

MEMOREX

INTERCOM

THE COMPUTER HISTORY MUSEUM



NEWSLETTER FOR EMPLOYEES

VOL. 4, NO. 5

MAY, 1967



The American's Creed --- Good Memorial Day Thought



"I believe in the United States of America as a government of the people, by the people, for the people, whose just powers are derived from the consent of the governed; a democracy in a republic; a sovereign nation of many sovereign states; a perfect union, one and inseparable, established upon those principles of freedom, equality, justice, and humanity for which American patriots sacrificed their lives and fortunes. I therefore believe it is my duty to my country to love it, to support its Constitution, to obey its laws, to respect its flag, and to defend it against all enemies."

Written by William Tyler Page, Clerk of the U. S. House of Representatives; adopted by the House of Representatives, April 3, 1918.





Fly Round-Trip To Foggy London For Nominal Fee

Ever wanted to visit Europe? Well here's your chance. The MAG Board of Directors has arranged to charter a World Airways Boeing 707 jet to fly you round-trip to London for less than \$300.

You can spend two weeks sightseeing in Europe by yourself, or with a Memorex tour group and still not have to pay for it by hocking your house.

The plane will leave San Francisco Tuesday, September 12 and return Tuesday, September 26.

Only one flight will be made, so reservations are on a first-come, first-serve basis. Friends and relatives of employees are also invited.

A deposit of \$100 per person will be required no later than Thursday, June 15. If you decide not to go after June 30 you will lose your deposit. The rest of the money will have to be paid by the first part of August. Sorry, no fly now pay later.

If you're interested in taking advantage of this great offer you'd better call Maria Rascon, extension 355, as soon as possible. She expects to have a plane full by the first of June.

In Memoriam

Richard Hopkins, 34, died at El Camino Hospital Wednesday, May 3 after a brief illness. He is survived by his widow, Shirley, and three children. Richard had been at Memorex less than a year, working as a maintenance mechanic.



SUCCESSFUL BLOOD DRIVE

The Red Cross set up its Blood Bank behind the folding wall in the Cafeteria Friday, May 12 and collected 110 pints of blood. That was high enough to again qualify the Company for the Red Cross Blood Plan. The plan is now in effect for the next six months, when the next Blood Bank will be held here. Under the plan all employees, whether they gave or not, are eligible for blood. Your Company, the Red Cross and the many who will use your blood are grateful for your participation. In the picture on the left the relaxed man is Eugene Holthouser. In the middle Jane Smith (It's her real name—we checked) is interviewed by Red Cross worker Irene Brundage, before giving her pint. The man in the center foreground at the right is Don Newton, employment manager, who also was a recent birthday-boy.

Experimental Plan Gives Long Holiday

This is a last minute reminder that Monday, May 29 is part of the Memorial Day Holiday for Memorex employees.

Saturday, June 3 will be a regular work day, in exchange for the Monday. The switch in work days is a new idea at the Company and it's hoped that everyone will support the experiment by reporting for work on the Saturday.

The idea of the change is to give everyone a four day holiday. There may be some inconveniences, but it's hoped they will be minor compared to the advantages of a long weekend.

THE COMING OF AGE

"It was but an historical accident no doubt that this great country was called the 'United States'; yet I am very thankful that it has that word 'United' in its title, and the man who seeks to divide man from man, group from group, interest from interest in this Union is striking at its very heart . . ." — Woodrow Wilson (1923)



Product Manager Named For Disc Pack Corp.

William P. Wilson has been named Product Manager for Disc Packs, a computer storage and acquisition device soon to be marketed by the Company.

Disc Packs have been developed by Disc Pack Corporation, our wholly-owned subsidiary in Hawthorne.



Bill has more than 10 years experience in the marketing of computers, memory systems, computer components and peripheral devices. He joins Memorex from the Illinois Institute of Technology Research Institute, where he was manager of computer systems engineering.

