \$600.

By this time the need to organize the company's social activities became apparent. In a written proposal to management the original MAG committee, which was formed and headed up by Russ Johnston, disclosed the formation of the group and solicited the interest of the company.

The duties and responsibilities of this group, known as the Memorex Activities Group, were to be: To organize social functions, provide for flowers as an expression of condolence, organize and support all plant athletic activities, and to obtain, where possible, special discount purchasing for members.

It was also proposed that the new organization be financed by proceeds from vending machines, membership dues, and contributions from the company which would match the employee contributions dollar for dollar.

The proposal, which was cheerfully accepted by management, was signed by Russ Johnston, acting president; Earl Bartel, acting vice president; Kaye Wright, acting secretary; and four other acting officers.

Later, the committee was rounded out to eight members. From this first step, MAG came into being and grew to become a part of the unique Memorex story.

By ROGER WILSON COOK

(EDITOR'S NOTE: This is the first part of a series on the history of MAG).

## First Temperature Controlled Truck Shipment

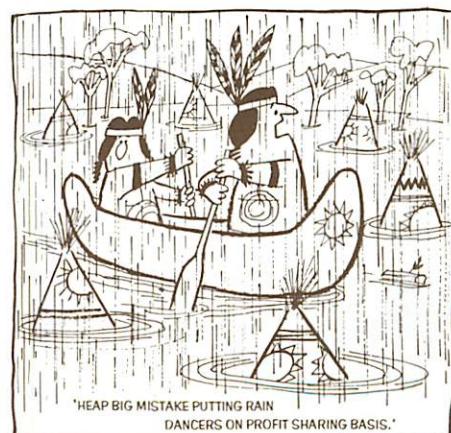
Last month our volume of tape shipments permitted Traffic to ship tape to the east coast by temperature controlled truck. This is a departure from our usual policy of shipping air-freight. The savings by using truck amounted to \$1,125.

## New Hires

INTERCOM and the employees of Memorex join in welcoming their new fellow workers who were hired in the month of December. They are:

Arthur Johnson, Raymundo De Herrera, Orvell Smoot, William Barksdale, William Wilson, and Bernita Davis.

Robert Harris, James Taylor, Grant Bloedorn, Michael Fissel, Grace Adkins and William Butler.



# Employees Spoil Alley Cats With Kindness, Cat Food

Most people think of lunch as a time to relax for a few minutes while they eat.

Reg Simpson is not "most people." Lunch is feeding time, but not just for him. Every day around noon he goes out by the Blue Zone parking lot and feeds his family of 12.

Actually, this is his second family. Reg's first group grew up and left home last year.

The dozen he now feeds at lunch time will probably be replaced next year by another bunch of equally cute and cuddly (if you can catch one) young ones.

Before going further, you should know that Reg takes his lunch time to feed an ever changing family of kittens, and a momma cat who hasn't yet heard about the population explosion.

Reg says, "not long after I started working here, in August of 1965, I noticed a bunch of skinny little cats and felt sorry for them."

He began to bring them food each

day and "they took me over—now they own me."

They usually disappear until feeding time, then they know Reg will be there to fill their individual tin cans with milk and to dish out the cat food.

Thanks to Reg and some others the cats aren't skinny anymore. Sergeant Wheeler Ames brings them scraps from home whenever he can. Some of the other guards have also been known to slip them bits of hamburger, hot dog and salami.

The mother cat was here with the first Memorex employees, but even though she and her family have repaid the kindness to them with well planned and executed mouse patrols Reg says he wouldn't mind losing some of the brood.

In fact, he says "anyone who wants some free kittens is welcome to 'em." So, if you want a slightly spoiled alley cat you can sneak up on one at noon. You'd better be quick, because they sure are.

# Teasing Temptress Plus Fickle Ways Equals Disaster

Ever found yourself thinking of a traffic light as something personal? Perhaps as a teasing temptress who smiles the "come-on" green . . . until all at once she throws a fickle wink of amber to slow you down . . . then a glaring red that halts you in your rubbery tracks?

On days when you should have started 10 or 20 minutes sooner, Lady Three Lights seems especially cruel and changeable. She somehow manages to lengthen her long, slow-burn reds and is extremely stingy with her greens . . . and her amber is even more fleetingly fickle than the Amber of literary fame.

Lady Three Lights' amber is by no means "forever"; it is merely a brief and taunting interlude before she flares her angry red—an unsubtle reminder to "STOP!" if you want to avoid annihilation from right and/or left.

The trouble is, we tend to look upon the Lady of the Lights that Never Fail as a sort of referee, and we look upon driving as a game. We're out to "beat the light," or "squeeze through on the amber."

Driving is no game; driving is serious business — an essential part of modern living. And our Three-Light Friend is no lady; but she's no unlady-like temptress, either; she — or rather, *it* — is an impartial, impersonal regulator that keeps our traffic arteries from hardening . . . that keeps bruising, shattering friction out of our lives . . . that keeps us rolling our uncrumpled way toward wherever we're going, and back again.

