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THE COMPUTER HISTORY MUSEUM
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NEWSLETTER FOR EMPLOYEES

MEMOREX INTERCOM

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Corporate Office Filled By Pilcher

Gordon Pilcher has been appointed Corporate Vice President of Finance for Memorex, according to Laurence Spitters, President.

Until recently Pilcher was Vice President and Controller for Amsac, Inc., Honolulu. Previously he was associated with McKinsey and Company, Inc. as a consultant to industry in the field of management information and controls. From 1951 to 1960 he worked in a similar capacity for General Electric Company in Richland, Wash.

Pilcher received a bachelor's degree in economics and a master's in economics with statistics from Washington State University, Pullman.

His job will include setting up a major data processing center and a new management information systems program, using the newest equipment available.

Q.C. Director, Meyer New Vice President Of Supplies Division

Stan Meyer has been named Vice President—Technical Staff of the newly formed Supplies Division.

Meyer joined the Company in 1964 and has held positions of Manager, Customer Technical Services, and Director of Quality Control.



He has a B.A. degree in Engineering from the College of San Mateo and has also earned a bachelor's degree from Stanford University in the field of Industrial Engineering. He subsequently received a M.E. degree from the U. S. Maritime Academy in New York. He has also held quality control and manufacturing responsibilities at Westinghouse Company, San Francisco Ordnance District and Ampex Corporation.

Meyer will continue to be in charge of quality control, engineering, and technical research and development. His contributions to the quality control effort in the past have helped our Company gain its international reputation for high quality products.



Boucher Named To V.P. Position

Dick Boucher is the new vice president for the Supplies Division, manufacturing area.

Boucher formerly was Director of Manufacturing in charge of magnetic tape manufacturing. He now gains the additional responsibilities for manufacturing in our Comdata subsidiary.

Before coming to Memorex Boucher was Manager of Plant Operations for Accent International in San Jose, where he held the basic patent for their process. He also originated several patents while working as Assistant Director of Development for Bioferm Corp.

Boucher holds a bachelor's degree in chemistry and biology from St. Norbert College in DePere, Wisconsin, and a master's degree from the University of Wisconsin.

Wildanger Appointed Technical Director, European Operations

Ed Wildanger will be leaving Santa Clara shortly to begin his new job as Technical Director for our European Operations, announces Eugene Rogers, Vice President, Administration.

Wildanger will operate from our European headquarters in Maidenhead, Berkshire, England beginning July 1.



Wildanger has been here for the past two years as Product Manager, instrumentation and video tapes. He was previously with Ampex Corporation where he was Product Manager, Defense Instrumentation. He has an engineering degree from Rutgers University.

Windanger's move to Europe adds improved technical support to a vastly growing magnetic tape market that is being reached through our offices in 10 European countries.

Mr. Rogers says "Mr. Wildanger will bring to our accelerated European operation a depth of experience and understanding in the computer, video and instrumentation fields that will result in numerable customer benefits."

MEMOREX INTERCOM

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LITHO IN U.S.A.



Outgoing MAG President Jeff Deinert holds a poster advertising the coming annual picnic as he briefs three of the four new members of the MAG Board of Directors. New members are, from left, Sue Sheely, Hazel Himan and Geri Johnson. Don Brissenden was also elected, but was not available for the picture. Geri and Hazel are from the Manufacturing area and Sue is from General and Administrative and Finance. Don is from Marketing. Only half of the MAG Board is elected each six months. The president is chosen each six months from the remaining four board members. The elec-

tion by the entire board takes place after the new members have been elected.

The new president will come from among one of these four: Bob Mathews, Manufacturing; Dan Pevarnick, QC and Maintenance; Jim Ellis, Engineering; and Sue McCandless, Research.

Clean Room Uniforms Brighter Than Bright

Memorex clean room uniforms are whiter and brighter than Company X—but it's not because of the White Knight or the Dirt Bomb.

Our coveralls are cleaner because they're washed every work day in the the first industrial clean room laundry in the nation.

To insure that the uniforms are really clean a microscope is used to check a certain number of the ones washed each day. Thus far the uniforms have been cleaner than ever before. Also the room itself has a lower dirt particle count than the clean room itself. The laundry uses a 50-pound industrial washer and a 50-pound industrial dryer.

Dorothy Swanson and Sue Birza wash and bag an average of 275 uniforms a day. Their single day record so far is 347.

Larry Mullins, who supervises the laundry's operation, says it should save the Company \$15,000 to \$20,000 a year. This savings is despite the fact that the uniforms are now being washed every day rather than every two or three days as before.

Company Old Timers Welcome New Hires

INTERCOM's staff and the employees of Memorex welcome our new hires for the month of May. We hope you will join us who've been here a while in helping the Company maintain its reputation for employing friendly, efficient and happy people. Our new people are:

Kenneth Abrew, Data Processing; Neal Dempsey, Advertising; Lupe Anaya, Manufacturing; Florence Anderson, Marketing; Joyce Brown, Manufacturing; Peggy Martinez, Manufacturing; Madlyn Orlando, Manufacturing; Rosemarie Tullbane, Manufacturing; Woodene Danner, Manufacturing; Arthur Schwartz, C.S. & D.; Dian Barcellos, Manufacturing.