MEMOREX INTERCOM

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LITHO IN U. S. A.

I Am a Tired American

Alan McIntosh

Publisher, The Rock County Herald, Luverne, Minn.

I AM a tired American.

I am tired of being sneered-at by the world panhandlers who use my country as a whipping boy 365 days a year.

I'm tired of having American embassies and information centers stoned, burned and sacked by mobs who still accept my money and my food.

I am choked up to here by the hordes of dirty unwashed who try to intimidate our Government by placard, picket line and sit-ins and who are against the forces of law, order and decency.

I am fed up with the mobs of scabby-faced, long-haired young men and short-haired girls who claim they represent the "new wave" of America and who sneer at the old-fashioned virtues of honesty, integrity and morality on which America grew to greatness.

I am tired of having my tax dollars go to dictators who play both sides against the middle with threats of what will happen if we cut off the golden stream of money.

I am a tired American, angered by the self-righteous breastbeater critics of America, at home and abroad, who set impossible yardsticks for the United States but who never apply the same standards to the French, the British, the Russians, the Chinese.

I am tired of clergymen who have made a career out of integration causes, yet send their own children to private schools.

I resent those who try to peddle the belief, in schools and colleges, that capitalism is a dirty word and that free enterprise and private initiative are only synonyms for greed. They say they hate capitalism, but they are always right at the head of the line demanding their share of the American way of life.

I am tired of those who are trying to sell me the belief that America is not the greatest nation in all the world—a generous-hearted nation—a nation dedicated to the policy of trying to help the "have nots" achieve some of the good things that our system of free enterprise brought about.

I Am a Proud American

Lawrence Ragan

Editor, REPORTING MAGAZINE

I AM a proud American.

I am proud when I witness an American idealism that seeks to feed the world's hungry in the face of bitterness and misunderstanding.

I am proud of an American tradition that permits dissent and protest, no matter how unlovely or how different the dissenter may be.

I am proud of our young people who picket and protest injustice wherever they find it.

I am proud of the members of a generation who insist upon being themselves. Please God, give me the wisdom to understand and the good taste to conceal my smugness when I cannot.

I am proud of my country for the money it has given away so that in some small measure people everywhere might begin to share the good life that has been ours and so that we may all learn to live with each other in peace.

I am proud of America's thinkers, whose love for their country has never permitted them to blind themselves to its perfections; I'm proud of a people who continue to cast their eyes toward something called an "American dream" and become impatient with their country when it loses its sense of direction.

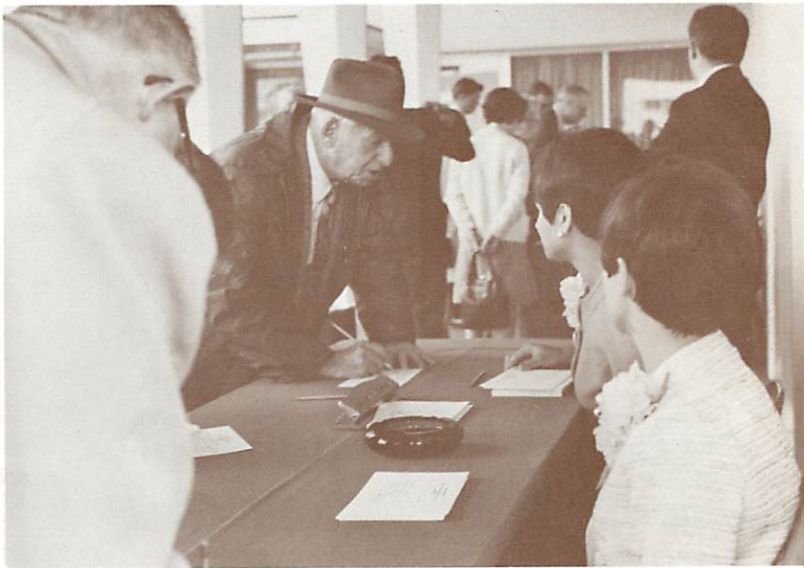
I am proud of our ministers and priests and rabbis who in recent years have put their bodies on the line. They have reminded us all that faith without good works is nothing, and that, as one of them said recently, "to preach pie in the sky and do nothing about the knife in a man's back" is unworthy of a minister of God.