Approach friend regulator with respect and thankfulness for the job it does of maintaining harmony in life's traffic. Approach *all* traffic regulators, human and mechanical, with the same attitude, and forget about "beating" them or your fellow motorist.

But when Lady Three Lights smiles with "come-on" green, don't just sail unconcernedly through the intersection; keep a wary lookout to port and starboard for a driver who might miss the red, or who squeezes through when the amber is only an immediate memory.

And if you're approaching an "old" green light, remember that all things eventually die. Hold to a speed that you can comfortably kill if you get caught at the critical spot by that "unforever amber."

# INJURIES CALLED "GLORIOUS" By Chinese Communist Paper

Injuries are frequently referred to as being "disabling," or "painful," or "cruel." But what about "glorious" injuries?

"National Safety News" quoted from an article reportedly appearing in the Chinese Communist "People's Daily" which declared . . .

"Six members of a heroic boring brigade at a Chinese oil well were killed in an explosion and another 21 comrades received glorious injuries, after revisionist and bourgeois safety measures had been abandoned."

We sympathize with "People's Daily" readers if they are regularly exposed to such twisted talk and twisted attitudes. But under a system which constantly minimizes the individual — and occasionally obliterates him — compassion for the injured and concern over the dangers that threaten workers are apparently regarded as weakness — as "revisionist and bourgeois," to use the phrase parroted by Communist propagandists.

Bless this country's "revisionist and bourgeois" soul for a system that has managed to keep the individual pretty close to the center of its concern; for a

system where we see the *prevention* of injury as something to glory in; for a system where safety measures are considered an absolute necessity, as well as plain good sense.

Bless the United States' "revisionist and bourgeois" spirit of humanity which explains our National Safety Council, our American Safety Standards and State Safety Codes, our safety engineering profession, and the constant efforts throughout our society to stamp out inglorious hazards of every shape and description.

Organized accident prevention is a Declaration of Independence from inhumanity; a revolution against the tyranny of pain and poverty; a Bill of Rights to protect us from the ruinous taxation levied by needless injury, damage and death.

That's why we have no "glorious" injuries in our non-totalitarian country, we have only inglorious ones. But we find a full share of glory in our all-out effort to *prevent* injury . . . and to safeguard the inalienable right of every individual to "life, liberty, and the (able-bodied) pursuit of happiness."

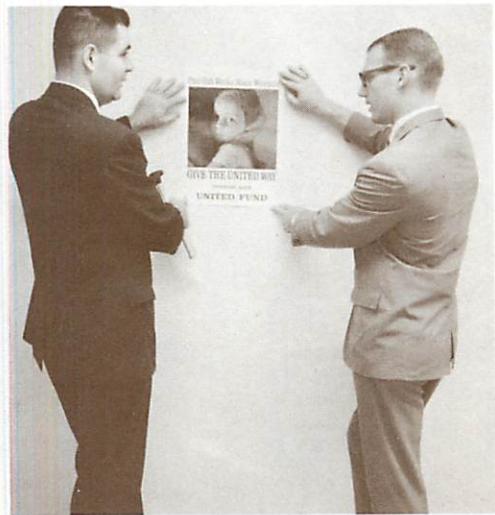
# 1966 MEMOREX HIGHLIGHTS



Open House—"Hey Dad, when can we leave. I'm missing my TV programs."



Zebbie Evans' Choice for Employee of the Year—"I am the greatest."



United Fund Campaign—"No, you pound and I'll hold."



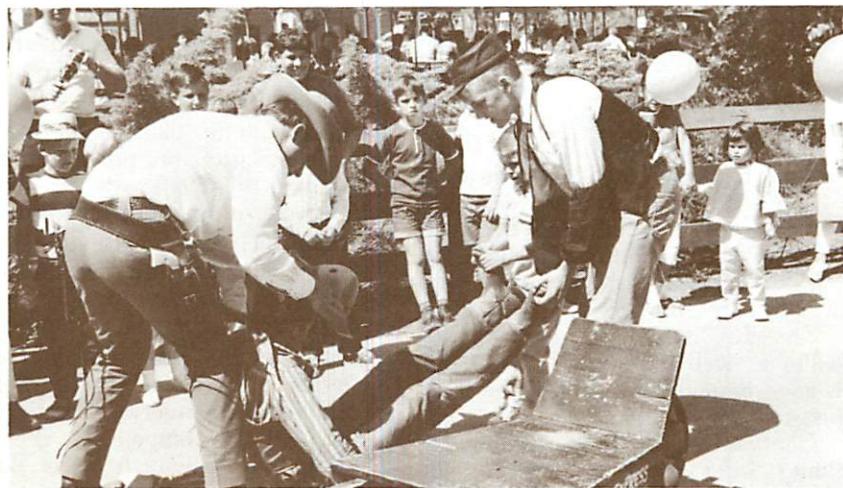
Fishing Trip—"EEECH! ! You mean I've gotta keep it."