Richard Fodor, Q.C.; Roy Nelson, Q.C.; Arthur Tollkuhn, Manufacturing Engineering; Glenn Wike, Manufacturing; Anne Moate, International Marketing; Joan Coker, Billing and Credit; Roberto Alvares, Manufacturing.

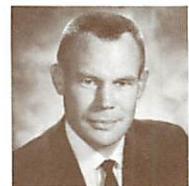
Billy Carter, Manufacturing; John Desmond, Maintenance; Rosemarie Pickett, Manufacturing; Murle Mattern, Maintenance; Lee Potts, Manufacturing; Thomas Hamilton, Internal Auditing; Rebecca Mares, Manufacturing; Barbara Greer, Marketing.

Bonnie Hughes, Data Processing; Elaine Coleman, Manufacturing; Gerald Colligan, Marketing; Manny Jacobson, Manufacturing; Ronald Rockwell, Manufacturing; Anthony Eppstein, Research.



PROFIT SHARING POINTS

By JOHN MORSE



"OPERATION SAVE" INCREASES PROFIT SHARING

Part of the Memorex Cost Reduction Program, OPERATION SAVE, is a team effort which has already made a substantial contribution to profits and Profit Sharing.

The purpose of this project is to establish component and product standards and develop cost savings procedures. It is a team effort because Memorex people from different departments and divisions have shown their ability to reduce duplication of effort and to coordinate solutions of problems affecting product yields.

Personnel in Finishing, Production, Quality Control and Industrial Engineering have worked together to achieve success for OPERATION SAVE. Their team effort, more than the efforts of any one individual, is the key ingredient in the greater profits and Profit Sharing resulting from this project.

OPERATION SAVE consists of four phases:

1. Setting visual standards for tape, components, and finished products;
2. Reporting against the standards in order to identify yield problems;
3. Coordinating solution of problems affecting yields;
4. Improving raw material handling.

The handling of rejected reel components, was one of the first projects under OPERATION SAVE. Memorex had an inventory of approximately 150,000 rejected reel components, and the need for procedures for handling this problem was apparent.

Industrial Engineering, Quality Control and Finishing personnel worked together to solve the problem. First, they reviewed the standards for accepting or rejecting components. Then Finishing and Quality Control supervisors, inspectors and production personnel worked together in applying these standards. Everyone from Incoming Q.C. through Finishing personnel knew exactly what was acceptable and what should be rejected according to the standard.

Next, procedures were developed for handling and reworking rejected reel components to meet the standards. Chris Perry of Industrial Engineering, and Ray Pelland of Finishing worked together to determine these procedures.



George Parker and George Dias

Finally, better procedures were and are still being developed for handling of these components from the inside of the supplier's plant to the point of use in the Clean Room.

The results of this project will save Memorex approximately \$50,000 per year, and will add \$5,000 to Profit Sharing. Already this year, better handling procedures and reclaimed hubs have resulted in a \$22,000 saving.



Betty McCullough and Ray Pelland

Many people have worked on OPERATION SAVE, such as Bob Morris of Industrial Engineering and Bob Reif of Quality Control, as part of their basic jobs. However, the people responsible for this project are the first to say that its success is due primarily to the cooperation and team effort of everyone involved, from the Incoming Q. C. inspector to the Finishing personnel who are handling, examining and reworking reel components.

Workman's Comp. Provides Help For On-the-Job Injuries

We all take precautions to avoid on-the-job injuries, but occasionally injuries do happen. Fortunately, all Memorex employees are covered by Workman's Compensation.

This plan provides medical assistance for all employees who are injured on the job. The amount of assistance depends on the type of injury and whether hospitalization is required.

These type of accidents must be reported to Carmel Wilton, Nurse, as soon as possible. She needs to know the date, type and extent of all injuries

in the plant, as well as how they happened. If she does not get this information immediately after the accidents she cannot file insurance claims for the injured people.

Carmel also treats minor injuries and arranges for further assistance if it is needed. Her office hours are 7:30 a.m. to 4:30 p.m. When she is not in the plant there are a number of first aiders available to give immediate assistance.

There is normally a seven-day waiting period before State Compensation

Plan payments are made, but unless the accident and all its details have been reported immediately the payments may be delayed or never made. If everything is reported correctly and the accident requires hospitalization payments start the first day.

Memorex sick leave that has been earned will be paid during the seven-day waiting period.

Please see Carmel if you have questions about the plan or any other medical coverage.

★ ★ ★ MAG SHORTS ★ ★ ★

NO EUROPE TRIP

Sorry folks, you'll have to unpack those suitcases you were planning to take to Europe—the MAG sponsored trip has been canceled.

Too few people were able to make the trip because of the short notice. So it's hoped that the trip can be rescheduled for next summer. Notice of future trip plans will be given as soon as the information is available.

DIVOTEERS

The next Divoteers golf tournament will be at Pleasant Hills Golf Course, Saturday, July 15. Tee off is at 7:19 a.m.