I admire those in our schools and colleges who refuse to accept comic book polemics as an argument for 18th century economics, but I do get *tired* when I read simplistic ideas and emotional words used as a shield to protect one's self from the realities of a complex world.

I am proud of those Americans whose love of country is based on their love of man. It is they who by their actions show us that love for one is not possible without love for all.

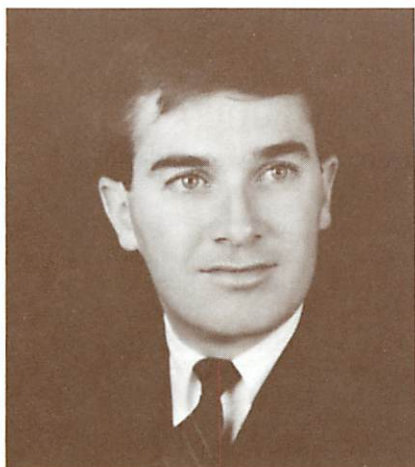
EDITOR'S NOTE: *The above two articles were printed in Reporting Magazine several months ago. The McIntosh article has been reprinted a number of times since it was first published in the Rock County Herald. Both articles have created many differences of opinion among those who have read them. It is our hope that by giving you the chance to see them we will stimulate some thought on your part and maybe even some discussion—on break time, or after work of course. We welcome your written opinions. Letters may be sent to Gary Williams, c/o Personnel.*

Stockholders, Security Analysts Each Visit Company



Neal Dempsey Becomes Assistant Ad Manager, Announces Jerry Kelly

Neal Dempsey has been named Assistant Advertising Manager at Memorex. Neal fills a newly created position, according to Jerome M. Kelly, Manager of Advertising/Promotion.



Neal will be directly involved in space advertising, the production of sales literature, the direct mail program and product promotion.

For the past two years Neal was employed at Lenkurt Electric, San Carlos, where he was an Advertising Assistant.

He earned his bachelor of arts degree at the University of Washington and completed a course in data processing at College of San Mateo.

Ever Wonder What Makes A Company?

What is a company? Ever think much of that? Chances are you haven't, but don't worry about it. Most people don't. It's not the type of question one normally juggles around in his cranium. But then, it could be an important question, especially if you work for one.

A company is many things — buildings, departments, desks, typewriters, matchbooks with logos, plate glass windows, catchy advertising, memos, bulletin boards, and "no smoking" signs. These are important things and few companies would be without them. Yet these things in themselves, and all the others that go with them, do not make a company.

What really makes a company what it is are people — all kinds of people from every possible combination of background and interest. Companies can do without the matchbooks, the bulletin boards, even the memos. But

Don't Forget Those No-Injury Accidents, Always Make Sure They Can't Happen Again

You probably remember, with painful realism, the last accident that clobbered you. But what about the last close or not-so-close call? Maybe you remember; maybe not.

That's the trouble with the "no-injury accident;" too often it is ignored or soon forgotten about. We call them "near-accidents," but actually an accident is an accident, whether someone gets hurt, or something gets damaged, or no harm's done. An unexpected happening, like a 104° temperature, is a red-hot symptom that something is wrong; that there is a dangerous infection in the system, the practice, or the environment.

The difference between a direct hit and a near miss may be no more than the fraction of an inch or the fraction of a second. That's why you should work up a lather over every close shave. Don't call yourself lucky and then for-

get it; maybe it is luck that determines whether you suffer fright or fracture, but it's analysis and action that will prevent future hits and near-misses and far-misses. The object in accident control is to toss Lady Luck out on her fickle ear, and make everything as luck-proof and fool-proof as possible.