Christmas Dance—"MMMM, that was a good appetizer. Now when's dinner?"



Sales Party—"Sorry, we're out of Burgie."



Frontier Village—"Let Hurtz put you in the drivers seat. And if we miss the first time . . ."

# ★ ★ ★ MAG SHORTS ★ ★ ★



Pictured are bowlers from the Grave-Wings League, which meets Friday mornings. The girl on the right has either bowled a strike or a gutter ball. We don't know which. The man on the left is about to do the same.

## FAST-PITCH SOFTBALL

The Memorex fast-pitch softball team will hold its first meeting of the new year in the cafeteria February 2 at 4 p.m., announces manager Bob Mathews.

All interested players and potential players are invited to attend. Bob says all positions are open, especially pitcher. The squad is in dire need of a MAG member who can serve hard to hit fast-pitch softball.

The team will play in the Santa Clara "C" League. It will not participate in the slow-pitch league as it did last year.

## DIVOTEERS

The Memorex Divoteers are planning to open a new year of golfing with a tournament in February.

Exact date and place had not been set by press time. However, the tourney will be held in the Santa Clara area.

Other tournaments are also being planned and a number of enthusiasts will be out to relieve Howard Burkhardt of his title as "Memorex Golfer of the Year" for 1966.

The club is seeking new members—ladies as well as men. If the response is good enough a flight will be formed just for the ladies.

Contact the club officers for additional information. They are: Ben Kimura, Mitz Okamoto, Lee West, and Don Horn.

## TOASTMASTERS CLUB

The Toastmasters Club installed Whit Wilson as its new president Monday, January 23 at Mariani's Restaurant.

Also installed were: Don Caselas, educational vice president; Ward Nolan, administrative vice president; Jerry Kelly, secretary; Ed Lemcke, treasurer and John Lowe, sgt.-at-arms.

The club has changed its lunch-hour meetings to alternate Mondays, instead of holding them weekly. Membership is still open. Contact any of the officers for information.

## BOWLING TOURNEY

The City of San Jose is sponsoring a city bowling tournament at the Futurama Bowl and the Fourth Street Bowl during the month of February.

More than 6000 San Jose keglers will be out to prove their skills. Among the 6000 will be a fearsome fivesome, plus one, from Memorex.

Don Horn, Bob Faltynski, Keith Gerry, Howard Burkhardt, Mike Munson and Bob Wallin will be on the MAG sponsored team.

Five of the group will be competing in the team event at Futurama, with one man as a reserve. The six will also pair off to compete in the doubles events at the Fourth Street Bowl.

The tourney takes all four weekends in February.

## Memorex Bowlers

Both Memorex bowling leagues have ended the first parts of their seasons.

First half winner for the Friday morning Grave-Wings League was The Nameless (You read it right). The Totalers and The Holy Rollers finished in a tie for second place.

The winning team was composed of Dolores Jaramillo, Helen Fabela, Trini Fabela and Chuck Sanders. The Totalers are Larry Leech, Marge Hill, Sandy Selleck and Bill Pratt.

Holy Rollers are Virginia Jennings, Gary Chambers, Ed Piasecki and Jim Banks.

High game for the first half was a 237 rolled by an ex-Holy Roller, Kit Carson Weaver. High game for the women was a 208 turned in by Nora Bucks. Handicap high game went to Dennis Williamson with a 266. Handicap high game for the women was a 250 by Mary Stein.

Kit Carson (ride 'em cowboy) Weaver had a 636 for high series. Mary Ann Plunkett's 521 earned her high series honors for the women.

Tigers (Dorothy Rickenbacher, Nora Bucks, Dennis Williamson and Henry Paul), Hard Times (Pete Welsey, Harry Lombardo, George Parker and Rosemary Vasquez), The Losers (Arlene Durrett, Fred Siau, Cathy Cable and Lenny Mozingo), and The Holy Rollers are all tied for first place in the second half of the bowling season.

The 2 x 4's finished first in the Wednesday night Memorex Mixed League, followed by the Toppers and the Bees and Gees.

2 x 4's are Willy Opp, Maureen Opp, Clara and Mel McPherson. Toppers are Larry Reddin, Becky Reddin, Bob Pedro and Mike Munson. Joanne and Keith Gerry, and Marcia and Howard Burkhardt are the Bees and Gees.

Kasual Kats (Anita Janke, Claudine Perkins, Thurm Milliren and Bob Wallin) is leading the second half standings. Kasual Kats is followed by five teams who are tied for second place.

## Memorex Announces Schedule of Holidays

Jan. 1, 1967	.....	New Years Day
Feb. 22, 1967	....	Washington's Birthday
May 30, 1967	.....	Memorial Day
July 3, 1967	.....	Floating Holiday
July 4, 1967	.....	Independence Day
Sept. 4, 1967	.....	Labor Day
Nov. 23, 1967	.....	Thanksgiving
Nov. 24, 1967	.....	Day Following Thanksgiving
Dec. 25, 1967	.....	Christmas