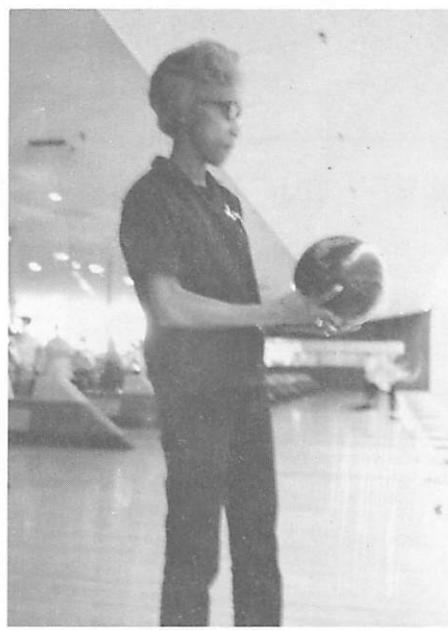
Mitz Okamoto beat Don Horn in an 18-hole playoff to win the June tournament at Pajaro Valley Country Club. Don and Mitz each finished the first 18 holes with net 71 scores. Louis Koss was one stroke behind them with a net 72.

Don is now eligible for the Tournament of Champions since Mitz was already eligible.

The second flight at Pajaro was won by Gary Stevens, with a net 68. Bob Wallin was second with a net 72 and Gerald Tipton was right behind him with a 73.

Winner of the first flight in the May tournament at Oakridge was John Lowe. Second flight winner was Carl Anderson.

The golf lessons with Warren "Tex" Smith should now have started. Don Horn or Mitz Okamoto can answer any questions about the lessons or coming golf tournaments.



Marion Jones

BOWLING

Marion Jones, wife of Rosy Jones, and a member of the "Magnificent 5" bowling team, has just graduated into an elite group of bowlers by rolling a 607 series. Marion is the first woman bowler on a Memorex team to make such a high score. As a result, she has been invited to join the 600 Club, an affiliate of the Women's International Bowling Congress.

Another Friday night bowler, Frank Buller, did himself proud this week by bowling a 247 game, 121 pins over his average.

Team standings as of June 9 are:
1. Seven Ups; 2. Marketeers; 3. Minus One; 4. Consonants; 5 Magnificent 5; 6. One-Ups; 7. Wild One's; 8. Majestic Jesters; 9. Kamikaze; 10. TV's; 11. Home Brewers; 12. Flight 13; 13. Memoirs; 14. Alley Oops.

ARCHERY CLUB

Two archery fans, Chuck Sanders and Mike Hopkins, from the Electronic Maintenance area, are helping to set up an archery club.

They hope to have 10 or 15 people at their first meeting, Saturday, June 24. It will be at 2 p.m. in the cafeteria.

Bill Cushman, one of the few archery teachers in California (there are lots of 'em in Sherwood Forest), will be at the meeting. He has also consented to give lessons to interested persons. Further details will be available at the meeting, or from Chuck or Mike at extension 342.

ANNUAL PICNIC

The annual MAG-sponsored Company picnic will be held again this year at Frontier Village Amusement Park, on Monterey Road, San Jose. The date is Saturday, August 5 and the time is 10 a.m. to 6 p.m. General chairman for the big day is Jim Ellis.

Fried chicken with all the trimmings will be served between 12 noon and 2 p.m. Beer and soft drinks will be served all day. All MAG members and their families are invited to attend, but this year no guests will be allowed due to the tremendous increase in the number of MAG members.

Everything, including a book of tickets, will be free to members. An added advantage this year is that tickets may be used any time—not just on the picnic day.

INTRAMURAL SPORTS

Six softball teams have been set up in the new MAG Intramural Softball League. They are: Research Psychadelics, Go Getters, Doves, Fabs, CDD, and Snoopy's Troops.

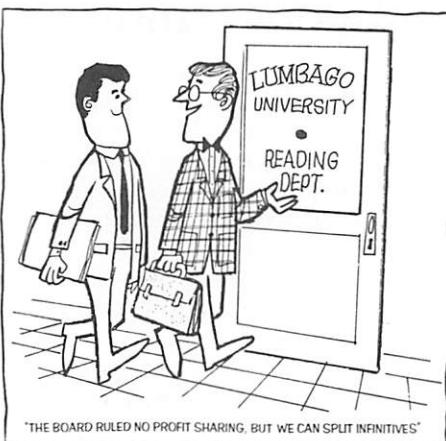
In the only games so far the Doves trounced CDD 23-15; Fabs blanked Snoopy's Troops 9-0 (good grief); and Research edged Go Getters 11-8.

SOFTBALL

The Hawks and Hawkettes, our two city recreational league softball teams, have a couple of things in common. Besides the fact they both play softball each week, they both have 1-4 records and they both have been losing by rather lopsided scores.

The coach, who handles both teams, would only say "No comment" when asked if he could be more specific about the scores.

Schedules showing remaining games for the two teams are posted on the bulletin board outside of the Personnel Office, in case you'd like to go and lend moral support some evening.



Last month we mentioned that a new IBM computer system is being installed on the third floor of the plant. We also promised a story and pictures of the computer and its operators. It will appear in the July INTERCOM, which should be in your homes before July 4.