Whenever a stack of material sags or collapses, or something thuds to the floor nearby, or a ladder slips, or a tool snaps, or anything out of the ordinary happens, report it to your supervisor no matter whether you suffer a bruised digit or merely a bruised dignity. There's at least one good lesson — maybe two or three — in everything that goes wrong.

Rig yourself mentally so that whenever a close call breezes by you, the breeze will automatically flip on a red light in your mind which signals: "SOMETHING WRONG . . . FIND OUT . . . MAKE IT RIGHT!"

By Employers Mutuals of Wausau

Departments Move

The Industrial Engineering Department recently moved into new offices on the second floor of Building D, in the area where the Xerox Machine used to be.

Product Control and Traffic is now in the offices that used to be occupied by Industrial Engineering, also on the second floor.

Washington Gains New Office in Bellevue And A Sales Engineer



Stanley D. Bennatts has been named Sales Engineer for Memorex Corporation serving accounts from a newly opened branch office in Bellevue, Washington.

Prior to joining the Company, Bennatts was employed by the Deutsch Company as an applications engineer. He is a graduate of the University of Washington.

The new Memorex office in the Pacific Northwest is located at 808-106th Avenue, N.E., Bellevue, Washington.

By ROGER WILSON COOK

March, April New Hires Welcomed

INTERCOM's staff and the employees of Memorex welcome our new hires for the months of March and April. We hope you will join us who've been here a while in helping the Company maintain its reputation for employing friendly, efficient and happy people.

Our new people are: Joseph Campagna, Drafting; Linda Workman, Maintenance; John Nelson, Engineering; Alan Young, Engineering; Alfred Valverde, Production; Oliver Seat, Maintenance; Ronald Hendrickson, Maintenance; Edgar Stevenson, Marketing.

Marjorie Everett, Data Processing; Curtis Hutchinson, Purchasing; Louis Koss, Drafting; Edward Kumagai, Research; Beverly Lascelles, Quality Control; John Morrison, Research; Stanley Bennatts, Marketing; Sue Birza, Production; Alice Cardoza, Production; Elaine Lovel, Production.



In the March issue we announced that Bruce Johnson, Profit Sharing Contest winner, was "varin" to go on his weekend trip for two to the Las Vegas Sahara. Little did we realize why—at least not until he actually went a couple of weeks ago. He took his fiancé, Jeanie East and they were married by a Las Vegas Justice of the Peace. The trip was Bruce's prize for correctly estimating the 1966 Point Value of \$13,4465. Bruce is shown here at the airplane loading ramp with Jeanie and the ticket taker.

Gary Clevenger, Engineering; Aaron Wheeler, Engineering; Marguerite Allen, Data Processing; Gloria Castro, Production; Robert Daniels, Data Processing; Franklin Hopple, Maintenance. Dennis O'Day, Quality Control; Jean Aven, International Marketing; Richard Le Forge, Quality Control; Robert Schauer, Engineering; Phillip Castrogiovanni, Process Development.

Herbert Barth, Marketing; David Elliot, Production; Edward Moore, Maintenance; Robert Serrano, Production; Shirley Weeks, Production; Mary

Gaither, Production; John Hopper, Warehouse.

William Lore III, Quality Control; Lucille Martindale, Production; William Proctor, Quality Control; Robert Rouse, Production; Jane Smith, Marketing; Manuel Reyes, Production; Horace Harvey, Production; and Satoshi Takeshita, Drafting.

New Computer System Soon To Be Installed

A new computer system will be installed on the third floor of the Company in the next week or two, so if you see a crane lifting equipment onto the roof you'll know what's going on.

The computer system will initially be used for running tests on our computer tapes. This will be done by the Product Test Lab, under the direction of John Mandie.

Since the computer must be run by specially trained personnel, several people from within the Test Lab are presently taking home-study courses. They will be ready to begin their new jobs when the computer is put into operation in mid-June.

Wolf Research and Development Inc. is also helping the Company get ready to utilize its new equipment. The firm is writing the computer program that will be used to thoroughly test our tapes.

Information gained from tape tests will increase our product knowledge, as well as our ability to effectively compete with other manufacturers.

By the second quarter of 1968 the computer's use is scheduled to expand and include the processing of information for other areas of the plant, such as inventory control.

Next month INTERCOM will have pictures (hopefully) of the new computer system. We'll also have more information about its uses and the people who'll run it.

Oops!!

We have been informed that the caption on last month's volleyball picture on page 8 was in error. INTERCOM apologizes to John Bachick, who was the actual sponsor of the championship team. An apology also goes to MAG. Its directors inform us MAG really did have money to sponsor the team, but didn't do so for other reasons.



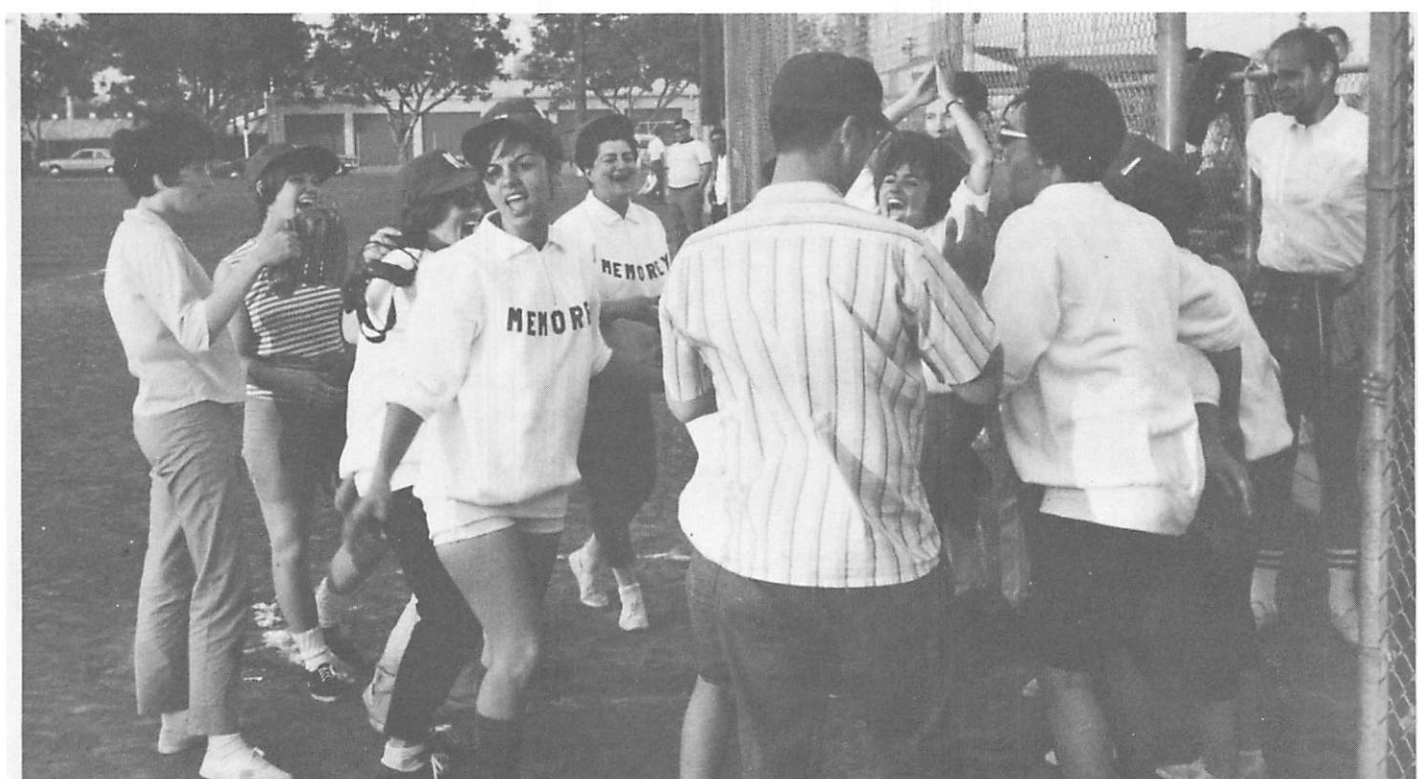
This picture was taken at a "User's Seminar" in Tokyo. Seminars such as this are held to discuss technical information with large users of computer tape products. The Tokyo seminar was attended by more than 100 users. Further information about the meeting pictured here is in the March issue of Computer Report Magazine—if you read Japanese. At the table from left are Marketing Vice President Ed Seaman, Research Director Eric Daniel, Engineering Director Roland Jang, Manager International Marketing Services Phil Davis, and Tom Mori, from the office of our Japanese Distributor.

Meet The Hawkettes Softball Team



Maggie Toth takes a mighty cut at a ball pitched by the Signetics hurler Monday evening, May 15. The ball can be seen at the tip of the catcher's mitt. In the center photo

Sandy Selleck hits a foul, as Angie Montoya waits at third. On the right, Coach Bob Mathews walks off the field after a short conference with his pitcher, Dorothy Swanson.



Guess who just won their first game of the season 3-2 over Signetics. From left are Cathy Sears, Virginia Jennings, Rosie Lopez, Rose Mary Vasquez, Dorothy Swanson, Coach Mathews, Angie Montoya and Lois Azevedo. In the picture at the lower left are, from left, Sandy Selleck, Ruth Wegner, Virginia Jennings, Dorothy Swanson, Bob, Lena Salerno, Trini Arballo, Rosie Lopez, Angie Montoya.



★ ★ ★ MAG SHORTS ★ ★ ★

MAG NOMINATIONS

Nominations for four new MAG Board of Directors members closes Wednesday, May 31.

Terms of office expire June 30 for two representatives from Manufacturing; one from General and Administrative and Finance; and one from Marketing.

Nomination forms are available from Pam Carlson in Marketing, extension 447, or from other board members. They may be turned in to board members, or placed in the box in the Cafeteria.

Retiring members are Pam Carlson, Maria Rascon, Jeff Deinert and Willy Opp. The four returning members are Bob Mathews, Dan Pevarnick, Jim Ellis and Sue McCandless.

In the past only about 20% of MAG's members have turned in nominations so your nominee has a good chance of being in the elections.

HAWKETTES

The Hawkettes, our new girls' softball team, edged Signetics 3-2 to win their first game of the season, Monday evening, May 15.

The week before the Hawkettes were soundly trounced by an unmentionable score. The team that spoiled the season opener was sponsored by Bus's Trailer Sales.

The girls played a vastly improved game as they beat Signetics. They have good team spirit and work hard at improving, but a big crowd of noisey Memorex fans would probably help them even more.

Monday, May 29, at 8 p.m. the Hawkettes play Spartan VW. A week later, on June 5, they take on A&W Root Beer at 9:15 p.m. All games are played on Elmer Johnson Field, Popular and Monroe Streets, in Santa Clara. Last game there was plenty of room in the stands, so don't worry about getting seats.

HAWKS

Tully Bryant pitched a three-hitter, but the Hawks, our men's softball team, lost 4-2. The game was tied in the regulation seven innings, but the decisive run scored in the eighth on Hawk errors. The game was attended by seven fans and a gopher in left field.

DIVOTEERS

Warren "Tex" Smith, the golf pro who showed films here April 27, has agreed to give group golf lessons.

There will be eight people to a group. Each group will receive eight 1/2 hour to 1 hour lessons for \$15. Lessons will be oriented to beginners or relatively inexperienced players. Contact Ben Kimura, or Mitz Okamoto if you're interested.

Lessons will start at various times, depending on when the groups want to have them.

The next Divoteer tourney is at Pajaro Valley County Club, 967 Salinas Road, Watsonville. It's on Sunday, June 18 and tee off time is 7:45 a.m. The \$1 entry fee is due Thursday, June 8.

MIXED LEAGUE

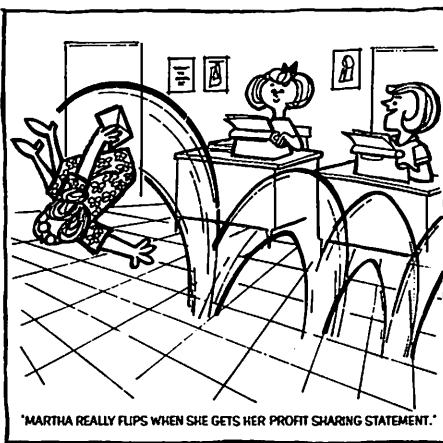
Kasual Kats (Claudine Perkins, Thurm Milliren, Dick Ray, and Bob Wallin) finished first in the Memorex Mixed Bowling League.

Most Improved Bowlers for the winter league were Shirley Perkins and Pete Aye, whose averages both went up 14 pins. High Series winners were a 593 by Marion Jones and a 653 by Mike Munson.

High Handicap Series winners were Marcia Burkhart's 601 and Larry Reddin's 706. High Handicap Games were a 241 by Becky Reddin and Al Miyatake's 265.

Jerry Epperson, who has a 142 average, got the Centry Award for bowling a game 100 pins over his average. He had a 243.

High Games were rolled by Hazel Himan, who had a 218 and Keith Gerry, who had a 244.



"MARTHA REALLY FLIPS WHEN SHE GETS HER PROFIT SHARING STATEMENT."

GRAVE-WINGS

Team #5, composed of Trini Fabela, Helen Fabela, Dolores Jaramillo, and Chuck Sanders, finished first in Grave-Wings winter bowling competition. High Scratch Game for the men was turned in by Bill Pratt. High Series was won by Walt Kramer. Gary Chambers won the ladies trophy for High Scratch Game. High Series went to Nora Bucks. Mary Stein had the season's High Handicap Game and Dorothy Rickenbacker had High Handicap Series.

MARGARET FISHER

Margaret Fisher, who is away from work on an extended leave of absence, is finding it difficult to pass the many long hours in her hospital bed. Her friends from work could help her by taking time to see her during visiting hours.

Margaret is in the Santa Clara County Hospital. Her visiting hours are from three to four p.m. and from seven to eight p.m. on Tuesday, Thursday and Sunday. If you can't go you might drop her a line or two.

MAGNETICS

First night results for the Magnetics Summer Bowling League show team six and team ten tied for first place.

Team 14 is a close second, only 1/2 game behind the leaders. Team six is composed of Dave and Shirley Perkins, Howard Saunders, and Larry and Rebecca Reddin. Team ten's members are George and Beverly Wright, Ralph Watkins and Lu and Joe De Cristofaro.

Team 14's members are Marion and Rosey Jones, Betty Smetka, Jo Anne Smetka, and Don Horn.

INTRAMURAL SPORTS

Recently a questionnaire was passed out, asking employees to suggest teams they would like to see organized for intramural sports.

Response to the questionnaire has been "terrific" reports Pam Carlson. Among the suggested teams are softball, volleyball, basketball, soccer, judo, tennis, golf (non-tournament basis), bridge, pool, ping-pong, ice skating, swimming, bingo, archery, horse back riding, hiking, folk dancing, and the formation of a sports car club.

Many of the teams that were suggested are now being organized and will begin play shortly. The teams will be in addition to those that complete in the Santa Clara Parks and Recreation League.